

PEAK HOLIDAY DELIVERY DATES



This marks the start of the holiday shopping season. Parcel deliveries spike as retailers offer deep discounts, and consumers take advantage of deals.

BLACK
FRIDAY

SMALL
BUSINESS
SATURDAY

CYBER
MONDAY

Last Week of November

This is the peak period for standard deliveries before the rush of expedited shipping begins.



Parcel volumes grow as orders continue to flow in steadily

Standard shipping options are used to get gifts delivered on time

Companies often hire temporary workers & expand fleet capacities

Prepare for expedited shipping surge begins



First Two Weeks of December

Last-minute orders lead to a surge in expedited shipping requests

Logistics teams work around the clock & use express services to meet tight deadlines

Companies push for max. fleet utilization and workforce efficiency



There's a surge in last-minute purchases, requiring expedited or express shipping to meet holiday deadlines. Delivery companies face increased pressure to ensure timely arrival before the holidays.

Third Week of December

Logistics companies experience a high volume of reverse logistics activity, managing returns and restocking inventory.



Returns surge in early Jan. as consumers send back unwanted or incorrect gifts

Companies focus on processing returns quickly to restock items & inventory

Ensuring a smooth return process helps maintain customer satisfaction

Early January

MICHELIN

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