

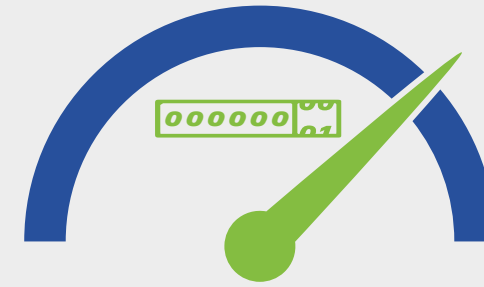
WHY RETREAD?

GOOD FOR YOUR BUSINESS

*Reduce your
Total Cost of Ownership (TCO)*



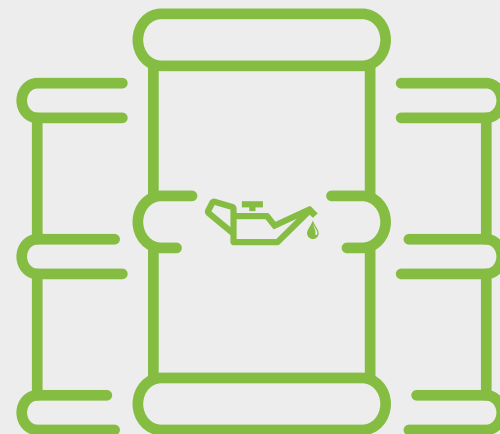
70% of the rolling resistance value is in the casing



Deliver approximately 90% of the mileage of a new tire

GOOD FOR THE PLANET

*Reduce the
Environmental Impact*



Reduce / Save 100 million+ gals of oil annually*



Millions of tires that end up in landfills yield thousands more miles*

WHY NOT?