

PARIS - MARCH 23, 2018

CM-CIC MARKET SOLUTIONS EQUITY CONFERENCE

2017 : strong €1.5bn in structural FCF and €145m increase in operating income* at constant exchange rates

- Strong structural free cash flow of €1.5bn
- €2,742m in operating income*, offsetting the more than €700m increase in raw materials costs and nearly €100m negative currency effect
 - Determined Group strategy to offset the more than €700m increase in raw materials costs, resulting in a neutral impact versus raw materials headwind on the non-indexed businesses
 - Sustained market share gains in ≥18" tires (MICHELIN brand sales up 19% in a segment up 13%), with a price positioning in line with the brand reputation
 - Competitiveness plan gains exceeded inflation by €36m, in line with objectives
 - Highly competitive markets, especially in Europe, which are weighing on the dealership operations
- Specialty businesses: operating income* up more than 30% and strong growth across every division
- Proposed dividend of €3.55** per share, representing a payout of 36% of consolidated net income excluding non-recurring items
- Announcement of a succession plan for Jean Dominique Senard with a transition period till May 2019

*from recurring activities

**subject to shareholder approval at the Annual Meeting on May 18, 2018



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Levers for Growth



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Four domains of growth: partnerships and acquisitions to support our value creation strategy

| | Tires | Services | Experiences | Materials |
|---|-------------------|----------------------------|---|---------------------------------|
| 2015-2020 objectives | Net Sales +20% | Net Sales x2 | Net Sales x3 | Capitalize on our leadership |
| Recent partnerships and acquisitions | | | Bookatable by Michelin Hubble Hubble LEFOODING | SIPH TECHNOLOGIES |
| Fenner Inspiring solutions | | ineered veyor Solutions | | Advanced Engineered Products |



Michelin to Acquire Fenner PLC, a Global Leading Provider of Conveyor Belt Solutions & Reinforced Polymer Products

- A strategic acquisition with compelling value creation potential, in line with Michelin's ambition to leverage its expertise in high technology materials
- Fenner, with FY17 revenues of £655m, is a highly complementary business that enhances Michelin's engineering and customer solutions offering whilst sharing similar values to the Group
- Provide a comprehensive offering to mining customers
 - Combining Michelin's mining tire and Fenner's conveyor belt, products and services
 - Leveraging complementary footprints
 - Creating synergies and growth opportunities
- Expand engineered materials division with a complementary polymer portfolio
 - Combining reinforced polymers expertise
 - Creating a platform to further expand polymer activities
- Michelin offers £6.10 per share for Fenner PLC, representing an enterprise value of £1.3bn



Fenner: Best-in-Class Engineered Products Player

A Global Leading Provider of Conveyor Solutions & Reinforced Polymer Products

- A global leading player in heavy duty conveyor belts and reinforced polymer technology
- An established global supplier of engineered rubber-based products to mining and industrial markets
- Strong engineering culture
- Excellent position in aftermarket and services
- Attractive exposure to manufacturing and commodities
- Low capex intensity

Note: Fenner fiscal year ends August 31

| | Key Figures Fenner | | | | | |
|--------------------------------------|-----------------------|----------------------|--|--|--|--|
| | | | | | | |
| (in £ millions) | FY17 | 2010-2017 average | | | | |
| Net sales | 655 | 693 | | | | |
| • EBITDA | 86 | 98 | | | | |
| EBITDA margin | 13% | 14% | | | | |
| 4,330 employees* | | | | | | |



ECS Complements Michelin's Offering to Mining Clients



MICHELIN Tires



MICHELIN MEMS Tire solution



Source: Oxford Economics * Top 20 countries by capex spent in 2017

Mining Customers



Top Mining Regions Globally*



ECS conveyor



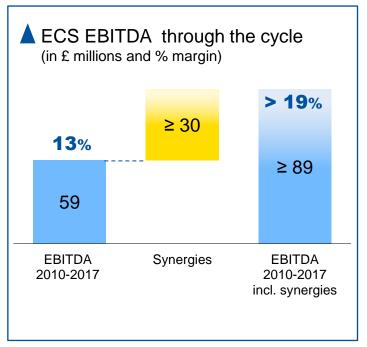
Conveyor services





Immediate Identified Synergy Potential of £30m and Various Areas of Opportunities

- Procurement: Fenner benefiting from Michelin's purchasing expertise
- Industrial processing efficiencies
- Innovation: Cross fertilization between Fenner and Michelin on products, processes and competences
- Services: Leverage customer service organization
- **Footprint:** Fenner's access to Latin America and Asia
- Offer: global comprehensive offering to customers worldwide







Further Expand Polymer Activities in New Segments

- Michelin to benefit from new materials expertise
 - High-tech non rubber polymers
 - Thermoplastic elastomers
 - Complex textile reinforcements
- Michelin to leverage its expertise into
 - Polymer research and compound design
 - Performance understanding, modeling and testing
 - Product performance enhancement through raw material expertise
 - Metal 3D printing and innovation in manufacturing
- A cross-fertilization platform, AEP and Michelin, to develop into high-tech polymer area.







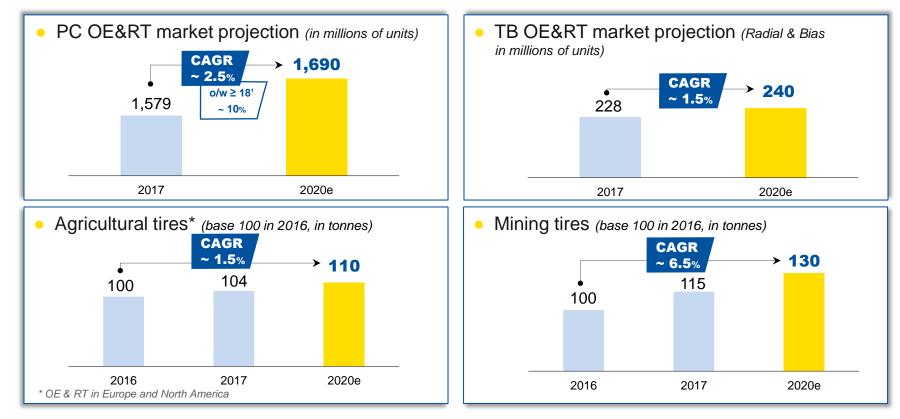


Four domains of growth: partnerships and acquisitions to support our value creation strategy

