



***MICHELIN***  
***CORPORATE***  
***FOUNDATION***

2019 ANNUAL REPORT



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**TRAIT POUR TRAIT**  
Stéphanie Ledoux, 2019

## **FOREWORD**

*"MOVEMENT IS THE PRINCIPLE OF ALL LIVING THINGS"*  
LEONARDO DA VINCI

***"THE MICHELIN CORPORATE FOUNDATION HAS CHOSEN TO PROMOTE 'MAN IN MOVEMENT'. THE ABILITY TO MOVE HAS ENABLED HUMANITY TO DISCOVER NEW PHYSICAL SPACES AND PERSONAL HORIZONS AND IN THIS WAY TO PROGRESS, COLLECTIVELY AND INDIVIDUALLY.***

***TO PROMOTE 'MAN IN MOVEMENT' IS TO HELP PEOPLE, IN A PRACTICAL WAY, ENJOY BETTER LIVES ON THE MOVE BY MEETING THEIR ASPIRATIONS FOR MORE SUSTAINABLE, MORE EFFICIENT, SAFER, GREENER AND MORE INCLUSIVE MOBILITY WHILE AT THE SAME TIME ENCOURAGING THEIR PERSONAL FULFILLMENT BY WIDENING ACCESS TO EDUCATION AND CULTURE.***

***THE MICHELIN CORPORATE FOUNDATION IS DETERMINED TO MAKE ITS CONTRIBUTION, TO THE EXTENT OF ITS ABILITY, TO HELPING MANKIND MOVE FORWARD."***



FLORENT MENEGAUX,  
CEO OF THE MICHELIN GROUP  
AND PRESIDENT OF THE EXECUTIVE BOARD  
OF THE MICHELIN CORPORATE FOUNDATION

