



THE MICHELIN ROAD 5:

GREATER CONFIDENCE FOR RIDERS TODAY, AND GREATER CONFIDENCE TOMORROW...

Michelin has taken the performance of its Sport Radial tyre range to an even higher level with the new **MICHELIN ROAD 5**. This exciting newcomer is poised to succeed from new tyre comes from the DNA of the MICHELIN PILOT ROAD 4 which itself emerged as the European Sport Touring tyre market's undisputed benchmark, with sales in excess of 1.5 million tyres since its launch four years ago. In an in-house evaluation comparing the new tyre with its chief competitors, the **MICHELIN ROAD 5** came first with regard to grip on wet roads*. And it continues to deliver high performance in wet conditions throughout its life*, since the **MICHELIN ROAD 5** stops as short under braking with more than 3,000 miles on the clock than new MICHELIN Pilot ROAD 4s**! In addition to these improvements, the **MICHELIN ROAD 5** combines optimal grip on dry roads, superior stability compared with its main rivals and outstanding road manners***, a key consideration for owners of Sport Touring motorcycles.

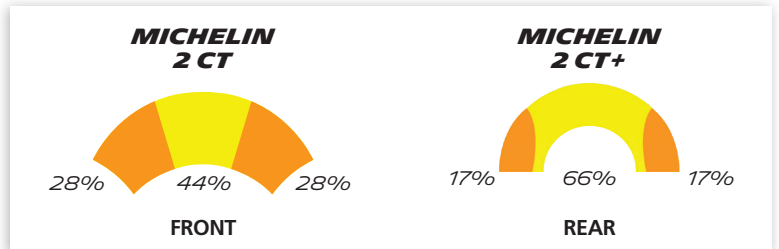


MICHELIN ROAD 5: SUPERIOR WET-WEATHER GRIP COMPARED TO ITS FIVE MAIN RIVALS

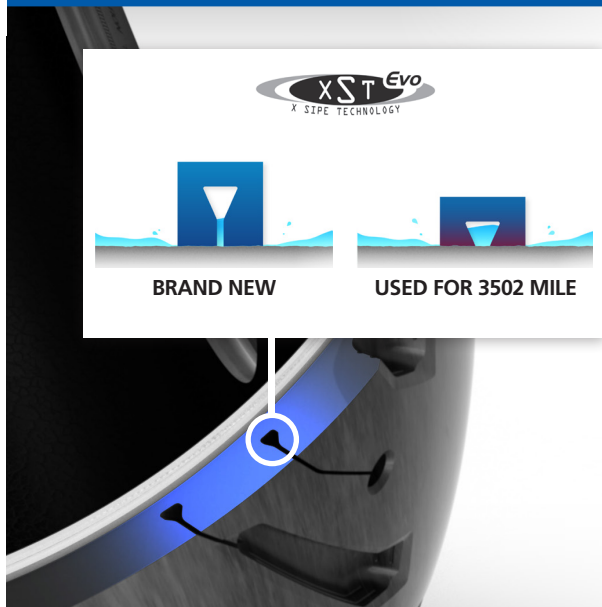
The combination of three technologies helped the **MICHELIN ROAD 5** to deliver the best wet-weather grip in a recent in-house comparison with the new tyre's five main rivals*.

To achieve this level of performance, the **MICHELIN ROAD 5** benefits from:

- ▶ Latest-generation rubber compounds,
- ▶ Dual-compound technology (MICHELIN 2CT and MICHELIN 2CT+ Technology),
- ▶ A siped tread pattern



EVEN AFTER 3,000 MILES, THE MICHELIN ROAD 5 STOPPED AS SHORT UNDER BRAKING IN THE WET THAN A NEW MICHELIN PILOT ROAD 4**



Unsurprisingly, motorcyclists demand strong braking performance. To address this concern, Michelin takes the stopping power of its Sport Touring tyres on wet roads a step further by ensuring that their braking ability endures with time. Indeed, with 3,000 miles on the clock, part-worn **MICHELIN ROAD 5s** stopped as short under braking than new MICHELIN PILOT ROAD 4s.