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2016-2020 projections: growing worldwide demand



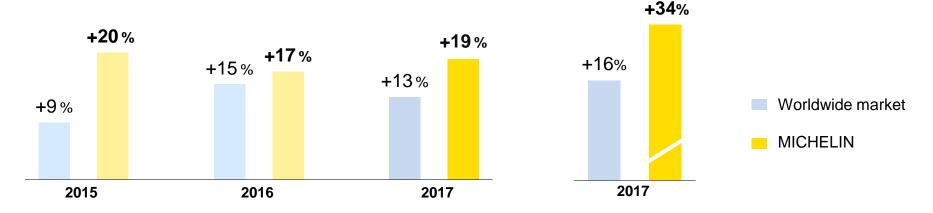
≥18" tires: the market recognizes the power of Michelin's line-up in the premium segment

▲ Growth in ≥18" tire sales

(YoY change, markets in units and sales in kt)

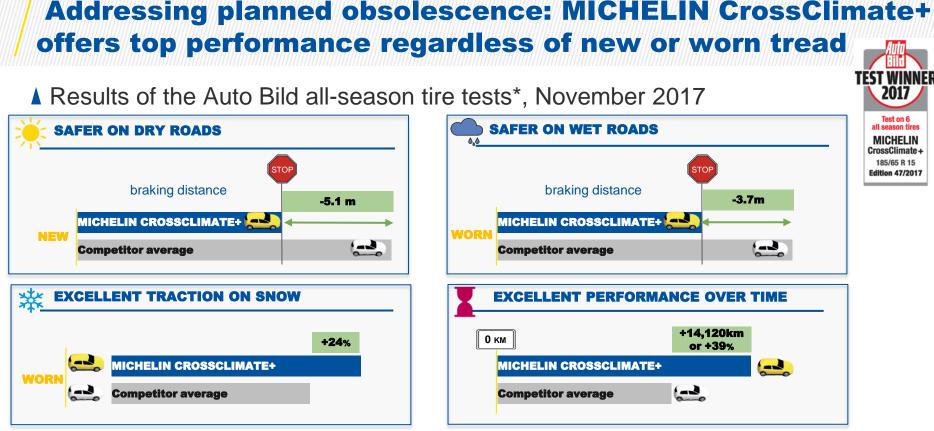
▲ Growth in ≥19" tire sales

(YoY change, markets in units and sales in kt)



- Customers who value the MICHELIN brand and its product performance: price positioning in line with the reputation of the MICHELIN brand
- Sustained growth momentum, made possible by adapting production capacity





*Comparative tests conducted by Auto Bild on 185/65 R15 tires, published on November 24, 2017. Competitors: GOODYEAR VECTOR 4S GEN-2, PIRELLI Cinturato all season, VREDESTEIN Quatrac 5, NOKIAN Weatherproof, HANKOOK Kinergy 4 S.

Scales on the graphs are adjusted to improve readability.



Truck: innovative tires and solutions that meet customer needs, to drive a return to growth



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Levers for Competitiveness

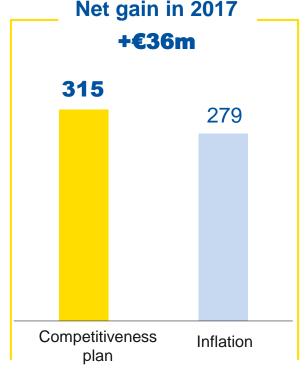


2017-2020 competitiveness plan on track to deliver targeted €1.2bn in gains



51

2017



*before inflation and including avoided costs.

110

Investing to create value

- Successfully deploy our priority Capex and M&A projects to drive expansion:
- In growing markets: Premium PC, North America and Asia
- In digital services
- In the dealerships
- In high-tech materials

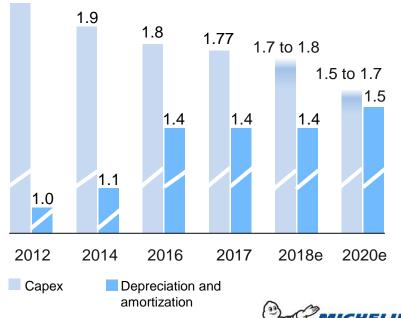








Closing the gap between Capex and depreciation: (in € billions, at current exchange rates) 2.0



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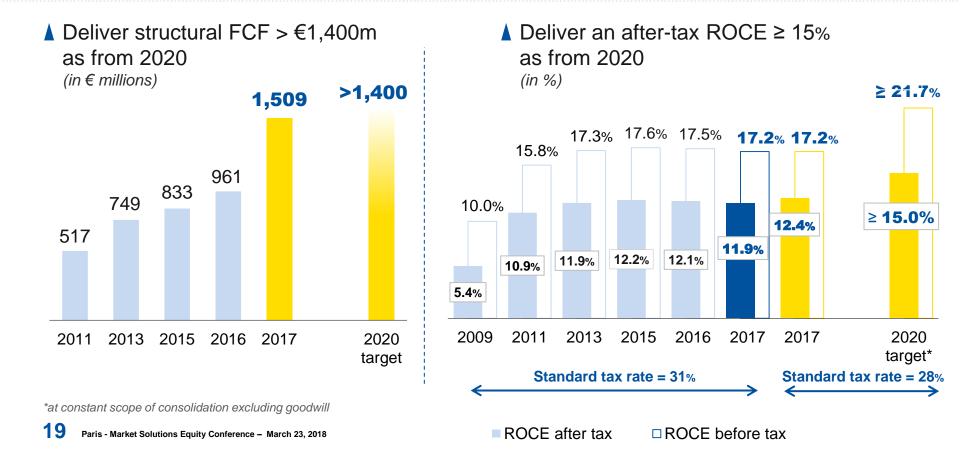