FONDATION.MICHELIN.COM

 @FOND\_MICHELIN  MICHELIN

# ***THE FOUNDATION TEAM***



**PHILIPPE LEGREZ**  
EXECUTIVE DIRECTOR



**ANNE TEFFO**  
EXECUTIVE DEPUTY  
DIRECTOR



**MERIEM BELYFA**  
COMMUNICATIONS  
MANAGER AND  
PROJECT LEAD



**ANNE DUQUENOIS**  
CONTRACTS MANAGER  
AND PROJECT LEAD



**NATHALIE ELLIE**  
EVENTS MANAGER  
AND PROJECT LEAD

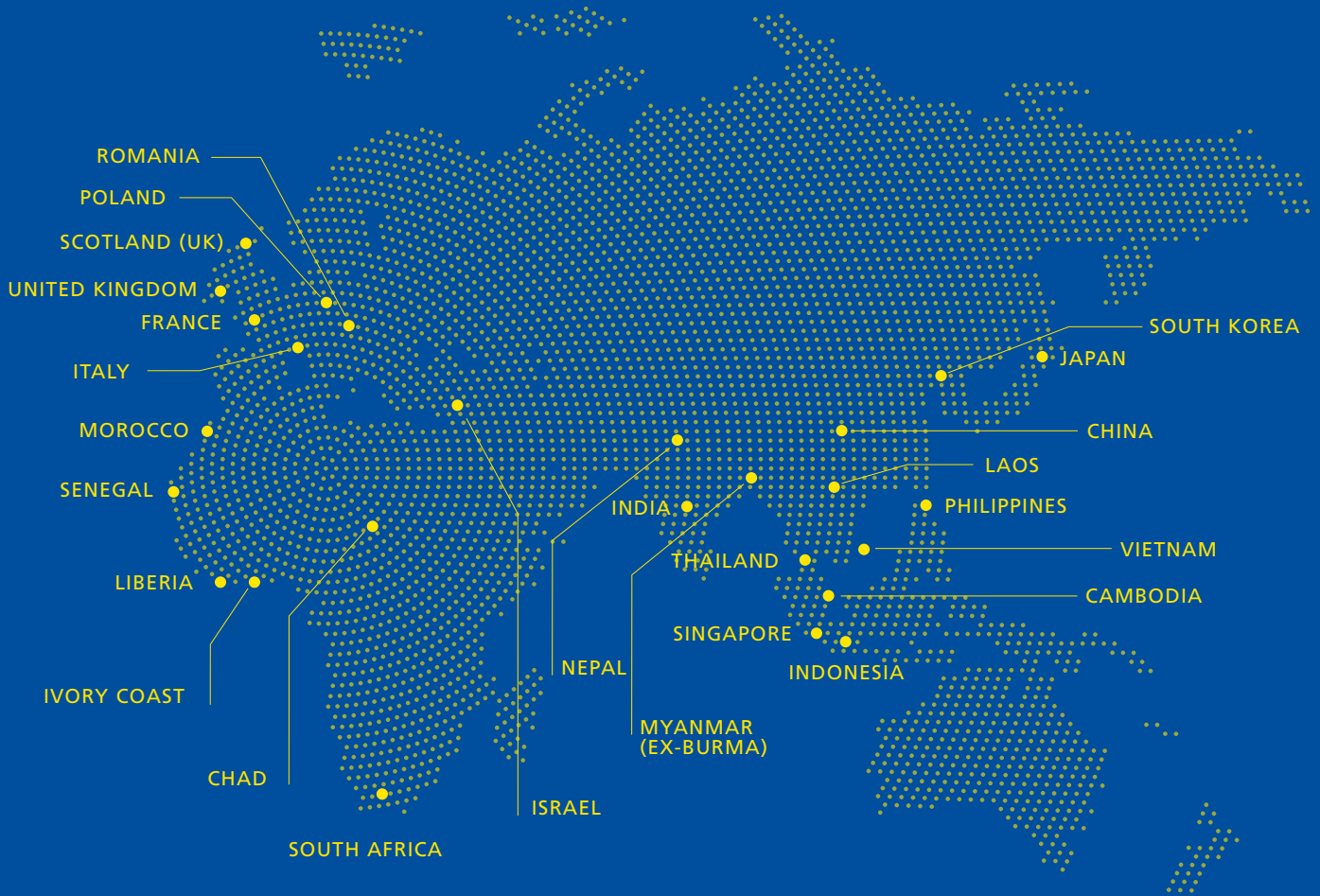


**BÉATRICE GAUDARD**  
ADMINISTRATION  
AND PROJECT LEAD

# ***THE FOUNDATION'S PRESENCE IN THE WORLD SINCE ITS ESTABLISHMENT***



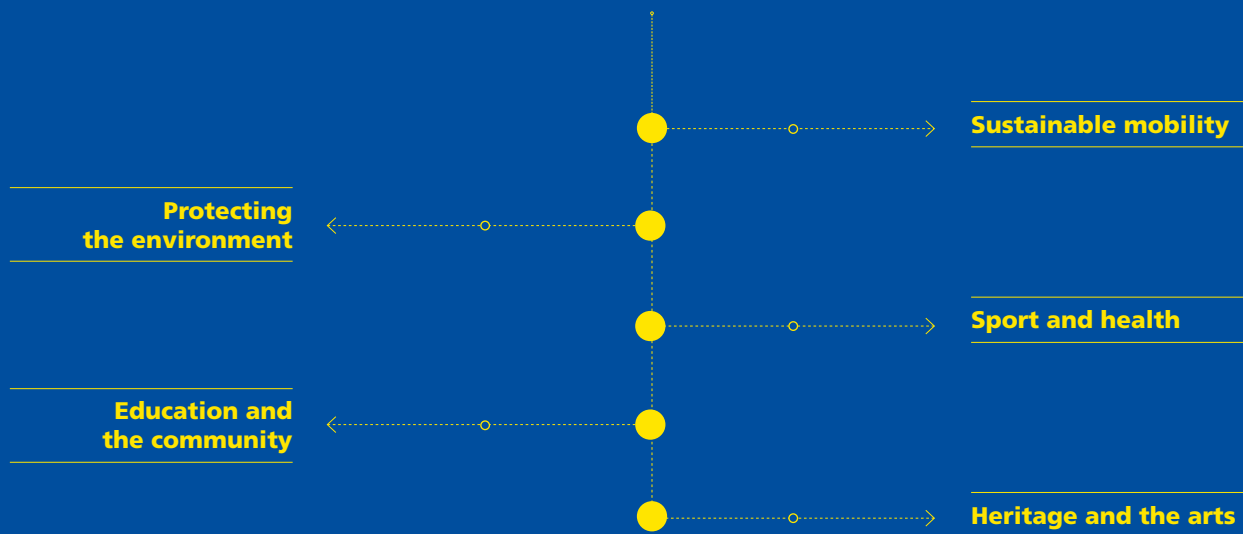




# INTRODUCING THE FOUNDATION

Established at the start of 2014, the Michelin Corporate Foundation has the ambition of backing projects of public benefit in all countries where the Michelin Group is present.

