

An aerial photograph of a tropical island. The island is covered in dense, vibrant green forest. A large, clear turquoise lagoon is situated in the center of the island, surrounded by the forest. The water is exceptionally clear, showing the sandy bottom. A small boat is visible in the lagoon. The overall scene is lush and serene, representing a natural environment.

**MICHELIN CORPORATE FOUNDATION**  
2018 ANNUAL REPORT

Cover :  
*Surat Thani Province - Thailand.*

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## **FOREWORD BY PHILIPPE LEGREZ**

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**Philippe Legrez**  
Executive Director of  
the Michelin Corporate Foundation

### **Five years have already gone by since the creation of the Michelin Corporate Foundation.**

Our Foundation has completed its first statutory five-year term covering the years 2014 to 2018 and that gives us an opportunity to look back over the past five years.

It has made “Helping people move forward” its guiding light, working as close as possible to Michelin’s facilities and activities and its civic engagement.

Inspired by Jean-Dominique Senard’s wish to give a new breath of life to the Group’s philanthropic activities, the Michelin Corporate Foundation has developed over the last five years with the wind in its sails.

Its governance brings together five Michelin executive directors, an employee and three personalities from outside the company, its budget has increased over the five-year period enabling a total of 310 projects to be supported and at its core it has a team of five highly committed people.

The Michelin Corporate Foundation has taken over, carried on and expanded the Group’s previous philanthropic activities, taking up the themes of sustainable mobility, protecting the environment, health and sport, education and the community, and heritage and the arts.

In deciding at the end of 2018 to renew the Michelin Corporate Foundation for a new five-year period from 2019 to 2023, its executive board is enabling it to continue working for the common good.

With its own resources, our Foundation is contributing to Michelin’s purpose of offering everyone a “better way forward” in the full meaning of the term.

**Philippe Legrez**  
Executive Director



# THE FOUNDATION TEAM

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**Philippe Legrez**  
Executive Director



**Anne Teffo**  
Executive Deputy Director



**Anne Duquenoy**  
Responsible for contract  
management and Projects  
Manager



**Nathalie Ellie**  
Responsible for events  
management and Projects  
Manager



**Meriem Belyfa**  
Responsible for the  
communication and Projects  
Manager

# **THE MICHELIN CORPORATE FOUNDATION**

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The Michelin Corporate Foundation was created in January 2014 on the initiative of Mr. Jean-Dominique Senard, President of the Michelin Group. The activities of the Foundation go by the signature theme of “Helping People Move Forward” and seek to promote long-term projects in all the countries where Michelin is present. In line with the commitments and values of the Group, the Foundation operates in five areas:





**Jean-Dominique Senard**

President of the Michelin Group and President of the Executive Board of the Michelin Corporate Foundation



**Claire Dorland-Clauzel**

Executive Vice President, Brands and External Relations, member of the Michelin Group Executive Committee



**Brice Lalonde**

Formerly Minister of the Environment, President of the Académie de l'Eau



**Catherine Pégard**

President of the Public Establishment of the Palace, Museum and National Estate of Versailles



**Jean-Michel Guillon**

Group Senior Executive Vice President and Chief HR Officer, member of the Michelin Group Executive Committee



**Patrick Bernard**

Michelin Group employee representative



**Jean Chazal**

University professor, neurosurgeon, Honorary Dean of the Faculty of Medicine at the University of Clermont-Ferrand



**François Corbin**

Executive Vice President Corporate Development and Progress, member of the Michelin Group Executive Committee



**Marc Henry**

Chief Financial Officer, member of the Michelin Group Executive Committee

# GOVERNANCE AND FINANCE

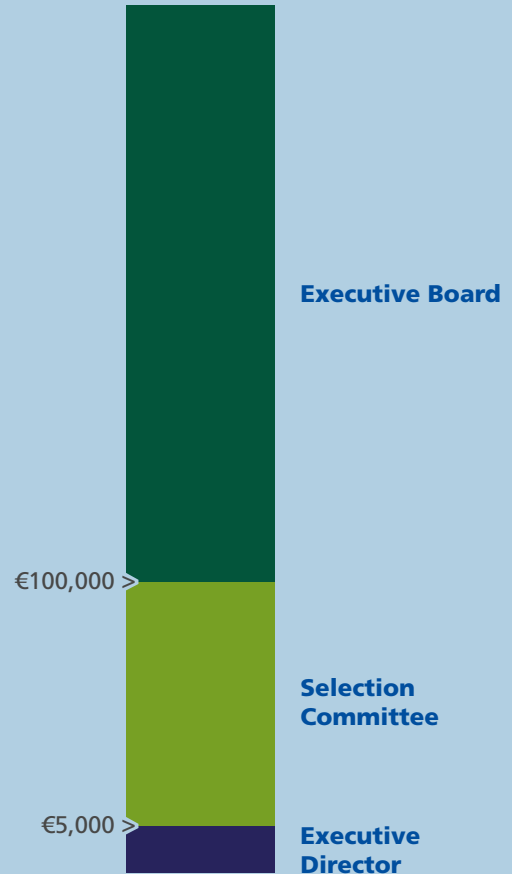
## TWO GOVERNING BODIES MANAGE THE MICHELIN CORPORATE FOUNDATION

- **The Executive Board**, chaired by Jean-Dominique Senard, comprises five members of the Michelin Group Executive Committee, an employee representative and three personalities from outside the company. The Board defines overall strategy and approves projects of 100,000 euros and over.

- **The Selection Committee** is made up of seven members representing the main activities or divisions of the Group. It is responsible for approving projects with budgets over 5,000 euros and below 100,000 euros.

**The Executive Director**, Philippe Legrez, manages the corporate philanthropic activities of the Group with Executive Deputy Director Anne Teffo. He directly makes decisions concerning projects with budgets up to 5,000 euros.

**THE FOUNDATION'S ENDOWMENT IN 2018 WAS 15 MILLION EUROS.**





# **VALUES AND COMMITMENTS**

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## **THE MICHELIN GROUP'S LONG COMMITMENT TO SOCIAL RESPONSIBILITY IS AT THE ORIGINS OF THE FOUNDATION**

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Its creation echoes the values and the engagement of the Group through the support given to innovative, socially-committed projects in line with its tradition of respect and concern for humanity. Moreover, the Group backs projects that are consistent with its activities and closely linked to its employees and its locations.

### **THE FOUNDATION'S MISSION**

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The Foundation's mission is to complement the philanthropic initiatives of the Group's subsidiaries and their involvement in local communities. This philanthropy is already in effect in the many countries where the Group operates.