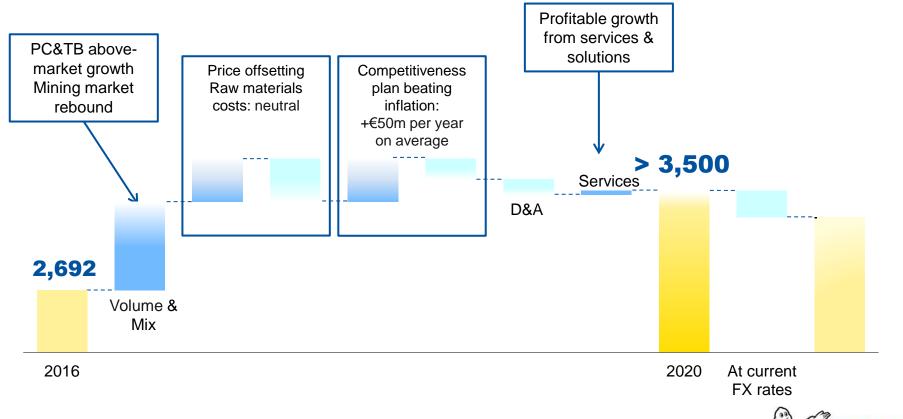
Ambition for Profitability



2018: on the road to our 2020 objectives



2016-2020 scenario: profitability levers



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2018 Outlook



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2018 markets: demand down in Q1 from high prior-year comparatives, before picking up in Q2 and beyond



PASSENGER CAR: +1.5%/+2.5%

- Strong demand stabilizing in the mature markets
- Still buoyant demand in China
- Trending upwards in the other regions



TRUCK: +0%/+1%

- Freight demand buoyed by the global economy
- OE: demand outside China leveling off; steep falloff in China following new 2016 legislation
- RT: demand lifted by a favorable economic environment

SPECIALTY : +5%/+7%

- Mining tires: sustained strong demand, led by 5-10% growth in the global economy
- OE Earthmover + OE Agricultural tires: steady positive trend



2018 guidance: on the road to our 2020 objectives

| | 2018 |
|---|------------------------------------|
| Volumes | Growth in line with the markets |
| Operating income from recurring activities at constant exchange rates | > 2017 |
| Structural FCF | > €1,100m |



2018 scenario*

| | 2018 | |
|--|---|--|
| Impact from raw materials costs | A negative €50-100m | |
| Currency effect | Approx. a negative €300m based or January 2018 rates** | |
| Impact of US tax reform on the effective tax rate | Standard ETR reduced to 28%*** | |
| Net impact of price mix and raw materials prices | Positive | |
| Competitiveness plan gains vs. inflation | Positive | |

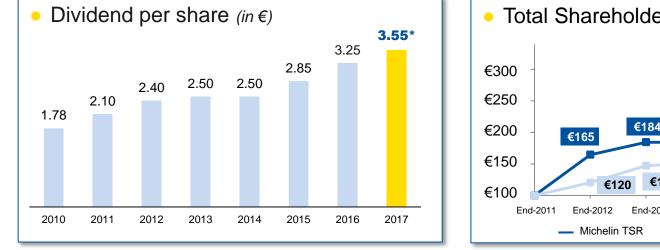
*2018 average prices: Natural rubber: \$1.86/kg; butadiene (US and Europe): \$1,176/t; Brent: \$65/bbl; EUR/USD: 1.21 **see slide 40

***based on currently available information



Sustained shareholder return policy: minimum payout ratio of 35%** confirmed

- 2017 dividend: €3.55* per share, representing a payout ratio of 36%**
- Share buyback programs
 - 2015-2016: €750m committed and cancellation of 4.5% of outstanding shares
 - 2017: €101m committed and cancellation of 0.5% of outstanding shares
 - 2018 : €75m program to offset the dilution from share-based compensation



 Total Shareholder Return €332 €275 €221 €185 €184 €208 €184 €169 €151 €147 End-2015 End-2016 End-2017 End-2013 End-2014 CAC 40 dividends reinvested

*subject to shareholder approval at the Annual Meeting on May 18, 2018 - ** of consolidated net income excluding non-recurring items



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Appendices



PC Tire Market

February 2018 / 2017

| Market | Europe including Russia & CIS * | Europe excluding Russia & CIS * | North America | Brazil | China |
|--------------------------|------------------------------------|------------------------------------|---------------|---------------|--------|
| Original equipment tires | ▲ +1% | 4 +0% | ▼ -3% | 4 +10% | ▼ -22% |
| Replacement tires | ▲ +1% | V -1% | ▼ -3% | ▲ +6% | ▼ -23% |

YTD (February 2018)

| Market | Europe including Russia & CIS * | Europe excluding Russia & CIS * | North America | Brazil | China |
|--------------------------|------------------------------------|------------------------------------|---------------|---------------|-------|
| Original equipment tires | ▲ +5% | ▲ +5% | ▼ -2% | ▲ +13% | ▼ -3% |
| Replacement tires | ▲ +3% | ▲ +1% | ▼ -3% | ▲ +7% | ▼ -7% |

* Turkey included



TB Tire Market

February 2018 / 2017

| Market (Radial + Bias) | Europe including Russia&CIS * | Europe excluding Russia&CIS * | North America | Brazil |
|---------------------------|----------------------------------|----------------------------------|---------------|---------------|
| Original equipement tires | ▲ +6% | ▲ +6% | ▲ +22% | ▲ +39% |
| Replacement tires | ▼ -1% | ▼ -2% | ▼ -5% | ▼ -7% |

YTD (February 2018)

| Market (Radial + Bias) | Europe including Russia&CIS * | Europe excluding Russia&CIS * | North America | Brazil |
|--------------------------|----------------------------------|----------------------------------|---------------|---------------|
| Original equipment tires | ▲ +9% | ▲ +10% | ▲ +22% | ▲ +43% |
| Replacement tires | ▲ +4% | ▲ +4% | 7 % | ▼ -1% |