The Foundation gives its support to projects in five areas:



**Since its creation, the Foundation has given its patronage to 338 projects in these five areas in over 30 countries.**

The Foundation's aim is to sustain philanthropical activities which bring increasing benefit to our communities and which fully assert the role in society we intend to play. The Foundation contributes to upholding the Michelin Group's values and purpose.

# INTRODUCING THE BOARD



**FLORENT MENEGAUX**

CEO Michelin Group and President of the Executive Board of the Michelin Corporate Foundation



**YVES CHAPOT**

Partner and Chief Financial Officer



**ADELINE CHALLON-KEMOUN**

Executive Vice President, Engagement and Brands – Member of the Group Executive Committee



**JEAN-CLAUDE PATS**

Executive Vice President & Chief HR Officer  
Member of the Group Executive Committee



**JEAN-MICHEL GUILLON**

Chief Innovation Officer



**PATRICK BERNARD**

Michelin Group employee representative



**BRICE LALONDE**

Formerly Minister of the Environment, President of the Académie de l'Eau



**CATHERINE PÉGARD**

President of the Public Establishment of the Palace, Museum and National Estate of Versailles



**JEAN CHAZAL**

University professor, neurosurgeon, Honorary Dean of the Faculty of Medicine, University of Clermont-Ferrand

# GOVERNANCE AND FINANCE

## GOVERNING BODIES OF THE MICHELIN CORPORATE FOUNDATION:

### The Executive Board

Chaired by Florent Menegaux, it comprises four members of the Michelin Group Executive Committee, an employee representative and three personalities from outside the company. The Board defines overall strategy and approves projects of 100,000 euros and over.

### The Selection Committee

is made up of eight members representing the main activities or divisions of the Group. It is responsible for approving projects with budgets over 5,000 euros and under 100,000 euros.

### The Executive Director

Philippe Legrez manages the corporate giving activities of the Group. He directly makes decisions concerning projects with budgets up to 5,000 euros.



**THE FOUNDATION'S ENDOWMENT  
IN 2019 WAS 21 MILLION EUROS.**

# **VALUES AND COMMITMENTS**

## **THE MICHELIN GROUP'S LONG COMMITMENT**

to social responsibility is at the origins of the Foundation. Its creation echoes the values and the engagement of the Group through the support given to innovative, socially committed projects in line with its tradition of respect and concern for humanity. Moreover, the Group backs projects that are consistent with its activities and closely linked to its employees and its locations.

## **THE FOUNDATION'S MISSION**

is to complement the corporate giving initiatives of the Group's subsidiaries and their involvement in local communities.

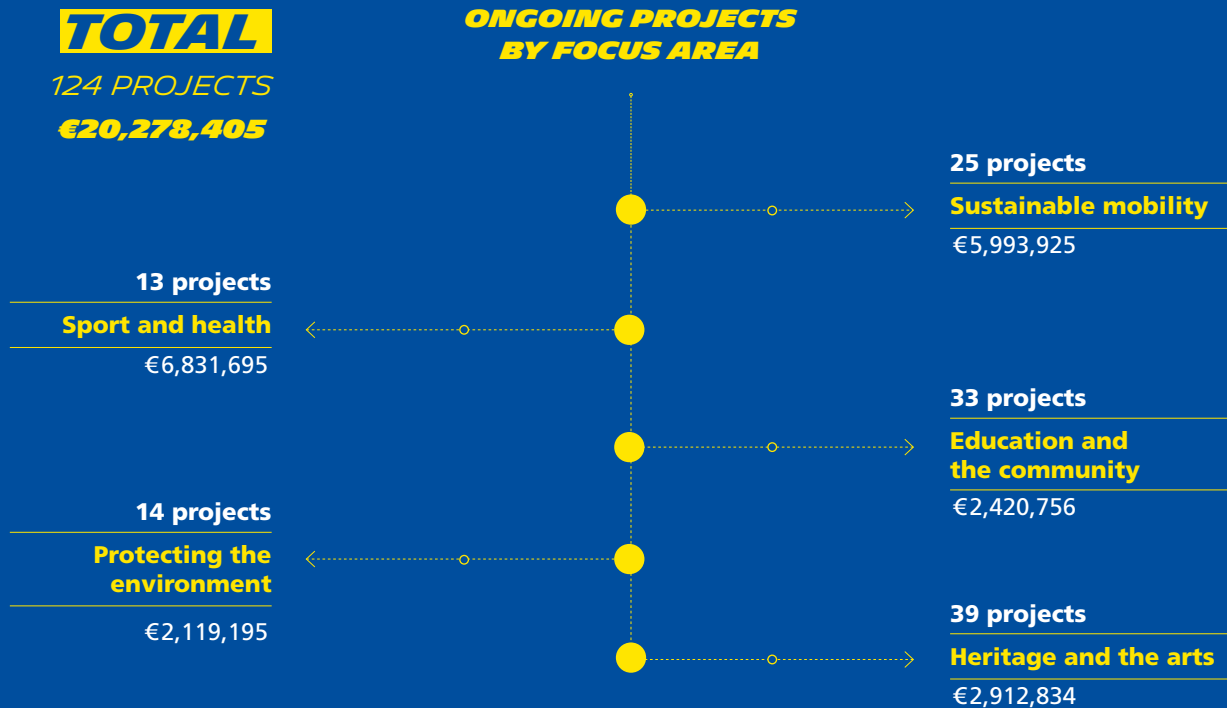
This patronage is already in effect in the many countries where the Group operates.

