

BFGoodrich OnTrail Program Sunset

Please see below the offer details and submission instructions

Dates: June 16, 2025 - August 16, 2025

Submission Deadline: September 30, 2025

Reward:

\$150 Visa® Reward Card¹ (\$50 Manufacturer's Rebate plus \$100 BFGoodrich OnTrail Member Savings) for **ALL members** of the BFGoodrich OnTrail App (membership required) per purchase of four (4) new select BFGoodrich All-Terrain T/A KO2, All-Terrain T/A KO3, All-Terrain T/A KDR2+, All-Terrain T/A KDR3, HD-Terrain T/A KT, Mud-Terrain T/A KM2, Mud-Terrain T/A KM3, Mud-Terrain T/A KM3 UTV, and Trail-Terrain T/A tires.

Purchase Requirement: Purchase of four (4) new select BFGoodrich passenger or light truck tires.

Eligible participants: Residents of the United States only who purchase from a participating dealer located in the fifty (50) United States, District of Columbia and U.S. Territories of Puerto Rico, Guam and the U.S. Virgin Islands ("U.S.").

Redemption: Consumers may redeem by submitting* their rebate online using their BFGoodrich OnTrail App email address.

Questions about the BFGoodrich OnTrail Program?

Call us at: 1-866-216-9619

HOW TO SUBMIT A TIRE PURCHASE

1. Submit online using your BFGoodrich OnTrail App email address at **tirerewards.tirerewardcenter.com** by no later than **9/30/2025**.
2. Select your promotion name **2025 BFGoodrich OnTrail Sunset Promotion** at **tirerewards.tirerewardcenter.com**.
3. Include a copy of the invoice/receipt.
4. After submitting, you will receive a confirmation e-mail or text message.
5. Eligible requests with correct paperwork will typically be processed in approximately 4-6 weeks from the time you submit.

Full Terms and Conditions

* Offer valid for residents of the United States only who purchase from a participating dealer located in the fifty (50) United States, District of Columbia, and U.S. territories (Puerto Rico, Guam, and U.S. Virgin Islands)("U.S."). Purchases must be completed between 6/16/2025 and 8/16/2025. Limit of one (1) redemption request \$150 Visa® Reward Card per purchase of four (4) new select BFGoodrich passenger or light truck tires. **\$150 Visa® Reward Card** (\$50 Manufacturer's Rebate plus \$100 BFGoodrich OnTrail Member Savings) for **ALL members** of the BFGoodrich OnTrail App (membership required) per purchase of four (4) new select BFGoodrich All-Terrain T/A KO2, All-Terrain T/A KO3, All-Terrain T/A KDR2+, All-Terrain T/A KDR3, HD-Terrain T/A KT, Mud-Terrain T/A KM2, Mud-Terrain T/A KM3, Mud-Terrain T/A KM3 UTV, and Trail-Terrain T/A tires. Qualifying purchases of four (4) tires cannot include retailer offers in violation of BFGoodrich Tires Promotional Guidelines, including but not limited to: Buy three (3), get one (1) free or any similar combination (e.g., Buy two [2], get two [2] free), or the functional equivalent (e.g., Buy three [3], get the fourth [4th] for \$1; or get 25%off a set of four [4] tires). Limit of one (1) redemption per household. Must be at least 18 years of age or older at the time of purchase to be eligible. **All requests must be received by 9/30/2025.** Please allow four (4) to six (6) weeks for delivery of the \$150 Visa® Reward Card via mail. Sales to Original Equipment manufacturers, fleets, wholesalers, business accounts, and purchases for resale are not eligible for this promotion. Original Equipment tires DO NOT qualify. This offer is only valid on purchases from authorized and participating BFGoodrich Tires dealers and is not stackable with any other offers. Tampering with, altering, or falsifying purchase information constitutes fraud. All decisions made by BFGoodrich Tires (or its authorized representatives) relating to the validity of any submissions are final and binding. This promotion is subject to all federal, state, and local laws and regulations. BFGoodrich Tires reserves the right to modify or discontinue this offer, products, and/or services at any time for any reason. No cash refunds. Please retain copies of the materials you submit. All requests become the property of MNA, Inc. and will not be returned. BFGoodrich Tires is not responsible for any lost, late, stolen, damaged, misdirected, incomplete, incorrect, or illegible mail. No postage-due requests. For questions regarding this promotion, please call 1-866-216-9619 Monday through Friday between 8:00 a.m. and 8:00 p.m. ET. Please reference the **2025 BFGoodrich OnTrail Sunset Promotion** when calling. Offer may not be assigned, transferred, traded, sold, combined, or stacked with any other BFGoodrich Tires offer. **THIS OFFER IS NOT VALID WHERE PROHIBITED OR RESTRICTED BY LAW.**