To obtain this degree of performance, Michelin has taken the **MICHELIN XST X sipe technology** it has also developed for road cars a step further thanks to **MICHELIN XST Evo** technology which features a combination of sipes and reservoirs designed to slice through surface water and improve the tyre's water-clearance capacity. With wear, **MICHELIN XST Evo technology's evolutionary sipes reveal wider grooves to increase the tyre's sea-to-land ratio** and thereby maintain its ability to clear water.

IMPECCABLE DRY-WEATHER GRIP, STABILITY AND AGILITY FOR EVEN GREATER RIDING ENJOYMENT



In addition to optimising wet-weather grip, the **MICHELIN ROAD 5** ensures outstanding grip on dry roads and superior stability compared with its main rivals, as well as enhanced road manners***, again thanks to a combination of technologies:

- ▶ Its dry-weather grip performance is essentially due to the latest-generation rubber compounds it uses,
- ▶ **MICHELIN ACT+**, a revolutionary casing construction that enables the **MICHELIN ROAD 5** to deliver superior straight-line and cornering stability compared with its main rivals, as well as outstanding handling***.

Michelin makes a point of ensuring the delivery of consistent performance over time. As a consequence, and thanks to the different technologies they feature, the tyres that make up its new Sport Touring range continue to provide high performance as they wear. The end-benefit of this exacting approach for motorcyclists is greater safety, confidence and riding enjoyment.



THE NEW MICHELIN ROAD 5 IS AVAILABLE IN A CHOICE OF 11 SIZES – INCLUDING FOUR DIFFERENT SIZES FOR THE TRAIL VERSION – AND WILL GO ON SALE ON JANUARY 1, 2018.

MICHELIN ROAD 5

	Larg.	Ratio	Diam.		Load index	Speed index	TL/TT	Lauch date
FRONT	120	60	ZR	17	55	(W)	TL	jan-18
	120	70	ZR	17	58	(W)	TL	jan-18
REAR	150	70	ZR	17	69	(W)	TL	jan-18
	160	60	ZR	17	69	(W)	TL	jan-18
	180	55	ZR	17	73	(W)	TL	jan-18
	190	50	ZR	17	73	(W)	TL	jan-18
	190	55	ZR	17	75	(W)	TL	jan-18

MICHELIN ROAD 5 TRAIL

	Larg.	Ratio	Diam.		Load index	Speed index	TL/TT	Lauch date
FRONT	110	80	R	19	59	V	TL	jan-18
	120	70	ZR	19	60	W	TL	june-18
REAR	150	70	R	17	69	V	TL	jan-18
	170	60	ZR	17	72	W	TL	june-18

▶ **All the photos and illustrations in this press kit can be downloaded from: <http://michel.in/2yIAfes>**

(*) Based on the results of a bailliff-certified in-house test carried out at Michelin's test facility in Fontange, France, in October 2017, comparing the MICHELIN ROAD 5 with the METZELER Roadtec 01, DUNLOP Road Smart 3, CONTINENTAL Road Attack 3, PIRELLI Angel GT and BRIDGESTONE T30 EVO (front: 120/70 ZR 17 / rear: 180/55 ZR 17) fitted to a Suzuki Bandit 1250.

(**) Based on the results of a bailliff-certified in-house test carried out at Michelin's test facility at Ladoux, France, in October 2017, comparing MICHELIN ROAD 5 tyres having travelled a distance of 3502 miles (5,636km) with new MICHELIN Pilot Road 4s.

(***) Based on the results of a Michelin-commissioned test organised by MTE Test Center in October 2017, comparing the MICHELIN ROAD 5 with the METZELER Roadtec 01, DUNLOP Road Smart 3, CONTINENTAL Road Attack 3, PIRELLI Angel GT and BRIDGESTONE T30 EVO (front: 120/70 ZR 17 / rear: 180/55 ZR 17) fitted to a Kawasaki Z900, which revealed globally superior performance on dry roads (first in terms of stability, equal first with the Pirelli Angel GT in terms of agility and second in terms of dry-weather grip).

MEDIA CONTACTS

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