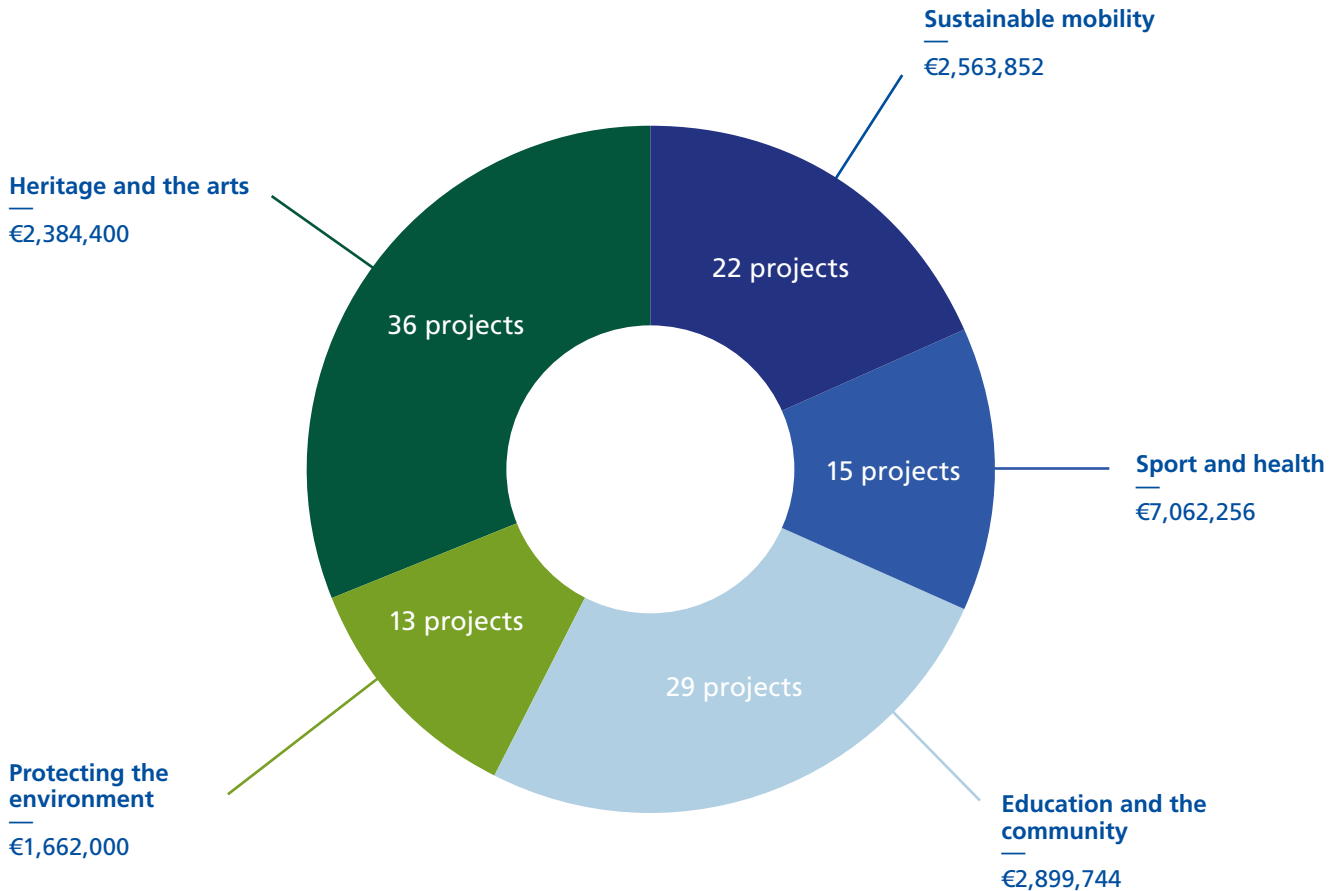
### **THE FIELDS**

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The fields in which the Foundation operates are broad enough to encourage the large numbers of people working in associations, foundations and charitable organizations to ask for support. The Foundation gives them a new opportunity to show their civic commitment, generosity and inventiveness.

# ONGOING PROJECTS BY FOCUS AREA

The Foundation backed **115 projects in 2018**, with a total budget of **16,572,252 euros** (Of these 78 are new projects).



# ONGOING PROJECTS BY GEOGRAPHICAL ZONE



South America	Africa, India, Middle East	South East Asia	World	North America	Europe
2 projects	4 projects	6 projects	9 projects	9 projects	85 projects
€170,000	€309,980	€785,000	€1,410,616	€1,931,000	€11,965,656

# 1



## ***SUSTAINABLE MOBILITY***

The Foundation backs projects promoting mobility which is permanently sustainable.



## 22 projects backed by the Foundation - Sustainable Mobility

### **Agence du Don en Nature**

Redistribution of new non-foodstuff products to people most in need

### **Association Colportage**

Restoration of the "Via Arverna" pilgrim trail to Santiago de Compostela

### **Association Enfants du Mékong**

Road safety training for children in Cambodia, the Philippines and Thailand

### **Association Keepmove**

Deployment of a smartphone carshare app for dependent persons

### **Association le 5<sup>e</sup> Élément**

First International CleanTech Week at Anncy in June 2018

### **Association Prévention Routière**

Using a learning game to create road safety awareness among young high school students

### **Association Prévention Routière**

Road safety campaigns for the general public

### **Association Prévention Routière**

Creating road safety awareness among young training center apprentices

### **Association RCF Solidarité**

Radio broadcasts on the topic of sustainable mobility

### **Fédération nationale des Sapeurs-Pompiers de France (FNSPF)**

Road safety campaigns for the general public

### **Fondation Frédéric Sausset (FACE)**

Giving persons with reduced mobility access to driving and motor sports

### **Global Road Safety Partnership (IFRC)**

Road safety education in South Africa

### **Global Road Safety Partnership (IFRC)**

Contributing to the GRSP's efforts for road safety internationally

### **Global Road Safety Partnership (IFRC)**

Road safety training program for young people worldwide

### **Global Road Safety Partnership (IFRC)**

Training program for road safety ambassadors in South Africa in 2018

### **Global Road Safety Partnership (IFRC)**

Road safety program in Brazil

### **Laboratoire de la Mobilité Inclusive (FACE)**

Facilitating everyday mobility for vulnerable groups

### **Movin'On**

Endowment fund

### **Movin'On**

World Sustainable Mobility Summit

### **Rose Association**

RoseCar deployment, carshare scheme for cancer patients

### **Team Sport Bike 74**

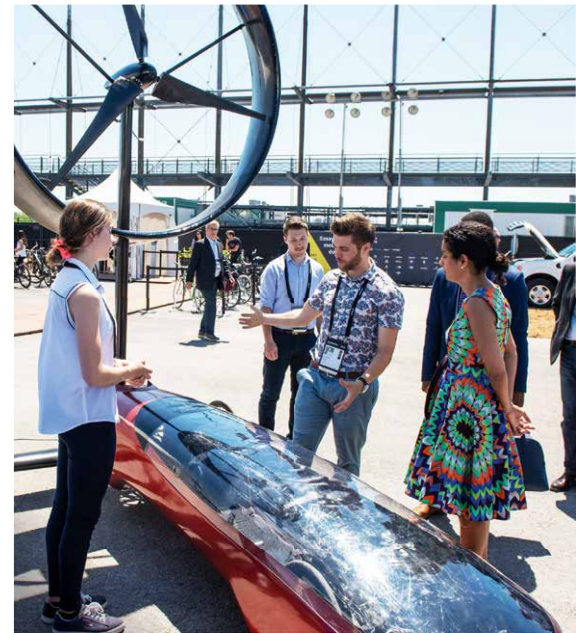
Aid to mobility for teams taking part in the French national championships in 2018