* Turkey included



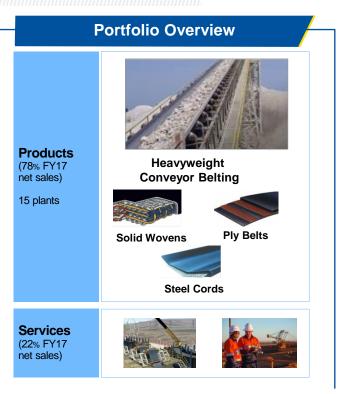
ECS: A World Leader in Heavy Conveyor Belts #2* Worldwide and Supplier of Choice for Largest Miners



Key Figures through the cycle **FY17** (in £ millions) 2010-2017 Net sales 361 449 ٠ EBITDA** 39 59 EBITDA margin** 11% 13% • FY17 Net sales by region 21% **EMEA** 43% 36% Asia Pacific*** Americas

* #2 global suppliers of heavyweight conveyor belt. Source: Fenner PLC annual report

** Excluding allocation of corporate costs *** Includes Australia



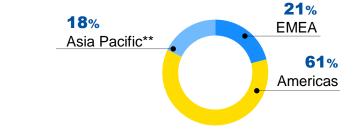


AEP: A Leading Diversified Polymers Engineered Products Player



| Key Figures | | | | |
|-----------------|------|----------------------|--|--|
| (in £ millions) | FY17 | average 2010-2017 | | |
| Net sales | 294 | 244 | | |
| • EBITDA* | 56 | 46 | | |
| EBITDA margin* | 19% | 19% | | |

FY17 Net sales by region



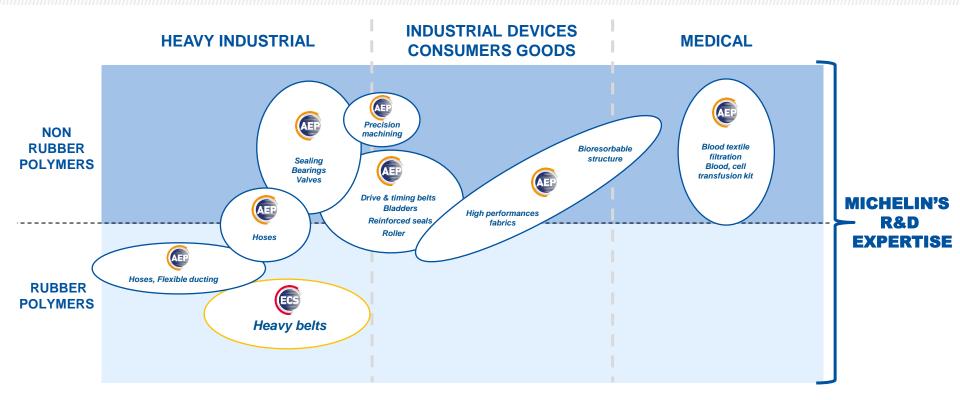
* Excluding allocation of corporate costs

** Includes Australia

| | Portfolio | | |
|-------------------------------------|--|--|---------------------------------------|
| | | | |
| | Advanced Sealing Technologies | Precision Polymers | Solesis Medical |
| Net sales growth FY17 vs FY16 | +24% | +18% | +4% |
| % Net sales | 44% | 37% | 19% |
| Brands | | Precision Polymers US Precision Polymers UK | Secant group Charter Medical |
| Markets | O&G, construction, energy, industrials | Industrials, agriculture, mining | Medical |
| Products 22 plants | Seals Wear products Precision machined products | Elastomers Hoses | Biomedical & Medical Technology |



A Complementary High-Tech Polymers Portfolio and a Wider Range of Customers Enhanced by Michelin R&D Expertise





Transaction Overview

| Key Transaction Terms | Michelin to acquire Fenner plc for £6.10 per share representing an Enterprise Value of £1.3bn 30,7% premium to pre-announcement closing share price as of March 16, 2018 Michelin cash out of £1.2bn and immediate cash return to Fenner's shareholders |
|--------------------------|---|
| Value Creation | £30m identified synergies full effect in year 2; limited implementation cost Expected EPS accretive in year 1 10.4 x average FY10-17 EBITDA post £30m synergies ⁽¹⁾ |
| Full Cash Acquisition | All cash acquisition with fully committed financing⁽²⁾ Consistent with Michelin's financing policy, and preserves solid A-/ A3 credit rating |
| Fenner Board Support | Unanimous recommendation by Fenner's Board of Directors |
| Key Conditions | Subject to customary closing conditions and regulatory approvals Transaction expected to be implemented by way of Scheme of Arrangement, Fenner shareholder meeting to be convened in May 2018 |

(1) Calculated as Enterprise Value of £1.3bn divided by the average EBITDA over FY10 to FY17 of £98m plus annual synergies of £30m

(2) Bridge loan fully underwritten



Fenner Key figures

| (in £ millions) | 2017 | 2016 |
|---------------------------------------|-------|--------|
| Net sales | 655 | 573 |
| EBITDA | 86 | 61 |
| EBITDA margin | 13,1% | 10,6% |
| EBIT | 59 | 37 |
| EBIT margin | 9,0% | 6,5% |
| Net income | 34,1 | (26,3) |
| Earnings per share in pence (diluted) | 17,5 | (13,6) |
| Net debt | 102 | 150 |
| Gearing (Net debt/equity) | 30% | 54% |
| Capex (including finance leases) | 12,4 | 16,1 |
| Free cash flow* | 84,8 | 54,1 |

