

Michelin Introduces New Tires for Select 2018 Harley-Davidson® Softail® Motorcycles

CLERMONT-FERRAND, France, Sept. 29 2017 -- **Michelin introduces Scorchers® tires** to equip the 2018 Harley-Davidson Fat Boy®, Low Rider® and Breakout® motorcycles which were revealed in mid-August.

For select 2018 Softail motorcycles, two new Michelin-Harley-Davidson® co-branded Scorchers tires are available as original equipment. The **MICHELIN Scorchers® 31** features traditional cruiser styling cues while the **MICHELIN Scorchers® 11** provides a sportier look. The compounds selected for the treads of the new **MICHELIN Scorchers® 11** and the new **MICHELIN Scorchers® 31** deliver superior grip in cold, wet and damp conditions, as well as longer service life. The **Scorchers® "11"** and **Scorchers® "31"** are factory-installed on many models, and can be installed as a replacement tire on other specified models.

Michelin worked with Harley-Davidson® for two years to develop these new tires. Using advanced modeling, engineers from both companies were able to work virtually across global research centers to co-design the tires and fine-tune them to exact specifications. The focused efforts, rigorous quality standards and collaboration resulted in tires that are perfectly matched to deliver the performance needs of the motorcycles.

The exclusive look and performance of these new Harley-Davidson® motorcycles has led to the availability of exclusive

sizes. For example, in a landmark first in the cruiser motorcycle market, the new Fat Boy® combines a 160/60R18 front **MICHELIN Scorchers® 11** with a 240/40R18 rear for a bold, distinctive stance, plus exceptional riding pleasure and a great feel.

Meanwhile, in addition to providing riders with a lightweight feel, the lighter weight and enhanced high-speed stability made possible by the use of Aramid fiber* – another feature of Michelin’s hypersport tires – helps to maintain the tires’ profile and ensure consistent performance at high speeds

Front (130/60B21) and rear (240/40R18) **MICHELIN Scorchers® 11s** are the original equipment on Breakout models, while the Low Rider models are originally equipped with **MICHELIN Scorchers® 31s** front (110/90B19) and rear (180/70B16).

These new **MICHELIN Scorchers®** tires will be available across Harley-Davidson’s extensive network, as well as from specialist dealers.



AVAILABLE SIZES

Fat Boy®
43100037
43189-11



160/60 R 18 M/C 70V **SCORCHER 11 F TL**
240/40 R 18 M/C 79V **SCORCHER 11 R TL**

Breakout®
43100035
43189-11



130/60 B 21 M/C 63H **SCORCHER 11 F TL**
240/40 R 18 M/C 79V **SCORCHER 11 R TL**

Low Rider®
43100038
43200038



110/90 B 19 M/C 62H **SCORCHER 31 F TL**
180/70 B 16 M/C 77H **SCORCHER 31 R TL**

(*) Except 110/90B19

About Michelin

Michelin, the leading tire company, is dedicated to enhancing its clients’ mobility, sustainably; designing and distributing the most suitable tires, services and solutions for its clients’ needs; providing digital services, maps and guides to help enrich trips and travels and make them unique experiences; and developing high-technology materials that serve the mobility industry. Headquartered in Clermont-Ferrand, France, Michelin is present in 171 countries, has 111,700 employees and operates 68 production facilities in 17 countries which together produced 187 million tires in 2016. (www.michelin.com).

Media contact: + 33 1 45 66 22 22