### **United Nations Road Safety Trust Fund (UNRSTF)**

World fund for road safety activities in a number of countries

## **MOVIN'ON: WORLD SUSTAINABLE MOBILITY SUMMIT**

**MOVIN'ON**  
Summit



Movin'On 2018

**The solutions to the mobility challenges of tomorrow will not come from single individuals but from an ecosystem bringing together the world's academic, political and economic leaders.**



With that conclusion in mind, the Movin'On endowment fund organized the 2018 Movin'On Summit, the world sustainable mobility conference, at Montreal in Canada with the aim of persuading present and future leaders to use their inventiveness to face the rapid changes taking place in their industries.

Mobility unquestionably drives growth while being crucial to employment, health and education. Mobility is now facing four major challenges: to become greener, safer, more efficient and more inclusive.

5,000 participants from 60 countries gathered to map out new solutions and courses of action around two themes:

- How to develop clean and safe mobility accessible to all;
- How to give stimulus to the mobility of the future.

True to its commitment to sustainable mobility, the Michelin Corporate Foundation naturally supported this major event which has been recognized as "mobility's Davos summit".

## **BACKING FOR L'AGENCE DU DON EN NATURE**

**In June 2018, the Michelin Corporate Foundation became the new donor of l'Agence du Don en Nature (ADN), an association combatting exclusion and waste whose objective is to redistribute non-food products to people most in need. In 2018, thanks to the aid of over a hundred donors, l'Agence du Don en Nature redistributed more than three million new products through 800 partner associations and establishments.**

True to its purpose, the Michelin Corporate Foundation wished to give its financial backing to three remarkable redistribution operations which take place each year: la **Semaine du Don en Nature** (in March), **Été Solidaire** (in July for school materials) and **Noël** (in November for toys and games).

The partnership between the Michelin Corporate Foundation and l'Agence du Don en Nature began with the **Été Solidaire** operation which redistributes school materials such as bags, pencil cases, pens, paper and children's clothes to charitable associations. It took place from June 26<sup>th</sup> to July 11<sup>th</sup> with a wide impact, involving 44 French départements.

In all, 120 associations, with such widely different goals as shelter for

the homeless, community food stores, aid to women victims of domestic violence or child protection, placed orders for school materials and everyday items to a value of nearly three million euros.

The Michelin Corporate Foundation took responsibility for delivery of the first order and will renew its commitment until 2020.

The 2018 #LaHotteADN Christmas appeal have just ended with the same success. Aided by about ten firms, ADN has collected nearly 234,000 new toys and games for children of deprived families. The fight against exclusion should also enable those most in need to enjoy the end of year festivities. The Michelin Corporate Foundation is proud to lend a hand.



Handing out Christmas presents! December 2018

# 2



## ***SPORT AND HEALTH***

The Foundation is working actively for the wellbeing of the communities where the Michelin Group is located.

"Relais pour la Vie" organized by la Ligue Internationale contre le Cancer in support of cancer sufferers

MICHELIN CORPORATE FOUNDATION





## 15 projects backed by the Foundation - Sport and Health

### ASM Omnisports

Support for its activities in 2018

### Association Anney Cyclisme Compétition

Backing for the 2018 French cup and French championship races

### Autisme Info Service

Free information and call scheme providing help and guidance for people with autism, their families and the professionals working alongside them

### Cavaltitude

"Amazones" project using equine therapy to help women suffering or recovering from cancer

### Chaire de Philosophie à l'hôpital

Philosophy courses in hospitals

### FORRAD

Continuing the work of the mobile clinic at Chennai

### Fonds pour les soins palliatifs

Support for the fund's development

### Fonds pour les soins palliatifs

Support for two actions by Fonds pour les soins palliatifs

### Groupe Associatif Siel Bleu

"La Maison de la Vie", improving support after cancer treatment

### Hospital in Poland

Medical equipment for the department of clinical pathology and congenital disorders in newborn babies and infants at the specialized regional children's hospital at Olsztyn

### IME de Theix (Sports association)

Managing an athletics team of mentally handicapped young people aged between 10 and 20

### Kerpape endowment fund

Aid for the handicapped

### Ligue Internationale contre le Cancer

Centenary of la Ligue Internationale contre le Cancer

### Du Répit pour les Familles

Guide for family caregivers in the Haute-Loire and Rhône départements

### Special Olympics Nova Scotia

2018 Paralympic summer games in Canada

## L'ASM, RECONCILING SPORT AND EDUCATION



**One of the defining aims of Marcel Michelin in founding the ASM sports club in 1911 was to train and educate young people by promoting a policy of reaching out to the widest public. With the backing of the Michelin Group, and since 2014 of the Michelin Corporate Foundation, the ASM's ambition is to spread the values of sport and diversity.**

The ASM has never ceased to evolve since its creation. Today it covers 15 disciplines with 6,400 club members from Clermont-Ferrand and the surrounding area. Its three centers of excellence "Sport Avenir Jeunesse", "Pépinière de haut niveau" and "ASM Vitalité" assert the values of sport through education, performance and health.



Launching the "Jaune et Bleu" school

The involvement of the Michelin Corporate Foundation alongside the ASM makes access to sporting activities easier for the less well-off, especially for children. The ASM endeavors to provide professional and personalized coaching within high-quality facilities, offering its members the best possible conditions in which to practice their sports.

A perfect example of this is the innovative “Ecole Jaune et Bleue”. Launched at the initiative of the ASM and managed by the “Sport Avenir Jeunesse” center, this social and educational program is intended for 4<sup>th</sup> and 5<sup>th</sup> grade junior school students from priority neighborhoods.

Two schools in Clermont-Ferrand near the Gauthière facility where the club is based have already joined the scheme and the ASM Omnisports buildings are opened every day at the end of the afternoon to 60 pupils who are given a snack and help with their homework and take part in games and sports.

This scheme brings together people from the community to help young people with social and educational difficulties assimilate, using sport as a driver to teach elementary school basics and applying innovative learning methods to stimulate the pupils’ interest.

