

# BFGoodrich OnTrail Program

**Please see below the offer details and submission instructions**

**Dates:** Offer expires twelve months after the membership signup, subscription purchase, renewal date, or June 15, 2025, whichever comes first and tire purchases must be completed before expiration.

**Submission Deadline:** August 31, 2025

## Reward:

**\$60 Visa® Reward Card<sup>1</sup>** for **BASIC members** only of the BFGoodrich OnTrail App (membership required) per purchase of any four (4) new BFGoodrich passenger or light truck tires.

**\$80 Visa® Reward Card<sup>1</sup>** (\$60 Manufacturer's Rebate plus \$20 BFGoodrich OnTrail Member Savings) for **BASIC + members** only (BASIC members excluded) of the BFGoodrich OnTrail App (membership required) per purchase of any four (4) new BFGoodrich passenger or light truck tires.

**\$100 Visa® Reward Card<sup>1</sup>** (\$60 Manufacturer's Rebate plus \$40 BFGoodrich OnTrail Member Savings) for **PREMIUM members** only (BASIC and BASIC + members excluded) of the BFGoodrich OnTrail App (membership required) per purchase of four (4) new select BFGoodrich Advantage Control, Advantage T/A, Advantage T/A Sport, Advantage T/A Sport LT, Baja T/A KR, Baja T/A KR3, Baja T/A KR3-S, Commercial T/A All-Season 2, Elite-Force T/A, g-Force COMP-2 A/S PLUS, g-Force R1, g-Force Rival, g-Force Rival S, g-Force Sport COMP-2, g-Force T/A KDW R, Krawler T/A KX, Radial T/A, Radial T/A Spec, or Touring T/A tires.

**\$125 Visa® Reward Card<sup>1</sup>** (\$60 Manufacturer's Rebate plus \$65 BFGoodrich OnTrail Member Savings) for **PREMIUM members** only (BASIC and BASIC + members excluded) of the BFGoodrich OnTrail App (membership required) per purchase of four (4) new select BFGoodrich All-Terrain T/A KO2, All-Terrain T/A KO3, All-Terrain T/A KDR2+, All-Terrain T/A KDR3, HD-Terrain T/A KT, Mud-Terrain T/A KM2, Mud-Terrain T/A KM3, Mud-Terrain T/A KM3 UTV, and Trail-Terrain T/A tires.

**Purchase Requirement:** Purchase of four (4) new BFGoodrich passenger or light truck tires.

**Eligible participants:** Residents of the United States only who purchase from a participating dealer located in the fifty (50) United States, District of Columbia and U.S. Territories of Puerto Rico, Guam and the U.S. Virgin Islands ("U.S.").

**Redemption:** Consumers may redeem by submitting\* their rebate online using their BFGoodrich OnTrail App email address.

## HOW TO SUBMIT A TIRE PURCHASE

1. Submit online using your BFGoodrich OnTrail App email address at [tirerewards.tirerewardcenter.com](https://tirerewards.tirerewardcenter.com) by no later than **8/31/2025**.
2. Select your promotion name **2024 BFGoodrich OnTrail Promotion** at [tirerewards.tirerewardcenter.com](https://tirerewards.tirerewardcenter.com).
3. Include a copy of the invoice/receipt.
4. After submitting, you will receive a confirmation e-mail or text message.
5. Eligible requests with correct paperwork will typically be processed in approximately 4-6 weeks from the time you submit.

**Questions about the BFGoodrich OnTrail Program?**

**Call us at: 1-866-216-9619**



## Full Terms and Conditions

\* Offer valid for residents of the United States only who purchase from a participating dealer located in the fifty (50) United States, District of Columbia and U.S. territories (Puerto Rico, Guam, and U.S. Virgin Islands) ("U.S."). Offer expires twelve months after the membership signup, subscription purchase, renewal date, or June 15, 2025, whichever comes first and tire purchases must be completed before expiration. Limit of one (1) redemption request \$60, \$80, \$100, or \$125 Visa® Reward Card per purchase of four (4) new select BFGoodrich passenger or light truck tires.

**\$60 Visa® Reward Card for BASIC members only** of the BFGoodrich OnTrail App (membership required) per purchase of any four (4) new BFGoodrich passenger or light truck tires.