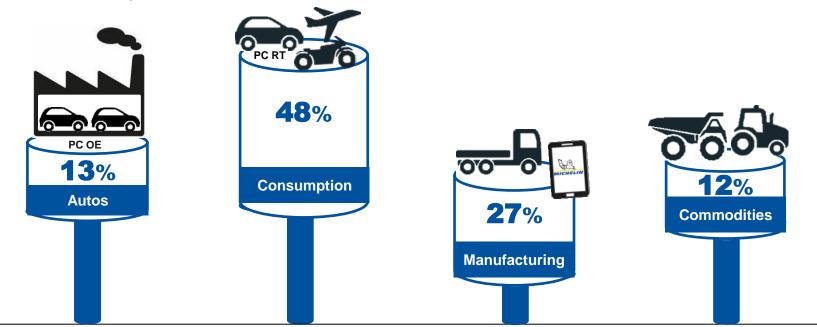
* FCF = EBITDA – capex – change in WC – tax Source: Fenner PLC

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A business model strongly linked to consumption

▲ Net sales by drivers





2017 net sales by sector

2017: another year of progress, in line with the 2020 objectives and the expected scenario

| | H1 2017 | H2 2017 | 2017 actual | 2016 |
|---|---------|---------|--|---------|
| Volumes | +3.6% | +1.6% | +2.6% | +2.1% |
| Price mix | +1.4% | +4.9% | +3.2% | -1.8% |
| Operating income from recurring activities | -49 | +194 | €2,742m up €145m at constant exchange rates | €2,692m |
| Structural FCF | N/A | N/A | €1,509m | €961m |



A business that structurally generates free cash flow, supported in 2017 by WCR monitoring

| Structural free cash flow | | 1,509 | |
|--|-------|-------|-------|
| (in € millions) | 833 | 961 | |
| | | | |
| | 2015 | 2016 | 2017 |
| Free cash flow ⁽¹⁾ | 653 | 1,024 | 662 |
| Acquisitions ⁽²⁾ | (312) | (16) | (476) |
| WCR impact of raw materials costs ⁽³⁾ | 132 | 79 | (178) |
| Capitalized interest paid at maturity on OCEANE bonds ⁽⁴⁾ | | | (193) |
| Structural free cash flow $(1) - (2) - (3) - (4)$ | 833 | 961 | 1,509 |

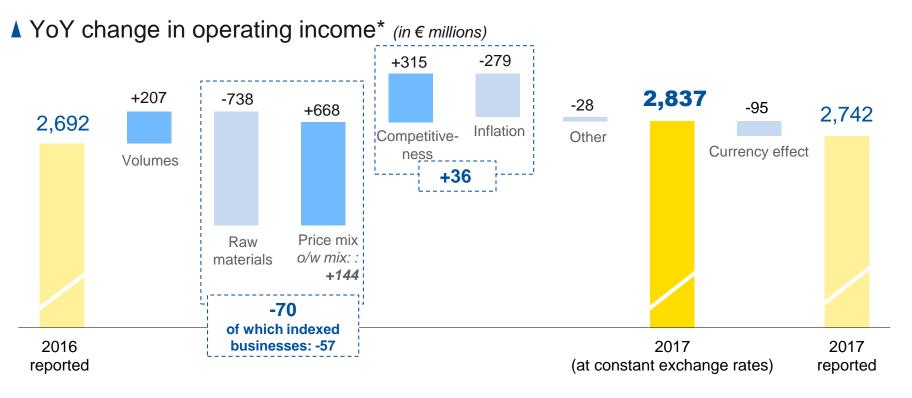


Q4: Still robust price mix with higher volumes

▲ YoY quarterly change 2017/2016



€2,837m in operating income* at constant exchange rates, led by volume gains, in line with the Group's roadmap



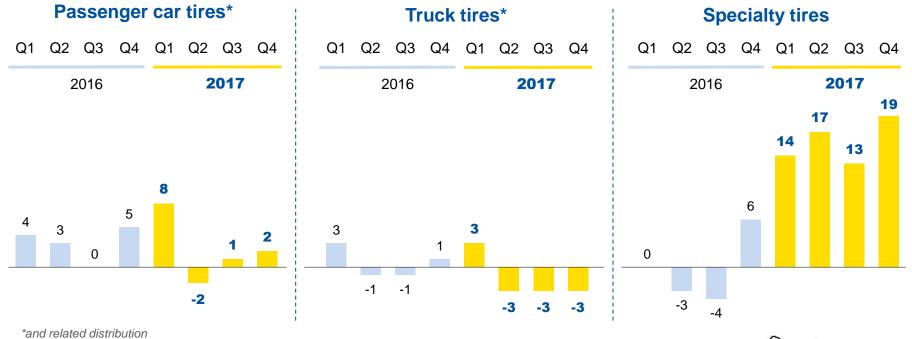
*from recurring activities



Q4 volumes: good performance in PC in a cooling market and brisk gains in Specialty tires off of rebounding comparatives

▲ YoY quarterly change in volumes

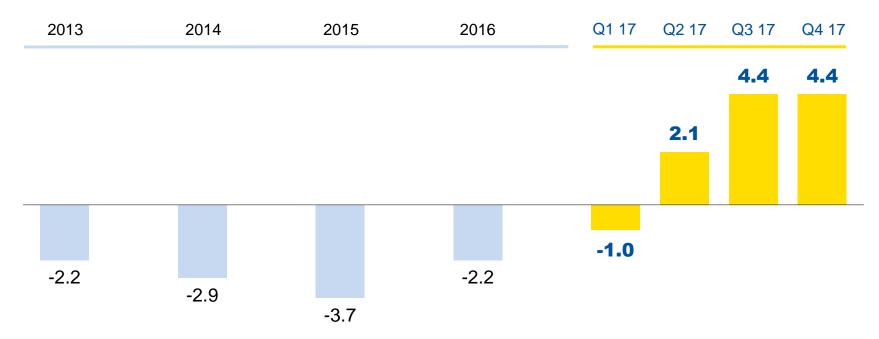
(in % and tonnes)