## **THE FIELDS**

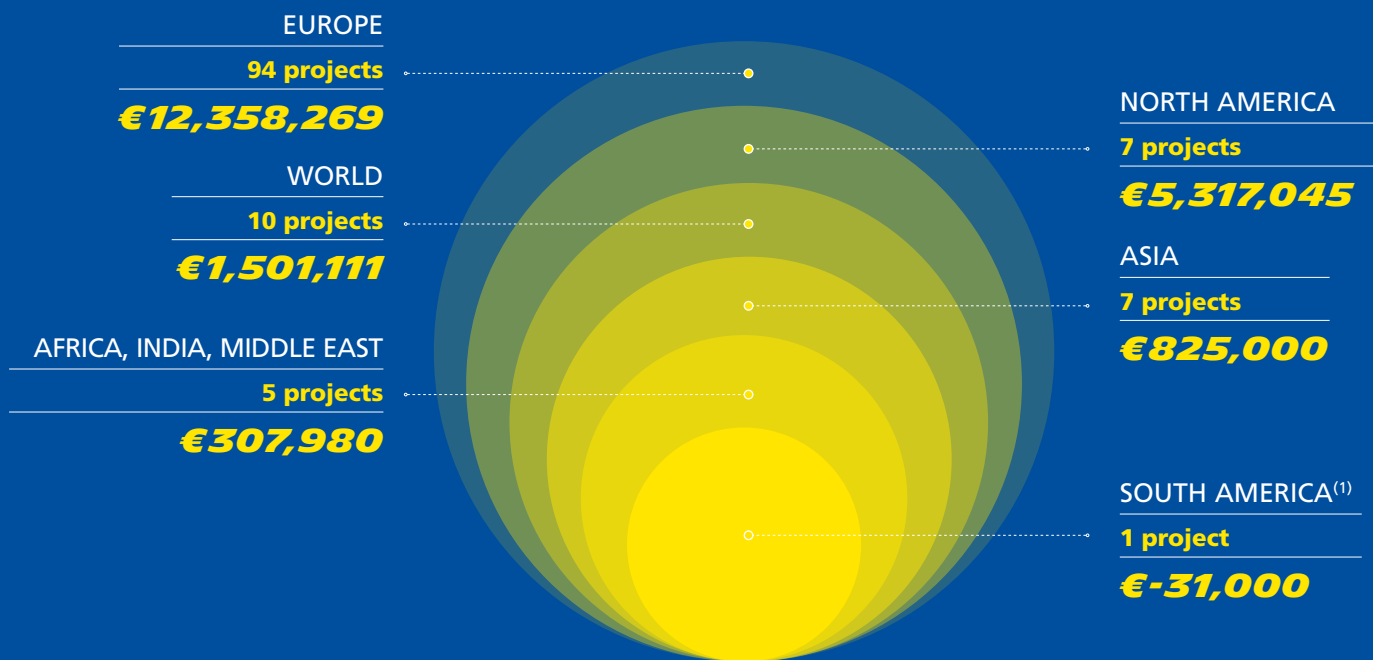
in which the Foundation operates are broad enough to encourage large numbers of people working in associations, foundations and charitable organizations to ask for support. The Foundation gives them a new opportunity to show their civic commitment, generosity and inventiveness.

