

PRESS INFORMATION

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2020 Tire Technology International Awards for Innovation and Excellence: Michelin kicks off the year with a double in Hanover

* Michelin voted “Tire Manufacturer of the Year” for the second consecutive year - a first for this award

* Uptis, the puncture-proof tire developed by Michelin, continues its harvest of awards by winning the Innovation Award

Michelin has been voted “Tire Manufacturer of the Year” for the second consecutive year

Michelin kicks off 2020 with a bang at the Tire Technology Expo in Hanover for the second year in a row by receiving the prestigious title of Tire Manufacturer of the Year, a first since the award was created in 2008.

Awarded by a panel of industry experts, bringing together professionals from tire manufacturers, car manufacturers, universities and industrial researchers, the Manufacturer of the Year Award recognizes the work of Michelin's teams, making it possible to offer ever more accessible, efficient, innovative and sustainable products and services.

Michelin continues to successfully meet these four challenges simultaneously by designing tires that offer ever higher levels of safety, both when they are new, and after several years and thousands of kilometers of use.

This award recognizes Michelin's progress in terms of performance over the life of its products, and the Group's conviction of the need to test tires in used condition; a conviction now shared by the industry and the European legislator who will make these tests compulsory in 2024.

With the Tire Technology Innovation Award, Uptis continues its harvest of awards

In continuation of the many prestigious prizes awarded in 2019, Uptis, the ‘airless’ tire developed by Michelin, receives the Tire Technology 2020 Innovation Award.

Since the Uptis prototype was revealed in 2019, it has been rewarded once again for its exceptional technological advances. Eliminating any risk of punctures, Uptis offers considerable advantages which will make it possible to offer greater peace of mind to motorists during their car journeys. In addition it will give fleet managers and professionals the opportunity to optimize the productivity of their business, and considerable savings can be made in terms of materials, which will therefore reduce waste for the benefit of sustainable mobility.

Speaking about the awards, Florent Menegaux, CEO of the Michelin Group, said: *“It is a great honor for us to receive the Tire Manufacturer of the Year Award for the second year in a row, a first in the history of these awards. Combined with the Innovation Award for Uptis, these two prestigious titles reward the Group's strategic directions. This is obviously a source of immense pride for us all at Michelin, but also a clear demonstration of the relevance of the action plans we have made, both in terms of innovation and sustainable mobility.”*





About MICHELIN

Michelin, the leading mobility company, is dedicated to enhancing its clients' mobility, sustainably; designing and distributing the most suitable tires, services and solutions for its clients' needs; providing digital services, maps and guides to help enrich trips and travels and make them unique experiences; and developing high-technology materials that serve a variety of industries. Headquartered in Clermont-Ferrand, France, Michelin is present in 170 countries, has more than 127,000 employees and operates 69 tire production facilities which together produced around 200 million tires in 2019. (www.michelin.com)

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