## **A MOBILE CLINIC IN INDIA**

**The Michelin Corporate Foundation is actively involved in health issues in the countries where the Group operates.**

In addition to Michelin’s community health programs, the Michelin Corporate Foundation has been giving its backing since 2015 to a project for a traveling clinic to serve the 31 villages in the Thiruvallur district around the Michelin India facility at Chennai in the state of Tamil Nadu.

The clinic’s purpose is to perform basic diagnoses and treat patients with acute and chronic conditions. Staffing has increased since September 2018 and the team now includes a driver, a nurse, a health coordinator, seven community health workers, a physiotherapist and a doctor. With modern equipment such as an otoscope, an ophthalmoscope, pregnancy tests and eye charts, the clinic can identify a wide range of diseases, from high blood pressure to diabetes, malnutrition, asthma and anemia.

With 7,870 visits in 2018, the clinic has been intensely active.

Alongside this scheme, events are held regularly to provide health awareness and education. In October and November 2018, health workers organized informal

**FORRAD**  
FOUNDATION FOR RURAL  
RECOVERY AND DEVELOPMENT



Forrad: Mobile clinic teams consult villagers

question and answer sessions in the villages on diabetes and high blood pressure and their possible complications, giving advice on appropriate diets and the importance of physical exercise and medication.

In all, 352 people attended these meetings, with a resulting rise in the number of patients showing up for screening. In addition, a health day was organized for Michelin’s NGO partners. The workshops covered numerous subjects, including diabetes, high blood pressure, treating diarrhea, monitoring growth in children, alcohol abuse and depression.

# 3



## ***EDUCATION AND THE COMMUNITY***

In keeping with its principles, the Foundation provides community support and encourages education as a stimulus to development.





Utilisation massive d'aluminium dans l'aéronautique de guerre

1926 Synthèse du Polychlorure de Vinyle (PVC), premier polymère issu de la pétrochimie

1923 Premier vol transatlantique commercial (dirigeable)

MICHELIN CORPORATE FOUNDATION

Mise au point d'un procédé industriel de production du titane

1932 Le premier bus source combustible

1933 Disparition de l'Aéropostale



1933

Première ligne régulière en direction d'Allemagne



1935 Le paquebot Normandie

1938 Disparition de l'Aéropostale à Paris

1921 Première vaccination humaine contre la tuberculose

1925 Premier emploi des enrobés bitumineux sur les routes françaises

1925 Plus de 800 millions de voyageurs en train en France -> 1988

1923 Premier drone militaire, avion sans pilote -> 2016

1922

Programmes de radio diffusion

1927

Fin de commerce de la Ford T, 16 millions d'exemplaires

1927

NAISSANCE DE LA COMPAGNIE GÉNÉRAL POSTALE



1932

product tombe de véhicule

trascor

CRÉATION

CONGÉS PAYÉS DE

Young people visiting the Usine Extraordinaire exhibition at the Grand Palais in November 2018

## 29 projects backed by the Foundation - Education and the Community

### American Red Cross

Purchase of an emergency response vehicle in the United States

### AMPEI

Support for the activities of the International Bilingual School (EBI) in Clermont-Ferrand for the 2017-2018 school year

### Association Action contre la Faim

Sports and community event in support of Action contre la Faim's activities in Chad and Côte d'Ivoire

### Association Chemins d'avenirs

Customized program to help young high school students from deprived neighborhoods in France develop their potential

### Association CoCoShaker

Identifying and helping social entrepreneurs in the Puy-de-Dôme area

### Association Vivre et travailler autrement

Feasibility study on integrating autistic adults into the workplace in France

### Banque Alimentaire

Student community grocery store at Clermont-Ferrand

### Centre français des Fonds et Fondations

Support for the activities of the CFF

### Château de Versailles

Gala dinner at the Château de Versailles in aid of preserving the European cultural heritage

### The Children's Museum of the Upstate

Permanent exhibition

### Collège de France (PAUSE)

Giving hospitality to teachers and researchers from countries at war or with repressive governments

### Croix-Rouge française

Continuation of a scheme to re-establish family ties for refugees

### Discovery Center, Halifax

Creation of the Innovation Lab

### Fondation École Centrale

Creation of an Auditorium

### Fondation ESCP Europe

Establishment of a chair for research into the manufacturing plant of the future

### Fondation HEC

Support for the school's activities

### Fondation pour l'Innovation et la Transmission du Goût (FACE)

Education on taste and healthy eating through taste lessons in 7,000 classrooms

### Fondation INSA, Lyon

Creation of the Institut Gaston Berger

### Fondation La Main à la Pâte (Fondation Éducation à la Science)

Science education in elementary and junior high schools with the Maisons pour la Science network

### Fondation SIGMA

Support for SIGMA's activities

### Fondation Universités de Lyon (Fondation Blaise Pascal)

Setting up math and computing clubs for summer school

### Fondation l'Usine Extraordinaire (FACE)

Promoting industry in France

### Fonds ESPCI

Support for the UPToParis program

### Handicap International

Employing handicapped persons thanks to internationally inclusive enterprises

### Lycée Molière in Rio

Training for qualified staff to prepare for the Lycée Molière in Rio de Janeiro expanding on a new site

### Petits Chanteurs à la Croix de Bois

Education project based on artistic excellence training

### School of industry in Romania

Day release industry training at the Mihai Viteazul high school at Zalau

### Transparency International France

Support for measures against fraud

### Université Clermont Auvergne Fondation

Support for the UCAF's educational activities

## L'USINE EXTRAORDINAIRE : THE FACTORY THAT CHANGES YOUR IDEA OF MANUFACTURING



The Michelin Corporate Foundation supported the organization of

L'Usine Extraordinaire, a landmark exhibition which took place from November 22<sup>nd</sup> to 25<sup>th</sup> at the Grand Palais in Paris.

This event sets out to give young people and the general public a positive image of industry by highlighting its inclusive approach in recruiting from wide social backgrounds, opening positions to women and giving access to handicapped people. It was set up by the Usine Extraordinaire Foundation under the supervision of the FACE Foundation whose purpose is to fight against exclusion.

Within a total floor space of 13,000 m<sup>2</sup>, visitors were encouraged to discover the rich diversity of industry through guided tours, deep-dives, active discussions with technicians, engineers and plant managers and thought-provoking lectures.



L'Usine Extraordinaire at the Grand Palais from November 22<sup>nd</sup> to 25<sup>th</sup>

Designed like a full-size manufacturing plant, the exhibition was organized around four realms: inventing, making, connecting and sharing.