# THE FOUNDATION IN FIGURES

The Foundation backed **124 projects in 2019**, with a total budget of **€ 20,278,405**  
(of these 70 are new projects)



## ONGOING PROJECTS BY GEOGRAPHICAL ZONE



(1) The balance of the South America zone is negative because a donation of 100,000 euros made in 2018 to the Lycée Molière in Rio was not taken up, the establishment having decided not to pursue the agreement. This sum was reverted in the 2019 accounts. So only one project was funded in South America in 2019, to a value of 69,000 euros.

# **TO OFFER A BETTER WAY FORWARD**

**IS:**

-  
COMMITTING TO SUSTAINABLE MOBILITY

-  
ACTING TO PRESERVE OUR CULTURAL HERITAGE

-  
PROMOTING EDUCATION AND COMMUNITY ACTION

-  
HELPING TO PROTECT THE ENVIRONMENT

-  
WORKING FOR THE BENEFIT OF SPORT AND HEALTH

**MORE THAN PROJECTS,  
THESE ARE THE SHARED  
ADVENTURES OF  
PEOPLE FIRED BY THEIR  
ENGAGEMENT.**

Find out more [----->](#)





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### SUSTAINABLE MOBILITY

The Foundation backs projects encouraging the development of sustainable mobility.



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### SPORT AND HEALTH

The Foundation is actively working for the wellbeing of the communities where the Michelin Group is located.



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### EDUCATION AND THE COMMUNITY

In keeping with its principles, the Foundation provides community support and encourages education as a stimulus to development.



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### PROTECTING THE ENVIRONMENT

Respect for the environment and the preservation of resources are among the Foundation's priorities.



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### HERITAGE AND THE ARTS

With its strong commitment to community life, the Foundation encourages the creative spirit which contributes to local development.



# ***1. SUSTAINABLE MOBILITY***

***THE FOUNDATION BACKS PROJECTS ENCOURAGING  
THE DEVELOPMENT OF PERMANENTLY SUSTAINABLE MOBILITY.***



## PROJECTS BACKED BY THE FOUNDATION

### **Agence du Don en Nature**

Redistribution of new non-foodstuff products to the most deprived

-

### **Association**

#### **Enfants du Mékong**

Road safety training for children in Cambodia, the Philippines and Thailand

-

### **Association le 5<sup>e</sup> Élément**

Second International CleanTech Week at Annecy in June 2019

-

### **Association**

#### **pour le Droit à l'Initiative Économique (ADIE)**

Support for a mobility for employment scheme for poorer sections of the population

-

### **Association Prévention Routière**

Using the 'Mobiligo' learning game to create road safety awareness among 6<sup>th</sup> and 7<sup>th</sup> grade school students as they travel

-

Road safety campaigns for the general public

-

Creating road safety awareness among 4<sup>th</sup> and 5<sup>th</sup> grade school students as they travel

-

### **Campus de la transition**

Studying and experimenting low-carbon mobility solutions in the semirural community of Forges-Montereau in the Seine-et-Marne département

### **Climate Chance**

Support in creating a roadmap for a transportation and mobility transformation project in Ivory Coast

-

### **Fédération nationale des Sapeurs-Pompiers de France (FNSPPF)**

Road safety campaigns for the general public

-

### **Fondation**

#### **France Japon (EHESS)**

Funding a research fellowship into urban mobility in the 21<sup>st</sup> century

-

### **Fondation La main à la pâte (LAMAP)**

Creating road safety awareness for 9-11-year-old school students as they travel

-

### **Global Road Safety Partnership (IFRC)**

Contributing to GRSP's road safety activities internationally

-

Road safety program in Brazil

-

Road safety program in South Africa

-

Worldwide road safety education program for young people

-

### **Job'chantiers**

Financial backing for the purchase of a vehicle to collect bicycles for repair by jobseekers in deprived areas of Clermont-Ferrand metropolitan area

### **Laboratoire de la Mobilité Inclusive (Face)**

Support for a study into the mobility of young people in rural communities carried out in the village of Thullières

-

### **Musée de l'Armée**

Assisting the mobility of school students attending the museum's open days

-

### **Movin'On**

World Sustainable Mobility Summit

-

### **Movin'On Sustainable Mobility Fund (endowment fund)**

Support in organizing the World Sustainable Mobility Summit

-

### **SuM4All**

Development of a web-based tool for public and private decision makers as part of a worldwide sustainable mobility action plan promoted by the World Bank and 54 other partners

-

### **Ten At The Top (TATT)**

Environmental Sustainability through Public Transit, increasing the fleet of electric buses in Greenville County and upstate South Carolina

