From January 1 to December 31, 2022

GET A $70 MAIL-IN REBATE

With the purchase of 4 new MICHELIN® passenger or light truck winter tires**

HOW TO RECEIVE YOUR MAIL-IN REBATE:

COMPLETE AN ONLINE CLAIM

- Go to **michelinpromo.ca/auto** to request your rebate online.

OR MAIL IN A CLAIM

- Attach a copy of your detailed invoice/contract† clearly indicating the purchase of four new MICHELIN® passenger or light truck winter tires (between January 1 and December 31, 2022).
- Mail this claim by January 28, 2023,*** to: **Michelin New Vehicle Purchase Promotion**, P.O. Box 5005, Paris, ON, N3L 3W5

Please indicate your language of choice: English ❑ French ❑

Please print legibly.

* Required information

Invoice #*

Retailer name*

Mr. ❑ Mrs. ❑ Ms. ❑ Dr. ❑ Other ❑ Prefer not to disclose ❑

First name*

Last name*

Address*

Apt.* City*

Province*

Postal code*

Daytime telephone - -

Email address

(If you would like to receive confirmation of claim form receipt by email)

❑ I authorize Michelin to send me information concerning contests, promotions and products.

1- Did this promotion influence your selection of MICHELIN® tires versus a competitor's product?
Yes ❑ No ❑

2- Which of the following was an important contributing factor in this purchase of MICHELIN® tires? (Check all that apply.)

MICHELIN® Promise Plan™ ❑	Online research ❑
This promotion ❑	Mileage warranty ❑
Dealer recommendation ❑	60-Day Satisfaction Guarantee ❑
Friend/family recommendation ❑	Roadside assistance services ❑
Quality of product ❑	Retail location ❑

3- How did you hear about this promotion? (Please check one.)

Radio ❑	In-store display ❑	Text message/SMS ❑
Direct mail ❑	Friend/family ❑	Email ❑
Newspaper ❑	Television ❑	Facebook page ❑
Salesperson in store ❑	Website ❑	Other ❑

4- Which tire brand was replaced when you purchased your new set of MICHELIN® tires?

MICHELIN® ❑	BFGOODRICH® ❑	Goodyear ❑	Bridgestone ❑
Toyo ❑	Pirelli ❑	Yokohama ❑	Other ❑

5- How many years have you been a MICHELIN® tire owner?
First time ❑ Less than 5 years ❑ More than 5 years ❑

6- How soon do you expect to purchase tires again (for another vehicle or this one)?
❑ In the next 3 months ❑ In 1 year or less ❑ More than 1 year from now

7- What is your age? 18–25 ❑ 26–39 ❑ 40–55 ❑ Over 55 ❑

† Proof of new vehicle and winter tire purchase required. **Michelin knows how important it is to protect your personal information. Please consult our privacy policy at michelin.ca. This offer cannot be combined with any other promotion, program or MICHELIN® instant rebate offer. Offer available at participating Canadian car dealerships only. Retail and consumer sales only. Federal and provincial taxes will be calculated on the selling price before the rebate. Offer expires December 31, 2022. Void where prohibited. Only new MICHELIN® passenger or light truck winter tires are eligible. All-season tires marked with 3PMS symbol are excluded. Please allow 6–8 weeks to receive your mail-in rebate. Reserved for Canadian residents only. For further information regarding the mail-in offer, please call 1-866-755-8887 or visit michelinpromo.ca/auto. ***All claims must be postmarked or received no later than January 28, 2023.

© 2022 MNA(C)I. All rights reserved. (C19074-B - 01/22)

MICHELIN