- **Inventing:** a journey through time showing in pictures the evolution of the manufacturing plant, the organization of labor, production systems and social changes.
- **Making:** a visit to show the life of a factory from the inside and bring across the ingenuity and the range of expertise behind the processes and stress the importance of working collectively. There were spaces for children to express their creativity with fine-tuned automated assembly devices, robotic arms, precision metal-working and machining tools and the tour of a production line.
- **Connecting:** a discovery tour of manufacturing jobs reveals the factory as a space for living and interacting socially as well as a means of creating wealth, value and employment.
- **Sharing:** a visit based on lectures and meetings to share the experiences of men and women shaping industry.

The exhibition was a success, with more than 40,500 visitors (among them 10,000 school students). 13 government ministers attended and there were over 200 citations in the media.

## LES LEÇONS DE GOÛT WITH LA FONDATION POUR L'INNOVATION ET LA TRANSMISSION DU GOÛT



**Supported by the Michelin Corporate Foundation since 2018, les Leçons de Goût aim to help children, from their earliest infancy, discover the riches of France's regions and their food products through the seasons with guidance on their consumption in a balanced diet.**

Since 1990, over 5.5 million children from nursery and elementary schools have attended these lessons in their classrooms during the highlight Semaine du Goût. For many of them, discovering certain fruit varieties or the origins of processed foods like potato crisps or fish fingers was a milestone in their education.

The scheme is simple. Classes which show an interest can sign up in just a few clicks on the [www.legout.com](http://www.legout.com) website to arrange for a “plough to plate” professional such as a beekeeper, a livestock farmer, a baker or a chef to visit in their own time and give a “lesson in taste”. Games and educational resources are available to the students and their teachers. This material is approved by the Centre des Sciences du Goût et de l’Alimentation (GSGA), a joint research unit supported by INRA Dijon, AgroSup Dijon, the CNRS and the University of Bourgogne Franche-Comté.



Taste lessons with Guillaume Gomez!

La Fondation pour l’Innovation et la Transmission du Goût is helping to reduce social inequalities and exclusion in terms of diet and intends to continue these lessons throughout the school year to create awareness among the young generation of the importance of healthy eating.

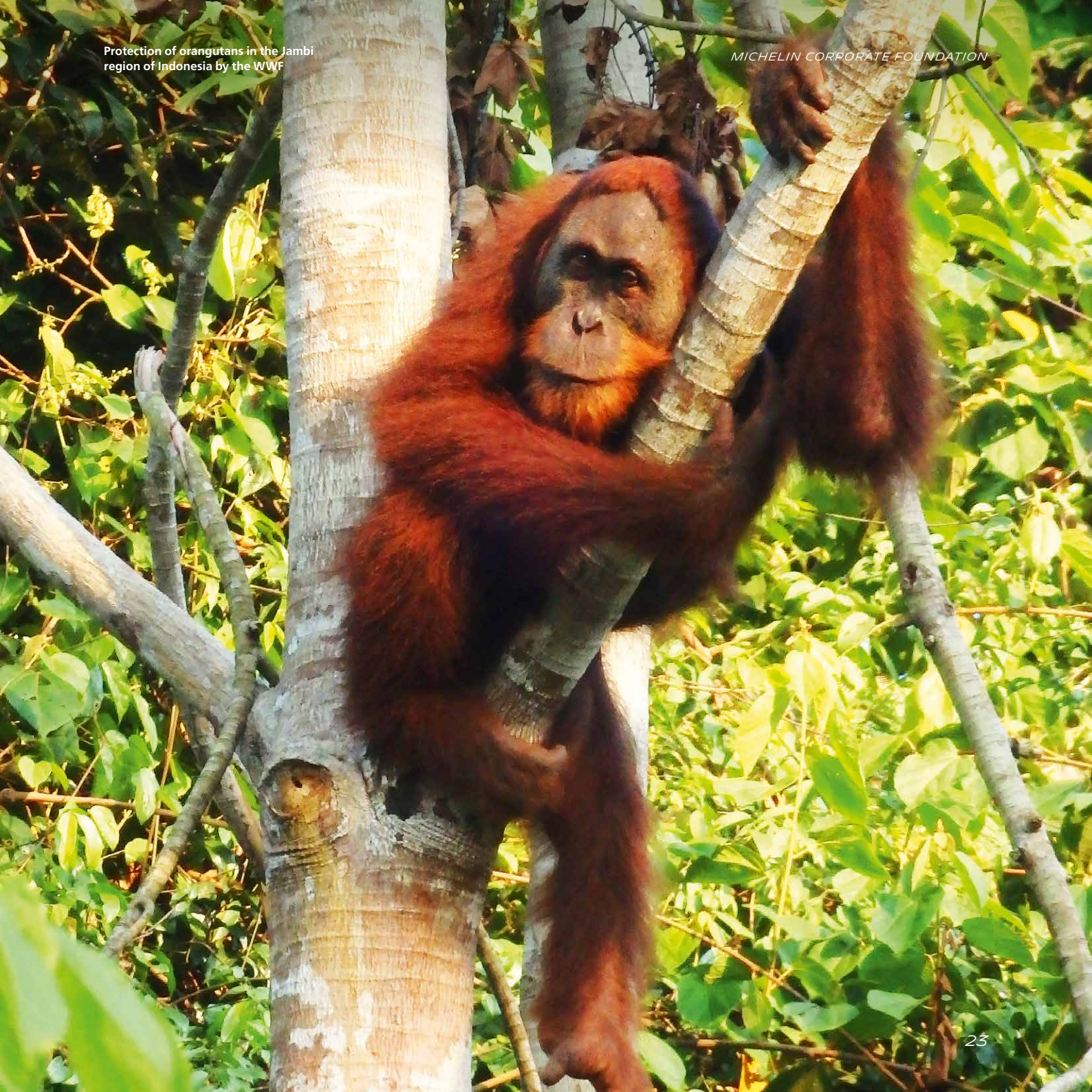
# 4



## ***PROTECTING THE ENVIRONMENT***

Respect for the environment and the preservation of resources are among the Foundation's priorities.







## 13 projects backed by the Foundation - Protecting the Environment

### Académie de l'eau

International study group on chemical pollution of the environment (GIEP - Chimie)

### Agence Française pour la Biodiversité

Helping to clear 25,000 tires from Antibes bay

### Climate Chance

Implementing the Paris Climate Accord (COP21)

### C40 Cities

Research on innovative urban transport solutions for the major world cities which are partners of the C40 Cities network

### EcoMoustik

A novel process using recycled tires being fitted to gutters to protect people in Thailand from mosquitoes

### Institut du Développement Durable et des Relations Internationales (IDDRI)

Aligning governments and businesses to achieve low-carbon mobility

### Solar Impulse Foundation

Identifying and implementing 1,000 technical solutions for ensuring sustainable development

### TreesLouisville

Research into planting a wide and solid tree canopy on the Rubbertown industrial site in Louisville

### UniLaSalle

Research chair in agricultural machinery and new technologies

### WWF

Decarbonization efforts in India

### WWF

Environmental protection activities in Sumatra

### WWF

Supporting WWF's activities worldwide

### Yellowstone Forever

Renovating a pathway around the Old Faithful Geyser, phase IV

## FIGHTING MOSQUITOS WITH L'AGLOSTIC®



Installation of the AGLOSTIC® in the gutters

**Founded in 2017, the Ecomoustik association promotes and develops AGLOSTIC®, an innovative process to stop the spread of mosquitos in regions and countries exposed to this scourge like Thailand, Brazil and Oceania.**

AGLOSTIC® is a filter made from rubber granules from recycled tires which, when fitted to gutters, filters water naturally and prevents mosquito larvae from being hatched and developing. AGLOSTIC® has several advantages: it is easy to handle, practically invisible, requires no special maintenance (any leaves are swept away by the wind)

and can be placed anywhere mosquitos may lay their eggs such as water ducts and flower pots. It is resistant to ultraviolet light and stays effective over time. It is eco-friendly and avoids the need for chemical substances and components harmful to the environment.

