



BFGOODRICH [RED-LINED MOTORSPORT EXPERIENCE] CONTEST TERMS AND CONDITIONS

The promoter of this [BFGoodrich x Red-lined Motorsport Experience] Contest (“Contest”) is [RED-LINED INTERNATIONAL (PTY) LTD]

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Terms and Conditions

1. **Eligibility:** This competition is open to all consumers who purchase two or more BFGoodrich tyres within the promotional period. Participants must be 18 years or older to enter.
2. **Promotional Period:** The competition runs from **1 August 2025 to 15 October 2025**. All entries must be received by the closing date.
3. **How to Enter:** To enter the competition, participants must:
 - Purchase two or more BFGoodrich tyres.
 - Register and submit their purchase details on the official competition website.
 - Upload a copy of their invoice to the competition landing page
4. **Prize:** The prize consists of a hot lap experience for two in a FIA specification Dakar T1+ race car. The prize is non-transferable and cannot be exchanged for cash or any other alternatives.
5. **Prize Redemption:** The prize must be redeemed before 30 November 2025. The winner will be contacted with details on how to claim their prize.
6. **Winner Selection:** The winner will be selected at random from all eligible entries received. The draw will take place on **10th November 2025**. The winner will be notified via email or phone within 10 days of the draw.
7. **Publicity:** By entering the competition, participants agree to participate in any promotional activities or material as required by the organizers.
8. **General Conditions:** The organizers reserve the right to amend these terms and conditions at any time. The decision of the organizers is final, and no correspondence will be entered into.
9. Winner/s cannot be taller than 6ft3inches and must weight up to the maximum of 100kgs due to structural restrictions of the vehicle.
10. **Liability:** The organizers are not responsible for any loss, damage, or injury incurred as a result of participating in the competition or using the prize.



General Terms & Conditions:

- By entering this competition, the contestant is indicating his/her agreement to be bound by the entire terms and conditions of this Contest.
- The winner agrees to the use of his/her name in any publicity material, as well as their entry, as well as the storage of their personal information in the Michelin consumer database.
- The contestants' entry into this Contest and acceptance of their selection shall imply their consent to the collection and storage of their personal information, as provided by them, into the Michelin consumer database for internal business or marketing purposes, which shall include without limitation, direct marketing activities.
- Michelin shall have the right, at its sole discretion and at any time, to change or modify these terms and conditions, such change shall be effective immediately upon posting to this webpage - <https://africa.bfgoodrich.com/red-lined-motorsport>.
- Michelin reserves the right to cancel this Contest at any time.