**\$80 Visa® Reward Card** (\$60 Manufacturer's Rebate plus \$20 BFGoodrich OnTrail Member Savings) for **BASIC + members only** (BASIC members excluded) of the BFGoodrich OnTrail App (membership required) per purchase of any four (4) new BFGoodrich passenger or light truck tires.

**\$100 Visa® Reward Card** (\$60 Manufacturer's Rebate plus \$40 BFGoodrich OnTrail Member Savings) for **PREMIUM members only** (BASIC and BASIC + members excluded) of the BFGoodrich OnTrail App (membership required) per purchase of four (4) new select BFGoodrich Advantage Control, Advantage T/A, Advantage T/A Sport, Advantage T/A Sport LT, Baja T/A KR, Baja T/A KR3, Baja T/A KR3-S, Commercial T/A All-Season 2, Elite-Force T/A, g-Force COMP-2 A/S PLUS, g-Force R1, g-Force Rival, g-Force Rival S, g-Force Sport COMP-2, g-Force T/A KDW R, Krawler T/A KX, Radial T/A, Radial T/A Spec, or Touring T/A tires.

**\$125 Visa® Reward Card** (\$60 Manufacturer's Rebate plus \$65 BFGoodrich OnTrail Member Savings) for **PREMIUM members only** (BASIC and BASIC + members excluded) of the BFGoodrich OnTrail App (membership required) per purchase of four (4) new select BFGoodrich All-Terrain T/A KO2, All-Terrain T/A KO3, All-Terrain T/A KDR2+, All-Terrain T/A KDR3, HD-Terrain T/A KT, Mud-Terrain T/A KM2, Mud-Terrain T/A KM3, Mud-Terrain T/A KM3 UTV, and Trail-Terrain T/A tires.

Qualifying purchases of four (4) tires cannot include retailer offers in violation of BFGoodrich Tires Promotional Guidelines, including but not limited to: Buy three (3), get one (1) free or any similar combination (e.g., Buy two [2], get two [2] free), or the functional equivalent (e.g., Buy three [3], get the fourth [4th] for \$1; or get 25% off a set of four [4] tires). Limit of one (1) redemption per household. Must be at least 18 years of age or older at the time of purchase to be eligible. **All requests must be received by 8/31/2025.** Please allow four (4) to six (6) weeks for delivery of the \$60, \$80, \$100, or \$125 Visa® Reward Card via mail. Sales to Original Equipment manufacturers, fleets, wholesalers, business accounts, and purchases for resale are not eligible for this promotion. Original Equipment tires DO NOT qualify. This offer is only valid on purchases from authorized and participating BFGoodrich Tires dealers and is not stackable with any other offers. Tampering with, altering, or falsifying purchase information constitutes fraud. All decisions made by BFGoodrich Tires (or its authorized representatives) relating to the validity of any submissions are final and binding. This promotion is subject to all federal, state, and local laws and regulations. BFGoodrich Tires reserves the right to modify or discontinue this offer, products, and/or services at any time for any reason. No cash refunds. Please retain copies of the materials you submit. All requests become the property of MNA, Inc. and will not be returned. BFGoodrich Tires is not responsible for any lost, late, stolen, damaged, misdirected, incomplete, incorrect, or illegible mail. No postage-due requests. For questions regarding this promotion, please call 1-866-216-9619 Monday through Friday between 8:00 a.m. and 8:00 p.m. ET. Please reference the **2024 BFGoodrich OnTrail Promotion** when calling. Offer may not be assigned, transferred, traded, sold, combined, or stacked with any other BFGoodrich Tires offer. **THIS OFFER IS NOT VALID WHERE PROHIBITED OR RESTRICTED BY LAW.**

<sup>1</sup> BFGoodrich Tires Visa® Reward Card is issued by The Bancorp Bank, N.A., pursuant to a license from Visa U.S.A. Inc. and can be used everywhere Visa debit cards are accepted. Reward Card expires six (6) months after issuance. No cash access. The Bancorp Bank, N.A., Member FDIC. The Bancorp Bank, N.A. does not endorse or sponsor and is not affiliated in any way with any product or service offered by BFGoodrich Tires.