



Media release

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Michelin and French bicycle road racing team Cofidis Solutions Crédits extend technical partnership for two more years

Coinciding with the presentation of the new MICHELIN Power road bicycle tyre range which was developed in association with Cofidis Solutions Crédits, Michelin and the French team have announced that the technical partnership they sealed in 2018 is to be extended.

Starting in 2020, this new two-year agreement will enable Michelin to carry on benefiting from the team's strengths during both testing and races to develop innovations for its road bicycle tyres. Michelin's engineers will continue to work closely with Cofidis Solutions Crédits to provide it with advanced technologies for its racing activities.

"Our co-development work on the MICHELIN Power range has been a big success," notes **Ulrike Ristau-Hutter**, manager of Michelin's Bicycle Tyre Division. "Racing has always served as a unique laboratory that allows us to test our tubed and tubeless tyres in extreme conditions. We are proud of our new line-up of high-performance tyres which include the MICHELIN Power Time Trial and MICHELIN Power Competition Tubular. We are also delighted with the benefits we have reaped thanks to our work with Cofidis Solutions Crédits, so it was only natural that we should wish to pursue our partnership."

Meanwhile, the aim of Cofidis Solutions Crédits and its Sporting Director Cédric Vasseur is to provide the team the very best chances of success as they prepare for their upcoming programmes.

"We are thrilled that our technical partnership with Michelin is going to continue," says Cédric Vasseur. "Michelin is far more than a mere tyre supplier for Cofidis Solutions Crédits. Christophe Laporte and Jesús Herrada were the first riders to win on products from the MICHELIN Power range. Between them, they harvested 15 victories on these tyres in 2019, including the prestigious Mont Ventoux Dénivelé Challenges which Jesús won in June. We benefit from Michelin's comprehensive support on competitions ranging from the Tour de France, to time-trial events and the Flanders classics, and the MICHELIN Power range's tubed and tubeless tyres provide our riders with the high level of safety, confidence, strength and performance they expect."

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