

New Porsche Macan Factory-Fitted with Michelin Tyres

Porsche's new Macan SUV will be fitted as original equipment with three ranges of Michelin tyres, to prepare the car for summer or winter driving anywhere in the world.

Three ranges of Michelin tyres have been certified for the new Macan, including — in its world debut — the new MICHELIN Latitude Sport 3. The MICHELIN Latitude Alpin 2 has been certified for winter driving conditions, along with the MICHELIN Latitude Tour HP, an all-season tyre, for some specific regions.

The New MICHELIN Latitude Sport 3

The new MICHELIN Latitude Sport 3 is the third generation of Latitude on-road SUV tyres in the Michelin line-up, originally certified by Porsche in 2002 for the first Cayenne. The design of the new tyre conveys an image of power and control and meets user requirements by delivering optimal safety, reducing rolling resistance to improve fuel efficiency and increasing longevity.

The MICHELIN Latitude Alpin 2

Developed for high-performance SUVs, the MICHELIN Latitude Alpin offers enhanced mobility, control and handling year after year, whatever the winter driving conditions.

The MICHELIN Latitude Tour HP

Designed specifically for high-performance SUVs, the MICHELIN Latitude Tour HP ensures safety, good handling and comfort. It is an all-season tyre marketed in certain regions, such as the United States.

All three tyre ranges reflect the MICHELIN Total Performance strategy, where innovation and cutting-edge technology are deployed to enhance safety, longevity, fuel savings and driving enjoyment without compromising in any other areas of performance.



Certified MICHELIN Latitude Sport 3 Tyre Sizes

Front	Rear
235/60 R18 103W N0	255/55 R18 105W N0
265/45 R20 104Y N0	295/40 R20 106Y N0
265/40 R21 101Y N0	295/35 R21 103Y N0

Certified MICHELIN Latitude Alpin Tyre Sizes

Front	Rear
265/45 R20 104V N0	295/40 R20 106V N0

Certified MICHELIN Latitude Tour HP Tyre Sizes

Front	Rear
235/60 R18 103V N0	255/55 R18 105V N0
235/55 R19 101V N0	255/50 R19 103V N0
265/45 R20 104V N0	295/40 R20 106V N0

Michelin

Michelin, the leading tyre company, is dedicated to sustainably improving the mobility of goods and people by manufacturing and marketing tyres for every type of vehicle, including airplanes, automobiles, bicycles/motorcycles, earthmovers, farm equipment and trucks. It also offers electronic mobility support services on ViaMichelin.com and publishes travel guides, hotel and restaurant guides, maps and road atlases. Headquartered in Clermont-Ferrand, France, Michelin is present in more than 170 countries, has 113,400 employees and operates 69 production plants in 18 different countries. The Group has a Technology Center in charge of research and development, with operations in Europe, North America and Asia. (www.michelin.com)

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