

OFFER VALID 01/01/2021 – 12/31/2021

BUY 4 GET A

\$50<sup>‡</sup> **OR** \$70<sup>‡</sup>

**MAIL-IN REBATE** on new BFGOODRICH<sup>®</sup> passenger or light truck winter tires.\*\*



## HOW TO RECEIVE YOUR MAIL-IN REBATE:

### COMPLETE AN ONLINE CLAIM

• Go to [bfgoodrichpromo.ca/auto](http://bfgoodrichpromo.ca/auto) to request your rebate online.

### OR MAIL IN A CLAIM

• Attach a copy of your detailed invoice/contract\* clearly indicating the purchase of four new BFGOODRICH<sup>®</sup> passenger or light truck winter tires (between January 1 to December 31, 2021).

• Mail this claim by January 29, 2022,\*\*\* to: **BFGOODRICH<sup>®</sup> New Vehicle Purchase Promotion**, P.O. Box 5006, Paris, ON, N3L 3W5

Please indicate your language of choice: English  French

Please print legibly.

\* Required information

Invoice #\*

Retailer name\*

Mr.  Mrs.  Ms.  Dr.  Other  Prefer not to disclose

First name\*

Last name\*

Address\*

Apt.\*  City\*

Province\*

Postal code\*

Daytime telephone  -  -

Email address   
(If you would like to receive confirmation of claim form receipt by email)

I authorize BFGoodrich<sup>®</sup> Tires to send me information concerning contests, promotions and new products.

1- Did this promotion influence your selection of BFGOODRICH<sup>®</sup> tires versus a competitor's product? Yes  No

2- How did you first hear about this promotion? (Please check one.)

Radio  In-store display  Text message/SMS   
Direct mail  Friend/family  Email   
Newspaper  Television  Facebook page   
Salesperson in store  Website  Other

3- Which tire brand was replaced when you purchased your new set of BFGOODRICH<sup>®</sup> tires?

BFGOODRICH<sup>®</sup>  MICHELIN<sup>®</sup>  Goodyear  Bridgestone   
Toyo  Pirelli  Yokohama  Other

4- How many years have you been a BFGOODRICH<sup>®</sup> tire owner?

First time  Less than 5 years  More than 5 years

5- What kind of tires do you normally use?

Winter or all-season tires/summer tires (according to the season)  
 All-season or summer tires all year round  
 Winter tires all year round

6- How soon do you expect to purchase tires again (for another vehicle or this one)?

In the next 3 months  In 1 year or less  More than 1 year from now

7- What is the make and year of your vehicle?

Make  Year

8- What is your age? 18-25  26-39  40-55  Over 55

‡ Only BFGOODRICH<sup>®</sup> Commercial™ T/A<sup>®</sup> Traction tire is eligible for the \$50 mail-in rebate and only BFGOODRICH<sup>®</sup> Winter T/A<sup>®</sup> KSI tire is eligible for the \$70 mail-in rebate. † Proof of new vehicle and winter tire purchase required. BFGoodrich<sup>®</sup> Tires knows how important it is to protect your personal information. Please consult our privacy policy at [bfgoodrich.ca](http://bfgoodrich.ca). This offer cannot be combined with any other promotion, program or BFGOODRICH<sup>®</sup> instant rebate offer. Offer available at participating Canadian car dealerships only. Retail and consumer sales only. Federal and provincial taxes will be calculated on the selling price before the rebate. Offer expires December 31, 2021. Void where prohibited. Only new BFGOODRICH<sup>®</sup> passenger or light truck winter tires are eligible. All-weather tires are excluded (All-Terrain T/A<sup>®</sup> KO2 tire). Please allow 6-8 weeks to receive your mail-in rebate. Reserved for Canadian residents only. For further information regarding the mail-in offer, please call 1-866-755-9994 or visit [bfgoodrich.ca/auto](http://bfgoodrich.ca/auto). \*\*\*All claims must be postmarked or received no later than January 29, 2022. © 2021 MNA(C). All rights reserved. (C18475 - 12/20)

**BFGoodrich<sup>®</sup>**  
Tires