With AGLOSTIC®, Ecomoustik meets two aims: it informs and alerts people to the dangers of proliferation of mosquito-borne diseases while at the same time reducing pollution caused all over the world by used tires. In doing this, the association achieves the feat of creating local jobs and educating the local community.

Supported by the Michelin Corporate Foundation, AGLOSTIC® will be deployed initially in Thailand, around the Group's four facilities in the country, at Nogkae, Phra Pradaeng, Laem Chabang and Rayong.



## **INSTITUT DU DÉVELOPPEMENT DURABLE ET DES RELATIONS INTERNATIONALES (IDDRI): ALIGNING GOVERNMENTS AND BUSINESSES TO ACHIEVE LOW-CARBON MOBILITY**



**L'Institut du Développement Durable et des Relations Internationales (IDDRI) is a major independent research institution working on the governance of sustainable development. Its main goals are to identify the conditions and come up with the tools to put sustainable development at the center of international relations and public and private policies.**

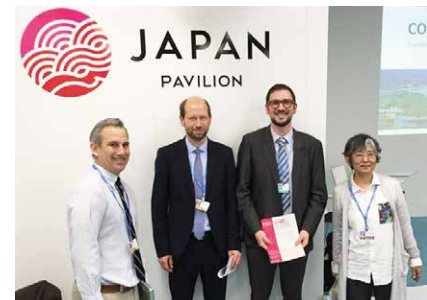
Since 2015, governments are committed by the Paris Accord to limit global warming to 2°C by the end of the century, an objective which requires a significant reduction in emissions produced by the transport sector. This is the reason the Michelin Corporate Foundation has chosen to become a partner in the work of IDDRI. This research institution is working to develop a new approach to thinking around mobility in a carbon-free and resilient economy. The objective is to take up the challenge for each country by identifying the physical changes needed to speed up the transition.

Within the research network created by the Deep Decarbonization Pathways project, four international teams, one in Japan, one in Mexico, one in the United Kingdom and one

in France, have developed a novel method of building decarbonization paths for passenger transport. In 2017, they put this method into application and produced studies on passenger transport decarbonization which squared with their national development targets and the Paris Accord. This preliminary work enabled them to create a device to generate decarbonization paths for passenger transport, the Deep Decarbonization Pathways Tool. This was previewed at the 2018 Movin'On Summit at Montreal and an initial version put on line and presented at the COP24 conference at Katowice last December.

As part of the Deep Decarbonization Pathways project, IDDRI has become involved in other, related international initiatives to encourage countries, cities and enterprises to adopt their methods and tools. Among them, are the Paris Process on Mobility and Climate (PPMC), the Decarbonizing Transport initiative of the OECD International Transport Forum, the Sustainable Urban Mobility initiative of the World Business Council for Sustainable Development (WBCSD) and the Science Based Targets initiative of the WRI, WWF, UNGC and CDP. Together, they created the Transport

Decarbonization Toolbox and were thus able to put forward a common proposal in the Talanoa Dialog within the United Nations Framework Convention on Climate Change (UNFCCC) and deliver a common message at COP24 on the role of tools. Since 2018, IDDRI is also part of the Sustainable Mobility for All (SUM4ALL) of the World Bank and the Transport Decarbonization Alliance (TDA).



Yann Briand, an expert in climate, energy and transport policies, with fellow researchers of the Deep Decarbonization Pathways Project at a presentation in the Japan Pavillion during COP23 in November 2017

# 5



## ***HERITAGE AND THE ARTS***

With its deep commitment to life within communities, the Foundation supports the creative spirit which contributes to local development.





## 36 projects backed by the Foundation - Heritage and the Arts

### **Aix-en-Cœuvres**

"Les Flâneries" arts event at Aix-en-Provence

### **Amis de Fresselines**

Creating a bust of Claude Monet

### **Association des élèves et anciens élèves de l'Institut de Haute Finance**

Support for the 31<sup>st</sup> "Prix Turgot" recompensing the best financial economy book of the year

### **Association Festival de La Chaise-Dieu**

52<sup>nd</sup> La Chaise-Dieu festival

### **Association Les Musiciens de la Prée - Orchestre de l'Alliance**

39<sup>th</sup> Saisons de la Solidarité concert in aid of la Maison de la Vie

### **Association Pop'Art - Coopérative de Mai**

2018 arts season

### **Centre lyrique Clermont-Auvergne**

"Prix des partenaires" for the 20<sup>th</sup> anniversary of the music season

### **Centre lyrique Clermont-Auvergne**

2018-2019 musical season

### **Château de Versailles**

Digital experience in Singapore

### **Chœur Régional d'Auvergne**

2018-2019 choral season

### **City of Clermont-Ferrand**

Support for Clermont-Ferrand's bid to become European Culture Capital in 2028

### **Comédie de Clermont- Scène nationale**

Biennial dance festival in October 2018

### **Comédie de Clermont-Scène nationale**

Support for the theatre's activities 2018-2019

### **Les Dissonances**

Support for Les Dissonance orchestral tour in Asia

### **Le Doyenné**

"Chagall, du coq à l'âne" exhibition at Brioude

### **Dundee Museums Foundation**

Foundation of the "Michelin Design Gallery" within the Victoria and Albert Museum of Design Dundee

### **École Supérieure d'Art de Clermont Métropole**

Support for the school's activities

### **Est-Ouest 371**

"The railroad above the clouds" exhibition by Chinese artist Li Kunwu at the FRAC Auvergne art center

