



Michelin unveils new ROADBIB tyre

Michelin presents the latest addition to its agricultural tyre range, the MICHELIN ROADBIB, a tyre co-designed with agricultural contractors and which defines a brand new segment of the market. This is the first solution on the market for 200+HP tractors, designed specifically for farm contractors with intensive road use, demanding high performance, longevity and also traction.

The high powered tractor fleets of farm and construction contractors spend more than 50 per cent of their time on the road – equivalent to 80 per cent of their distance travelled, and are very often coupled to heavy trailers. This was the challenge for Michelin's R & D engineers; to propose a solution that would work on mainly hard and aggressive soil roads, giving high traction and longevity whilst also working well in the fields on soft soil.

The MICHELIN ROADBIB is a revolutionary new tread design; the first time Michelin has produced an agricultural tyre which is not a traditional lugged tyre. It comprises 52 blocks to maximize traction combined with a central spine, to give 40 per cent rubber in contact with the road surface (+60 per cent versus a traditional agricultural lugged tyre*), a high level of comfort and an extended life of +25 per cent*. So in a situation where a traditional agricultural tyre would give 4000 hours, a MICHELIN ROADBIB would promise 5000 hours.

Having been specifically designed for intensive use on roads and offering a tyre life much higher than traditional agricultural tires, this bold new solution promises contractors tyre longevity and reduced costs whilst giving high traction in fields.

Presented for the first time at the European Drivers' Championship, the MICHELIN ROADBIB tyre will be available in size 600 / 70R30 at the front and 710 / 70R42 at the rear, in the first quarter of 2018.

*internal Michelin testing at Ladoux 2016/7 compared to MACHXBIB

Michelin Press Service: +33 (0) 145 66 22 22

Michelin, the leading tire company, is dedicated to enhancing its clients' mobility, sustainably; designing and distributing the most suitable tires, services and solutions for its clients' needs; providing digital services, maps and guides to help enrich trips and travels and make them unique experiences; and developing high-technology materials that serve the mobility industry. Headquartered in Clermont-Ferrand, France, Michelin is present in 170 countries, has 111,700 employees and operates 68 production facilities in 17 countries which together produced 184 million tires in 2015. (www.michelin.com)

