

7 WAYS TO CUT COSTS THIS PLANTING SEASON

1. Reduce field pass

Combine applications and reduce tillage



2. Check tire pressure

Avoid compaction and fuel waste

3. Use generic inputs

Ask your agronomist what can be swapped



4. Do preventive maintenance

Catch small issues before they cost you

5. Right-size your equipment

Don't burn fuel you don't need



6. Review tech subscriptions

Cancel what you're not fully using

7. Invest smart

Durable tires = long-term savings



MICHELIN

FOR MY BUSINESS