



BFGoodrich KO3 Pre-Book & Win Social Media Contest 2024 TERMS AND CONDITIONS

The promoter of KO3 Pre-Book & Win Contest (“One Set of BFGoodrich KO3 Tires 4 Tyres”) is Michelin AIM FZCO, a Dubai Airport Free Zone company, having its registered address at Office 201, Building 8WA, Dubai Airport Free Zone, Dubai, United Arab Emirates (hereinafter referred to as “Michelin”)

Contest Rules:

- This Contest is open to those residing in the following countries aged 18 years or over: UAE, KSA, Qatar, Kuwait, Bahrain, Oman, Morocco, Jordan, Lebanon and Egypt.
- Only one entry will be accepted per person. Multiple entries from the same person will be disqualified.
- Entry for the Contest starts on [Nov 1st] and ends by [Nov 15th]. After this date no further participation to the competition will be permitted.
- Michelin employees and their authorized distributors/promotional agencies are not allowed to participate in the competition.
- Contestant shall enter the Contest by:
 - Participating on Social Media activity during the contest Period.
 - Visit BFGoodrich MENA website and Register.
 - Following BFGoodrich social media pages (Facebook: /BFGoodrichArabia & Instagram: @BFGoodricharabia) and like the activity post
 - Tag 1 to 2 friends on social media activity post
 - Fill the Register Format inside the KO3 Product landing page on BFGoodrich MENA website.

Contest Winners:

- BFGoodrich Middle East will pick 2 Winners contestants that Randomly.
- The winner will be announced on BFGoodrich Arabia Media Platforms.
- The winner of the Contest will be contacted via their Social Media account, within 10 days after the announcement of the winner. If the winner cannot be contacted or does not claim the prize within 72hrs of notification, we reserve the right to withdraw the prize from the winner and pick the second winner randomly.

- In the event of a tiebreaker, BFGoodrich can pick the winners through a lucky draw mechanism.
- BFGoodrich Middle East will notify the winner when and where the prize can be collected or delivered.
- Upon claiming the prize, the winner must present a proof of identity (ID or passport with residence permit).
- BFGoodrich Middle East decisions in all matters to do with the competition will be final and no correspondence will be entered into.

Contest Prizes:

- The winner will receive:
 - 1 Set of BFGoodrich KO3 Tyres (4 TYRES)
 - If the Contest prize's tyre model and size are not available in the respective territory, BFGoodrich may provide an alternative offer at on par or at an equal value.
- Any additional costs such as tyre fitment, or alignment are excluded.
- The prizes cannot be exchanged with cash or cash equivalents.
- The prizes are non-transferable and are not redeemable for other alternative prizes.

General Terms & Conditions:

- This Contest is governed by the laws of the United Arab Emirates and the court of Dubai shall have jurisdiction.
- By entering this competition, the contestant is indicating his/her agreement to be bound by the entire terms and conditions of this Contest.
- The winner agrees to the use of his/her name in any publicity material, as well as their entry, as well as the storage of their personal information in the BFGoodrich consumer database.
- The contestants' entry into this Contest and acceptance of their selection shall imply their consent to the collection and storage of their personal information, as provided by them, into the BFGoodrich consumer database for internal business or marketing purposes, which shall include without limitation, direct marketing activities.
- BFGoodrich shall have the right, at its sole discretion and at any time, to change or modify these terms and conditions, such change shall be effective immediately upon posting
- BFGoodrich reserves the right to cancel this Contest at any time.