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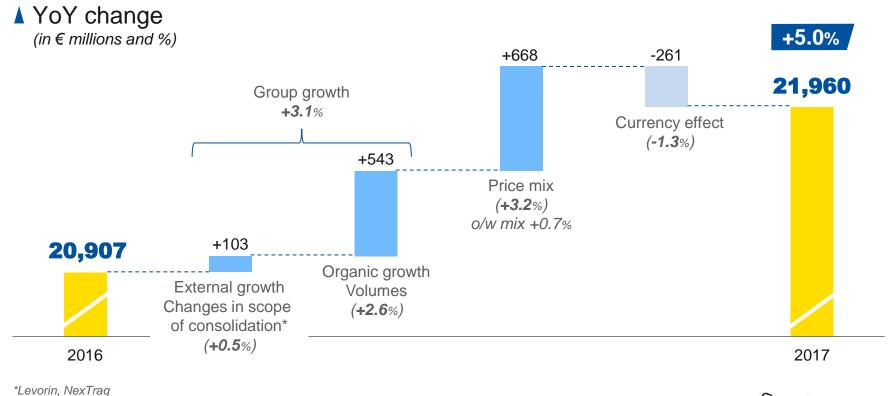
Still strong price effect in Q4, as announced, led by RT price increases and the application of indexation clauses

(as a % of net sales)





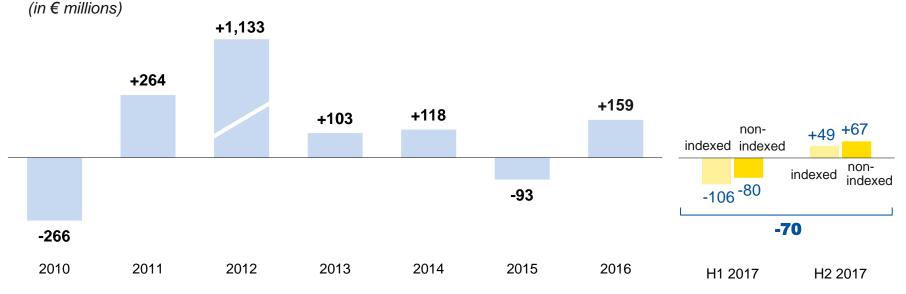
Net sales supported by growth in volumes and price increases





An assertive pricing policy, as announced

▲ Net impact of price mix and raw materials prices on operating income*



• 2017: Net negative €57m impact of price mix and raw materials prices on indexed businesses

*from recurring activities



2017 saw a strong rebound in the Specialty businesses

| (in € millions) | | 2017 | 2016 | Variation |
|-----------------|-------------------|---------------|---------------|-----------|
| | RS1 Net sales | 12,479 | 12,105 | +3% |
| | Operating income* | 1,552 | <i>1,5</i> 85 | -2% |
| | Operating margin* | 12.4% | 13.1% | -0.7 pts |
| 0000 | RS2 Net sales | 6,123 | 5,966 | +3% |
| | Operating income* | 497 | <i>580</i> | -14% |
| | Operating margin* | 8.1% | 9.7% | -1.6 pts |
| ✓ Ô a b b | RS3 Net sales | 3,358 | 2,836 | +18% |
| | Operating income* | 693 | <i>527</i> | +31% |
| | Operating margin* | 20.6% | 18.6% | +2 pts |

 RS1 offset the impact of RM prices and currency movements, neutral impact from changes in price mix and RM prices in RS2, remarkable improvements in RS3

*from recurring activities



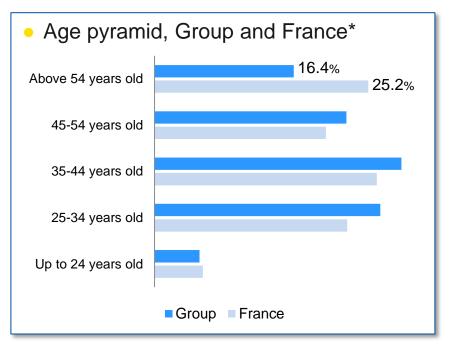
The reorganization project announced in June will enable corporate positions to be reduced by 1,420 worldwide

- A more agile, customer-focused Group capable of unleashing all its power
- Leverage the age pyramid:
 - 3,500 employees retiring in France and the United States between 2018 and 2021
- Optimize hiring:
 - 2,080 new hires in France and the United States between 2018 and 2021



* Manufacture Française des Pneumatiques Michelin







2017 net sales by currency and EBIT impact

| % of net sales | | 2017 FY € change vs. currency | Dropthrough Net sales/EBIT* | |
|----------------|-----|-------------------------------------|--------------------------------|--|
| ARS | 1% | +14% | 80% - 85% | |
| AUD | 2% | -1% | 80% - 85% | |
| BRL | 4% | -6% | -20% / - 30% | |
| CAD | 3% | -0% | 25% - 30% | |
| CNY | 6% | 4% | 25% - 30% | |
| EUR | 34% | NA | - | |
| GBP | 3 % | +7% | 25% - 30% | |
| INR | 1% | -1% | 25% - 30% | |
| JPY | 1% | +5% | 80% - 85% | |

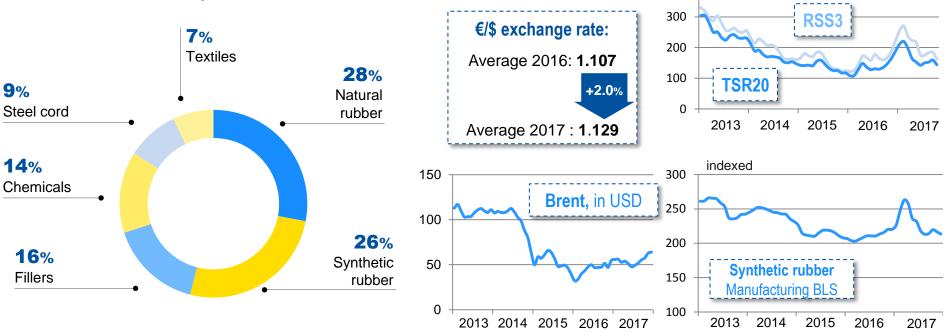
| % of net sales | | 2017 FY € change vs. currency | Dropthrough Net sales/EBIT* | |
|----------------|-----|-------------------------------------|--------------------------------|--|
| MXN | 2% | +3% | 25% - 30% | |
| PLN | 1% | -2% | 25% - 30% | |
| RUB | 1% | -11% | 25% - 30% | |
| THB | 1% | -2% | -100% / -130% | |
| TRY | 1% | +23% | 80% - 85% | |
| TWD | 1% | -4% | 80% - 85% | |
| USD | 37% | +2% | 25% - 30% | |
| Other | 1% | | 80% - 85% | |

