



Tradesmen Program Offer Terms & Conditions

2022 BFGoodrich Tires Tradesmen Support Program Promotion

Promo dates: 1/1/22 – 12/31/22

*Offer valid for qualifying Tradesmen who are residents of the United States only and who purchase from a participating dealer located in the fifty (50) United States, District of Columbia ("U.S.") and U.S. territories (Puerto Rico, Guam and U.S. Virgin Islands) ("U.S."). Purchase must be completed between 1/1/2022 and 12/31/2022. Limit of one (1) redemption request (\$70 Visa® Reward Card) per purchase of four (4) new select BFGoodrich® tires. BFGoodrich® Baja T/A® KR3, Desert Racing BFGoodrich® Baja T/A® KR3 and KR3-S, All-Terrain T/A® KDR2+, g-Force™ R1™ S Global Mazda MX-5 Cup, Rally Raid BFGoodrich® All-Terrain T/A® KDR+, g-Force™ Slick – Mazda Global MX-5 Cup, Baja T/A® KR2 – UTV and Street/Autocross BFGoodrich® g-Force Rival® S tires are not included in the promotion. Qualifying purchases of four (4) tires cannot include retailer offers in violation of BFGoodrich® Tires Promotional Guidelines, including but not limited to Buy three (3), get one (1) free or any similar combination (e.g., Buy two (2), get two (2) free), or the functional equivalent (e.g., Buy three (3), get the fourth (4th) for \$1; or Get 25% off a set of four (4) tires). Limit of three (3) redemptions per household. Must be at least 18 years of age or older at the time of purchase to be eligible. **All requests must be received by 2/28/2023.** Please allow four (4) to six (6) weeks for the delivery of the \$70 Visa® Reward Card via mail. Sales to Original Equipment manufacturers, fleets, wholesalers and business accounts and purchases for resale are not eligible for this promotion. Original Equipment tires DO NOT qualify. This offer is stackable with other BFGoodrich® Tires-funded promotional offers, up to a max of \$150 (i.e., If a Tradesmen submits to the 2022 BFGoodrich® Tires Tradesmen Support Program, they may also submit to an active promotion from their eligible dealer if one is running at the same time of tire purchase). Additionally, if a Tradesmen submits for a rebate from a tire purchase at a Club channel that has an instant offer rebate, the Tradesmen will receive the Tradesmen Reward, not to exceed \$150 max, between the two rewards (i.e., If a Tradesmen is eligible for and receives \$50 instantly at a Club via a BFGoodrich® Tires-funded promotion, the Tradesmen would be eligible for an additional \$70 through the BFGoodrich® Tires Tradesmen Support Program. If a Tradesmen is eligible for and receives an instant \$100 at a Club via a BFGoodrich® Tires-funded promotion, then they would be eligible for an additional \$50 reward from the 2022 BFGoodrich® Tires Tradesmen Support Program). In addition, purchases from nonparticipating dealers are not eligible for this promotion. Tampering with, altering or falsifying purchase information constitutes fraud. All decisions made by BFGoodrich® Tires (or its authorized representatives) relating to the validity of any submissions are final and binding. This promotion is subject to all federal, state and local

laws and regulations. BFGoodrich® Tires reserves the right to modify or discontinue this offer, products and/or services at any time for any reason. No cash refunds. Please retain copies of the materials you submit. All requests become the property of BFGoodrich® Tires and will not be returned. BFGoodrich® Tires is not responsible for any lost, late, stolen, damaged, misdirected, incomplete, incorrect or illegible mail. No postage-due requests. For questions regarding this promotion, please call 1-800-233-5961 Monday through Friday between 8:00 a.m. and 8:00 p.m. ET. Please reference the **2022 BFGoodrich Tires Tradesmen Support Program Promotion** when calling. Offer may not be assigned, traded, sold or combined with any other BFGoodrich® Tires manufacturer offer. THIS OFFER IS NOT VALID WHERE PROHIBITED OR RESTRICTED BY LAW.

¹BFGoodrich® Tires Visa® Reward Card is issued by The Bancorp Bank pursuant to a license from Visa U.S.A. Inc. and can be used everywhere Visa debit cards are accepted. No cash access. The Bancorp Bank; Member FDIC. The Bancorp Bank does not endorse or sponsor and is not affiliated in any way with any product or service offered by BFGoodrich® Tires.

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