

MEDIA INFORMATION

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MICHELIN INTRODUCES THE SPORT MOTORCYCLE ROAD TYRE MARKET'S NEW BENCHMARK: THE MICHELIN POWER RS

To mark this important launch, the MICHELIN Power RS sport road tyre will be unveiled at the MICHELIN® Australian Motorcycle Grand Prix. This new range delivers exceptional performance and will be available for sale from January 1.

When it comes to dry-weather grip, agility, stability and peerless handling performance, the MICHELIN Power RS stands out as the sport motorcycle road tyre market's new benchmark* and accordingly targets the most discerning riders.

For a single tyre to boast such a high level of performance in all these areas is the fruit of the combination of Michelin's longstanding expertise, its experience of topflight racing and the diversification of its innovations.

The combination of new rubber compounds, some of which are derived from racing, and a new carcass has resulted in incomparable grip on dry roads and a unique experience for the rider.

The innovative rear tyre features a patented construction which benefits from MICHELIN ACT+ technology for impeccable straight-line and cornering stability.

The tyre will be available in 13 different sizes (four front and nine rear) covering a broad spectrum of motorcycles, from 300cc bikes to large capacity Supersport machines.

MICHELIN
POWER ^{RS}



FRONT				
110	70	ZR	17	54 W
110	70	R	17	54 H
120	60	ZR	17	55 (W)
120	70	ZR	17	58 (W)

REAR				
140	70	R	17	66 H
150	60	ZR	17	66 (W)
160	60	ZR	17	69 (W)
180	55	ZR	17	73 (W)
180	60	ZR	17	75 (W)
190	50	ZR	17	73 (W)
190	55	ZR	17	75 (W)
200	55	ZR	17	78 (W)
240	45	ZR	17	82 (W)

Other photos and illustrations relating to the launch of the MICHELIN Power RS are available at <http://michel.in/2deJjvm>. Upcoming releases can be found at the same address.

* According to a series of tests carried out by **Motorrad Test Center** in October 2016 at Boxberg et Neuhausen tracks (Germany) using a BMW S1000RR equipped with 120/70ZR17 and 190/55ZR17 tyres, comparing the new MICHELIN Power RS with the following competitor tyres: Pirelli Diablo Rosso 3, Dunlop Sportsmart 2, Continental Sportattack III, Bridgestone S21, Metzeler M7 RR.

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