



# MICHELIN POWER ALL SEASON SQUARING UP TO ITS FIRST WINTER

Designed to take wintry road conditions in its stride, MICHELIN POWER All Season combines a number of innovative features in order to be the best friend of cyclists over the coming winter period.



Not only does this strong tyre boast 15 percent extra grip, but its energy efficiency has also been improved by five watts\*.

The exceptional grip of **MICHELIN POWER All Season** stems from two key innovations:

- > Its **special Grip Compound rubber** functions particularly well at low temperatures for safer cycling on wet, dirty roads.
- > Its **Hi-Grip Design tread pattern** incorporates progressive sipes for enhanced lateral grip.

When being used with the correct air pressures, **MICHELIN POWER All Season's** combination of this special compound and innovative tread pattern plays a fundamental part in providing outstanding grip in slippery conditions. The properties it packs to beat the winter are rounded out by **Disc Brake Ready technology** which improves braking performance when grip is at a premium.

Meanwhile, new **aramid strengthening** provides greater resistance to ward off cuts and perforations.

To ensure that cyclists are able to benefit from these advances as long as possible, Michelin has incorporated a Tread Wear Indicator, as indicated by the TWI markings on the side wall.

Michelin POWER All Season is available in a choice of three sizes.

Size	Colour	Weight
700X23C	●	235g
700X25C	●	270g
700X28C	●	295g

\* Result of a grip evaluation test carried out by Wheel Energy in April 2015 compared with MICHELIN PRO4 Grip.

Michelin Press: +33 1 45 66 22 22