*actual dropthrough linked to the export/manufacturing/sales base



Raw materials in 2017

▲ Raw material purchases in 2017 (€5.2bn)



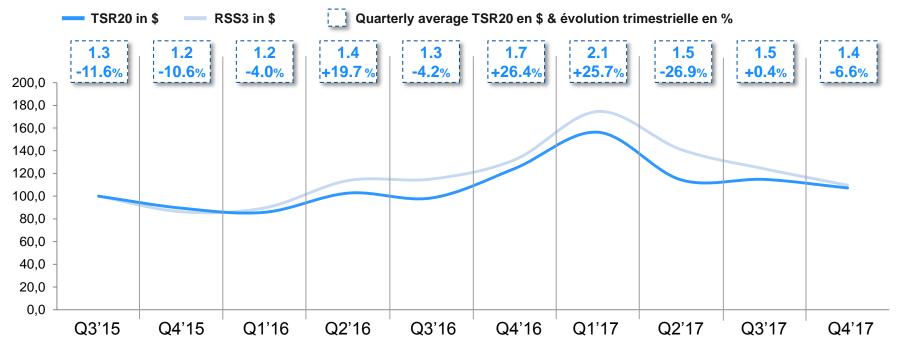


in USD/kg

400

Natural Rubber price trend

At end of December 2017 (per kg, base 100 in Q3'15)



Source: SICOM



Brent price trend

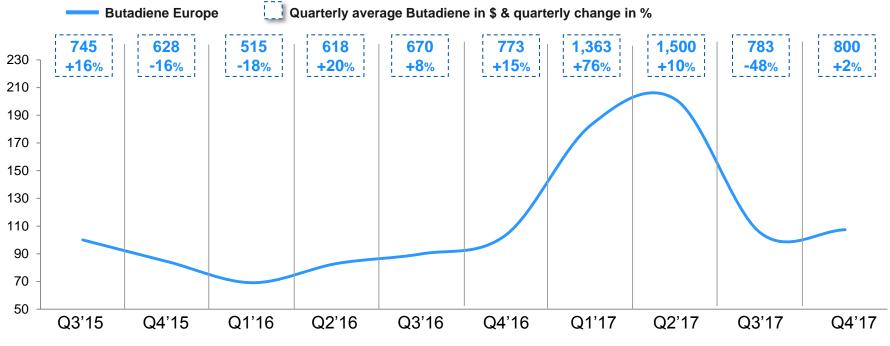






Butadiene price trend

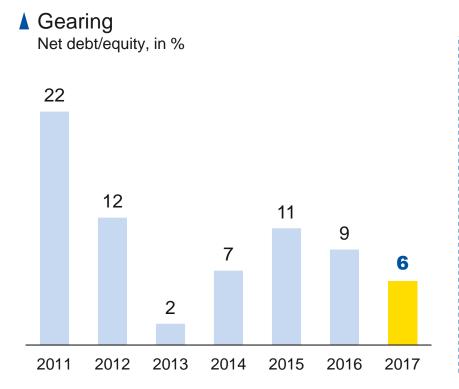
At end of December 2017 (per ton, base 100 in Q3'15)



Source: IHS



A robust balance sheet after the share buybacks, confirmed by the rating agencies



▲ Solid long-term ratings

| Chart tarm | S&P | A-2 |
|------------|---------|-----------|
| Short term | Moody's | P-2 |
| Long torm | S&P | A- |
| Long term | Moody's | A3 |
| Outlook | S&P | Stable |
| Outiook | Moody's | Stable |



Outstanding bond issues (as of February 9, 2018)

| Issuer | MICHELIN Compagnie Généra Luxembourg MICHELIN | | MICHELIN Luxembourg | Compagnie Générale des Etablissements MICHELIN | MICHELIN Luxembourg | MICHELIN Luxembourg |
|--|---|---------------------------|---|---|---|---|
| Issue | Senior Note | Senior Note | Senior Note | Senior Note | Senior Note | Senior Note |
| Туре | Bond | Convertible | Bond | Convertible | Bond | Bond |
| Principal Amount | € 400 mn | \$ 500 mn + TAP \$100 mn | € 300 mn | \$ 600 mn | € 300 mn | € 302 mn |
| Offering price | 99,912% | 100% & 103,85% | 99,967% | 95,50% | 99,081% | 98,926% |
| Rating corporation at Issuance date | BBB+ (S&P) Baa1 (Moody's) | A- (S&P) A3 (Moody's) | A- (S&P) A3 (Moody's) | A- (S&P) A3 (Moody's) | A- (S&P) A3 (Moody's) | A- (S&P) A3 (Moody's) |
| Current coporation rating | A- (S&P) ; A3 (Moody's) ; unsolicited A- (Fitch) | | | | | |
| Coupon | 2,75% p.a | ZERO Conv premium 128% | 1,125% p.a | ZERO Conv premium 130% | 1,75% p.a | 3,25% p.a |
| Issue Date | 11-juin-12 | 05/jan/2017 & 25/apr/2017 | 19-mai-15 | 05/jan/2018 | 19-mai-15 | 21/sep/2015 & 27/sep/2016 |
| Maturity | 20-juin-19 | 10-janv22 | 28-mai-22 | 10-nov23 | 28-mai-27 | 30-sept45 |
| Interest payment | Annual N/A June 20 | | Annual May 28 | N/A | Annual May 28 | Annual Sept 30 |
| ISIN | XS0794392588 | FR0013230745 | XS1233732194 | FR0013309184 | XS1233734562 | XS1298728707 |
| Denomination | Denomination € 1'000 with min. \$ 200 tradable amount trad € 1'000 trad | | € 1'000 with min. tradable amount € 1'000 | \$ 200'000 with min. tradable amount \$ 200'000 | € 1'000 with min. tradable amount € 1'000 | € 1'000 with min. tradable amount € 1'000 |