### **Fondation Comédie-Française (Fondation de France)**

2018 arts season

### **Fondation Long Thibaud Crespin**

Support for violin and piano competitions

### **Fondation du Patrimoine**

La Chaise-Dieu enhancement project

### **FRAC Auvergne**

FRAC Auvergne arts events

### **Il Faut Aller Voir**

19<sup>th</sup> "Rendez-vous du Carnet de Voyage" travel festival

### **Institut français**

France-Romania Year

### **Insula orchestra**

Partner of Insula orchestra at La Seine Musicale

### **Interlude**

Aid for "Pari des Bretelles" accordion challenge

### **International African American Museum**

Creation of an African American museum at Charleston USA

### **Ministère de la Culture**

35<sup>th</sup> European Heritage Days

### **Musée national des arts asiatiques – Guimet**

"A firmament in porcelain, from China to Europe" exhibition

### **Orchestre d'Auvergne**

2018-2019 orchestral season

### **Orchestre Symphonique des Dômes**

2018-2019 orchestral season

### **Sauve qui peut le court-métrage**

40<sup>th</sup> short film festival

### **Sauvegarde de l'Art Français**

2018 "The Biggest Museum in France" season

### **Sauvegarde de l'Art Français**

"The Biggest Museum in France" second season in partnership with three Michelin sites

### **Sauvegarde de l'Art Français**

Restoration of the 15<sup>th</sup> century Pieta in Albi cathedral

### **Universcience Partenaires**

Promoting scientific, technological and environmental education to the general public and especially children



## FRANCE - ROMANIA SEASON NOVEMBER 27<sup>TH</sup> 2018-JULY 14<sup>TH</sup> 2019

INSTITUT  
FRANÇAIS

### Support for our cultural heritage and the arts is at the core of the Michelin Corporate Foundation's values.

Officially inaugurated on November 27<sup>th</sup> 2018, the 2019 France-Romania Season aims to show present-day Romania in a new light to the French public.

The Season has been designed to strengthen the cultural, economic, scientific and civic bonds that historically link France and Romania. It has the threefold aim of breaking down stereotypes to change the image and perception each people has of the other, of demonstrating the energy and imagination of French and Romanian innovators and businesses and of reinforcing their commitment to Europe as a force for peace.

The program began with Romanian events in France (from November 27<sup>th</sup> 2018 to April 14<sup>th</sup> 2019) and will continue with French events in Romania (from April 18<sup>th</sup> to July 14<sup>th</sup> 2019). A wide range of cultural events are on offer: music at the Lyon Opera, the Halle Tropisme in Montpellier and the "Snow Fest" at Les Deux Alpes; theatre at the Abbesses in Paris and in Lyon; an exhibition of Romanian painters at

the Centre Pompidou in Paris, the MuCem in Marseille, the Passerelle de Brest, the Musée de la chasse et de la nature in Paris and the Kunsthale museum in Mulhouse. There are also events focused on the cinema, literature and gastronomy.

The opening event was held at the Cathedral of Saint-Louis des Invalides in Paris with a concert given by l'Ensemble instrumental de Paris directed by the Franco-

Romanian conductor Christian Ciuca with the Bucharest Madrigal Choir and continued at the Pompidou Center in the presence of the French President.

The Michelin Corporate Foundation is pleased to support this project and so contribute to the spread of French culture abroad and the recognition of Romanian culture in France.



Romanian poster for the France-Romania Season

## **“VIRTUALLY VERSAILLES” AT SINGAPOR!**

**To promote and highlight France’s cultural heritage using cutting-edge technology was the bold initiative that persuaded the Michelin Corporate Foundation to partner the Château de Versailles and the ESSEC Business School in organizing in Singapore the first digital exploration of the palace and grounds of Versailles, entitled “Virtually Versailles”.**



Part of the “Virtually Versailles” at Singapor

This exhibition, which opened in November 2018, was held in one of the biggest shopping malls in Singapore, the ION Orchard. Using the most innovative digital tools, it offers an immersive journey around five topics: the building of the palace of Versailles, the Versailles collections, the Versailles gardens, the secluded Trianon estate and innovation at Versailles.



### **CHÂTEAU DE VERSAILLES**

At the same time, a movie taking audiences to the heart of the Versailles estate is being shown at the ION Sky panoramic exhibition space on the 56<sup>th</sup> floor of the ION Orchard tower with its 360° view of Singapore City. Perspectives, interiors, performances, fountains and fireworks have been captured in very high definition for this exceptional movie.

A traveling digital experience in which a French museum creates a visitor event abroad using computer tools is a first. The Michelin Corporate Foundation was won over by the cultural and historical dimension of the project and was delighted to be associated with it. By making the Château of Versailles better known in Asia, the exhibition helps highlight France’s cultural heritage with the objective of making visitors want to travel to France.

With more than 50,000 visitors during its five weeks showing, between November 30<sup>th</sup> 2018 and January 6<sup>th</sup> 2019, this outstanding project met with the success it deserved.

## **Philanthropic actions**

**The work of the Michelin Corporate Foundation complements the philanthropy and local community initiatives of the Group’s affiliate corporations which are taking place in and around Michelin locations all over the world. In 2018, the Foundation selected two special projects which in its eyes exemplify the generosity and commitment of the Group’s workforce.**

### ***BEACH FOR ALL, MICHELIN BRAZIL***

Since 2010, Michelin has been the main partner in the “Beach for all” program which enables people with a handicap or reduced mobility to get to the beach and which promotes sport as an opportune way of achieving social inclusion. This pioneering scheme has been started by the Novo Ser Institute, a not-for-profit organization whose purpose is to further accessibility and the social assimilation of handicapped people and their families without regard to race, gender, class or age. The program funds specialized infrastructure such as reserved parking lots on roads to the beach, walkways over the sand that can be used by people in wheelchairs, tactile surfaces and sound signals for those with



## at country level - the Foundation's favorites

"Beach for all" in Brazil



### **WORLD DOWN SYNDROME DAY - MICHELIN MEXICO**

Every year, Michelin Mexico engages with local communities in different kinds of action. For the past two years, the Group has been actively working for children by becoming involved in World Down Syndrome Day. In 2018, nearly 40 volunteer employees worked with Gigi's Playhouse, a local charity focused on Down Syndrome, to welcome children and their families for a day of activities and fun. For the 250 attendees, the day was a great success and young and old alike loved getting to meet Michelin Man who joined in the games. It was a

