

PREMIUM VS. BUDGET: WHAT YOU'RE REALLY PAYING FOR

<i>PREMIUM TIRES</i>	<i>BUDGET TIRES</i>
 Higher upfront cost, BUT	 Lower upfront costs, BUT ...
 Longer service life of the tire	 Higher lifetime costs
 Yield protection through lower soil compaction	 Potential yield reduction due to soil compaction
 Reduced downtime during critical windows	 Higher risk of breakdowns in-season
 Better traction = fuel savings	 Higher fuel burn from wheel slip

The real cost isn't the tire – it's how it affects your acres, fuel, and uptime