Acquisition of Lehigh Technologies

- A specialty materials company
- Patented cryogenic turbo mill technology to transform rubber from end-of-life tires and industrial goods into materials for new tires and other products
- Micronized Rubber Powders: low-cost, highperformance, sustainable material that substitutes for other oil- and rubber-based materials used in manufacturing tires, plastics, asphalt and construction materials.
- Purchase extends Michelin's materials expertise beyond tires, demonstrates strategic high-technology applications for end-of-life tires, reduces demands on finite natural resources



Key data

- Based in Tucker, Ga., near Atlanta
- Customers = tire manufacturers, as well as companies in construction materials, asphalt modification
- About 100 employees



Acquisition of NexTraq, a US industry leader in the field of commercial-fleet telematics

- Leader in SaaS fleet management for small-to medium-size businesses (Class 3-5 fleets ranging from 2 to 50 vehicles)
- NexTraq helps customers with driver behavior, scheduling, route optimization, vehicle trip history, fuel card integration, vehicle maintenance, and data integration enhancing fleet productivity
- Significant synergies expected with the Michelin Group through:
 - Service and solutions platform in North America
 - Technology expertise cross-fertilization between Sascar, Michelin solutions and NexTraq
 - Volume growth thanks to the strategic fit between Michelin and NexTraq customer bases;

KEY FIGURES

- Turnover: ~\$50m
- EBITDA: ~50%
- 110,000 subscribers in 2016 (67,000 in 2010)
- 100 employees



Michelin and Sumitomo Corporation to Create Second-Largest Wholesale Player in the US and Mexico

To create a joint venture owned 50%/50% by Michelin and Sumitomo Corporation of Americas

- Creating a best-in-class distributor with
 - expanded geographic footprint,
 - better availability of products at all price points, across all product categories
 - e-commerce initiatives
 - shorter delivery and higher efficiency
- Focusing on the growing service and tire needs for fleets and personal vehicles
- Taking advantage of TBC's expertise in the import of Tier 3&4 brands
- Michelin to contribute USD 630m and TCi wholesale business

KEY FIGURES TBC Corporation

- 31m tires in 2016, o/w 25m
 PC tires
- Net sales 2016: **\$3,234m**
- EBITDA 2016: **\$166m**
- 2,411 retail points of sales US & Canada
- **102** WH distribution centers



Mobivia partners with Michelin to expand its A.T.U chain, the German automotive services market leader

- Mobivia: the largest chain of auto service and repair centers in Europe with more than 2,030 workshops and retail outlets, more than 20,000 employees and €2.7bn in revenue
- A.T.U (Auto-Teile-Unger), Germany's leading nationwide network of auto service centers, joined Mobivia in December 2016
- Mobivia and Michelin will combine their expertise, each in their traditional markets, to improve the customer experience and support the development of the A.T.U brand in Germany, Austria and Switzerland

Die Nr. 1 Meisterwerkstatt

KEY FIGURES A.T.U

- 20% minority stake for €60m
- 600 auto centers in Germany, Austria and Switzerland
- 10,000 employees



Michelin Experiences: Become the global "Selection" benchmark in the world of gourmet dining and travel services

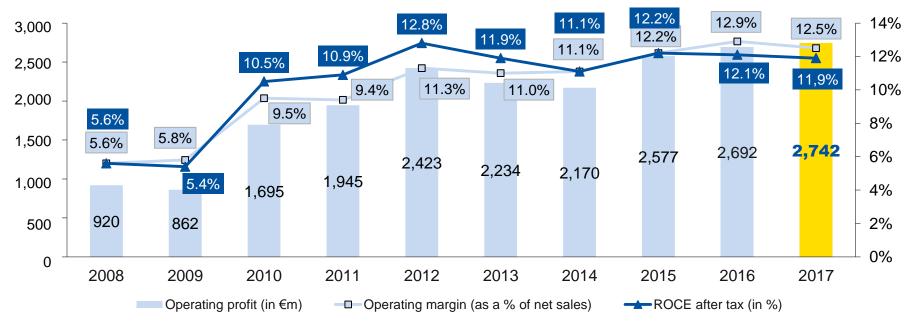


- Capitalize on the **MICHELIN Guide**'s worldwide reputation in the field of fine dining
- Expand the geographic and segment footprint with aligned brands/solutions for our customers
 - Destinations
 - Professionals (chefs, winemakers, hoteliers, etc.)
 - Advertisers
 - High-income consumers
- Create and engage a broad, qualified, committed audience in the **digital** world to benefit all of our businesses



2017: another year in line with our 2020 roadmap

▲ Group operating income and margin* & ROCE



*from recurring activities



Investor calendar

• Coming events:

- April 23, 2018 (after close of trading): First-quarter 2018 net sales
- May 18, 2018: Annual Shareholders Meeting
- July 23, 2018 (after close of trading): First-half 2018 results
- October 22, 2018 (after close of trading): Third-quarter 2018 net sales

Dividend dates:

- May 22, 2018: Ex-dividend date
- May 23, 2018: Record date
- May 24, 2018: Payment date



Disclaimer

"This presentation is not an offer to purchase or a solicitation to recommend the purchase of Michelin shares. To obtain more detailed information on Michelin, please consult the documentation published in France by Autorité des Marchés Financiers available from the http://www.michelin.com/eng/ website.

This presentation may contain a number of forward-looking statements. Although the Company believes that these statements are based on reasonable assumptions at the time of the publication of this document, they are by nature subject to risks and contingencies liable to translate into a difference between actual data and the forecasts made or induced by these statements."





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