COMPAGNIE GÉNÉRALE DES ÉTABLISSEMENTS MICHELIN

Michelin contemplates a euro three-tranches bond offering

Today, Michelin will launch a euro three-tranche bond offering, with 8-year, 12-year and 20-year maturities respectively.

The net proceeds from the issuance of the bonds would be used for general corporate purposes.

This press release does not constitute or form part of any offer or solicitation to purchase or subscribe for or to sell the bonds and the offering of the bonds is not an offer to the public in any jurisdiction, including France.

Investor Relations

Édouard de Peufeilhoux

+33 (0) 6 89 71 93 73 (mobile)

edouard.de-peufeilhoux@michelin.com

Humbert de Feydeau

+33 (0) 4 73 32 68 39

+33 (0) 6 82 22 39 78 (mobile)

humbert.de-feydeau@michelin.com

Pierre Hassaïri

+33 (0) 6 84 32 90 81 (mobile)

pierre.hassairi@michelin.com

Media Relations

+33 (0) 1 45 66 22 22

groupe-

michelin.service.de.presse@relationpresse.michelin.com

Individual Shareholders

Isabelle Maizaud-Aucouturier

+33 (0) 4 73 32 23 05

isabelle.maizaud-aucouturier@michelin.com

Clémence Rodriguez

+33 (0) 4 73 32 15 11

clemence.daturi-rodriguez@michelin.com

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The bonds will be offered only by way of a private placement in France and outside France (excluding the United States of America, Australia, Canada and Japan) solely to qualified investors as defined in article 2 point (e) of the Prospectus Regulation and in accordance with Article L. 411-21° of the French monetary and financial code (Code monétaire et financier). This press release does not constitute a recommendation concerning the issue of the bonds. The value of the bonds can decrease as well as increase. Potential investors should consult a professional adviser as to the suitability of the bonds for the person concerned.

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- (a) the expression "retail investor" means a person who is one (or more) of the following:
 - (i) a retail client as defined in point (11) of Article 4(1) of Directive 2014/65/EU (as amended, "MiFID II"); or
- (ii) a customer within the meaning of Directive (EU) 2016/97, as amended, where that customer would not qualify as a professional client as defined in point (10) of Article 4(1) of MiFID II; or
 - (iii) not a "qualified investor" as defined in the Prospectus Regulation; and
- (b) the expression "offer" includes the communication in any form and by any means of sufficient information on the terms of the offer and the bonds to be offered so as to enable an investor to decide to purchase or subscribe the bonds.

Consequently no key information document required by Regulation (EU) No 1286/2014 (as amended, the "PRIIPs Regulation") for offering or selling the bonds or otherwise making them available to retail investors in the EEA or in the United Kingdom has been prepared and therefore offering or selling the bonds or otherwise making them available to any retail investor in the EEA or in the United Kingdom may be unlawful under the PRIIPS Regulation.

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