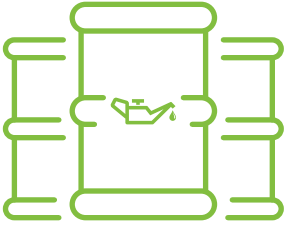


# **REDUCE, REUSE, RETREAD**

*The Environmental Impact of using Retreads over New Tires*

## **RESOURCE CONSERVATION**

**Saves 15 gallons of oil per retread**



**90-100 lbs. less material used than new tire**



## **EMISSION REDUCTION**

**CO<sub>2</sub> emissions reduced by 24%**



## **WASTE REDUCTION**

**Saves 1.4 billion lbs. of landfill waste annually**



## **WATER CONSERVATION**

**Reduces water consumption by 19%**



**MICHELIN**

**FOR MY BUSINESS**