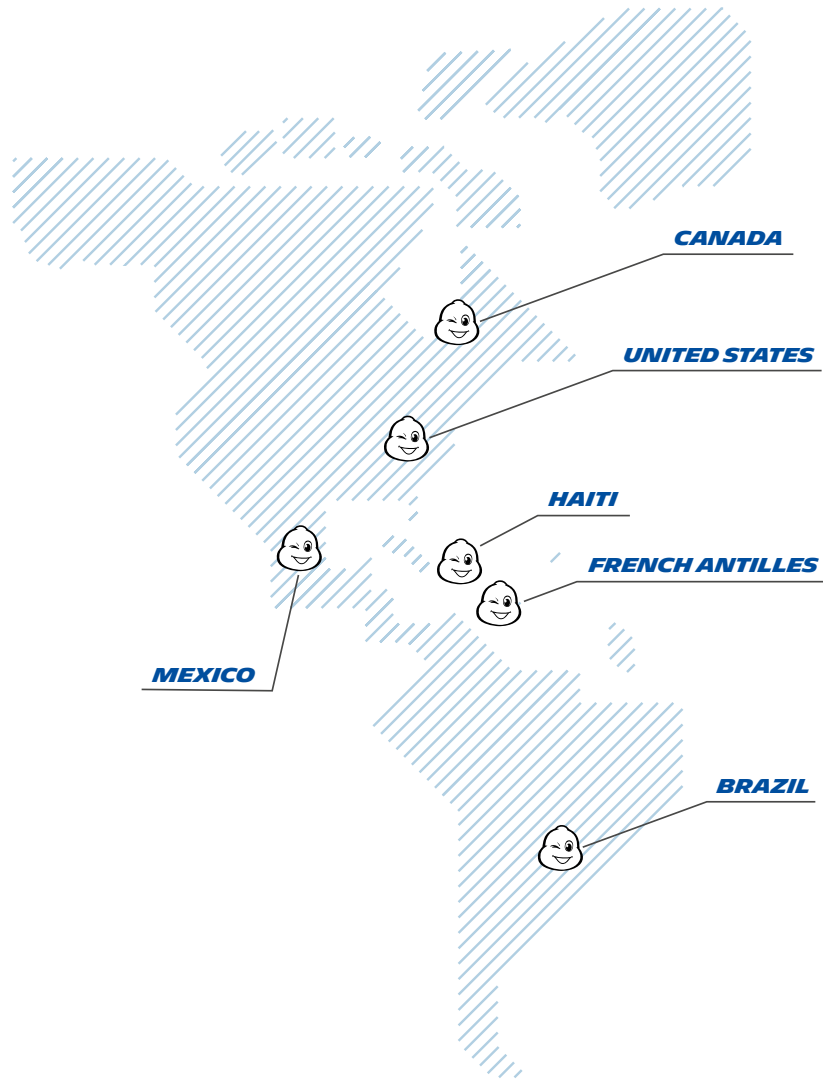
chance to share an unforgettable moment but also a way of showing how important it is to integrate handicapped people. It is always a real pleasure for Michelin Mexico employees to support this fine initiative and the upcoming third edition of the event, which takes place on March 16<sup>th</sup>, is eagerly awaited.

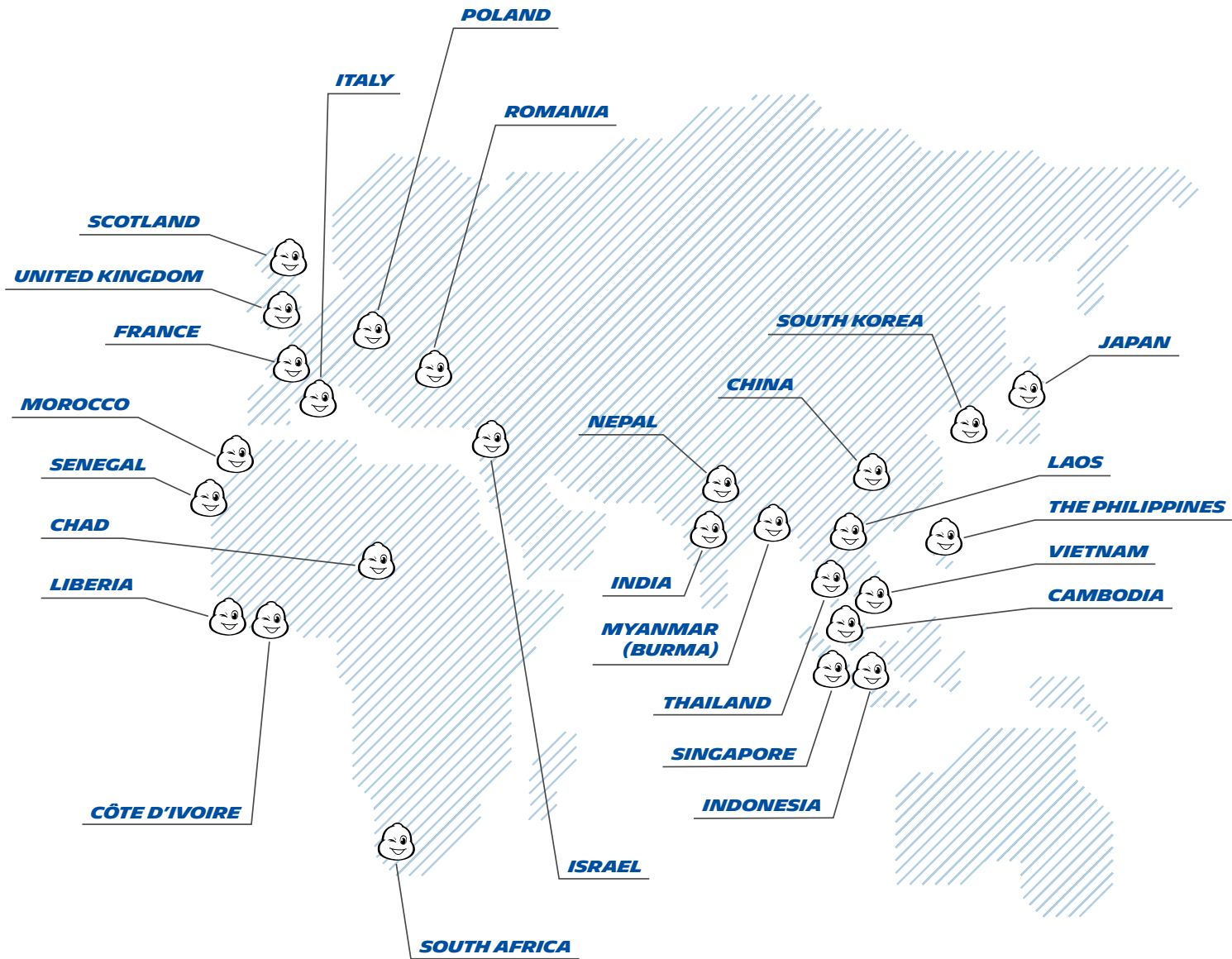
impaired sight and hearing and toilets and beach furniture such as deckchairs and tents. The program also encourages physical activities and games like beach volleyball, swimming in the pool, surfing, racket sports, hand biking and, of course, assisted sea bathing which is the activity most requested by the participants. Boosted by its success, the scheme has spread throughout Brazil and enables nearly 50 people with a handicap or impaired mobility to benefit from it every day.



Michelin Man with children during World Down Syndrome Day

## **THE FOUNDATION'S PRESENCE IN THE WORLD SINCE ITS CREATION**





Design and production: W

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