-

### **United Nations Road Safety Trust Fund (UNRSTF)**

Worldwide fund for deploying road safety activities in several countries

-

### **YOURS**

Support for the activities of Youth for Road Safety with a participation at the 2020 World Youth Assembly at Stockholm

## **ADIE: SUPPORT FOR AN EMPLOYMENT MOBILITY SCHEME FOR THE UNDERPRIVILEGED**

### **Mission Sustainable mobility**

The Michelin Corporate Foundation encourages business creation as a means of social inclusion. That is why it is giving its backing to ADIE, an association founded in 1989 by Maria Nowak and officially recognized since 2005 as being of public interest. Its purpose is to provide finance, advice and support to entrepreneurs who do not have access to the traditional banking system. It promotes the idea that anyone can start their own business, without capital and without a college degree. They just need a loan and tailored professional support based on confidence, cooperation and responsibility.

The Michelin Corporate Foundation has become involved more specifically in an employment mobility scheme developed by ADIE. The aim is to finance the mobility needs of deprived people by means of personal or professional microloans. These can be used to purchase or repair a vehicle, pass a driving test or attend a traffic offenders rehab program. This is a key factor in helping beneficiaries find work or stay in their jobs.

The statistical reality shows the need for an organization of this kind. According to a survey carried out by ELABE for Laboratoire de la Mobilité Inclusive in January 2017, nearly a quarter of people in France say they have refused a job or a training program because they had no means of transport. The results are 48% for young people and 54% for the most underprivileged. Another ELABE study in May



Nourou, driving school manager

2018 showed that 53% of people in France thought that cheaper transportation (taking account of the cost of fuel, tickets, insurance, etc.) would facilitate their daily mobility.

The scheme operates today in Vannes, Golbey and Troyes and is scheduled to run for three years, helping 30 beneficiaries annually. This target should be met, thanks notably to the backing of the Michelin Corporate Foundation. ■



#### **COUNTRY**

France

#### **IMPACTS**

Promoting mobility for employment

# INTERNATIONAL CLEANTECH WEEK



## Mission Sustainable mobility

True to its commitment to sustainable mobility, the Michelin Corporate Foundation is giving its patronage to the Cinquième Élément association.

Founded in 2016, le Cinquième Élément has set itself the target of achieving a lasting green and technological transition for future generations by reconciling nature, mankind and technology. Its aim is to reconnect human beings with the Sun, the Earth, water and the wind, the four base elements.

The organization works with a wide public and holds international events bringing people together in a common purpose of preserving natural resources through technological and social innovation.

In 2019, it was behind two noteworthy events, International Clean Tech Week (ICW) which was held for the second year at Annecy from June 19 to 22 and the International Sustainable Mobility Meetings which took place at St Tropez from September 20 to 24.

The Michelin Corporate Foundation has chosen to give support to ICW. The event targets a broad audience, ranging from school students through startup creators, investors, manufacturers, bankers and investment fund managers to job seekers and labor exchange personnel. It is a showcase for projects with potential bringing together technology and concern for the environment.

With 137 exhibitors and partners, 25 conferences and over 10 countries taking part or represented, the 2019 event was a confirmed success. It attracted more than 8,500 visitors, including 1,400 school students, and put the focus on around one hundred innovations. ■



International CleanTech week  
at Annecy in June 2019



### COUNTRY

France

### IMPACTS

Preserving natural resources  
using innovative technologies  
and social policies

# 2. SPORT & HEALTH

**THE FOUNDATION IS ACTIVELY WORKING FOR THE WELLBEING OF THE COMMUNITIES WHERE THE MICHELIN GROUP IS LOCATED.**



Hospitals in Poland, equipment for a center for the emergency treatment of children and newborn infants



**PROJECTS BACKED BY  
THE FOUNDATION**

**ASM Omnisports**

Support for the activities of ASM Omnisports during 2019

-

**Association Chaire de Philosophie à l'Hôpital**

Philosophy courses in hospitals

-

**Autisme Info Service**

Free information and call scheme providing help and guidance for people with autism, their families and the professionals working alongside them

-

**Fonds de dotation Kerpape**

Promoting the use of 3D printing among the activities of Kerpape functional rehabilitation centers

**Fonds pour les soins palliatifs**

Support for two actions by Fonds pour les Soins palliatifs

-

**FORRAD**

Continuing the operations of the field clinic at Thiruvallur in Tamil Nadu state in India

-

**Hospital in Poland**

Medical equipment for the department of clinical pathology and congenital disorders in newborn babies at the regional hospital at Olsztyn

-

**Institut Necker**

Support for medical research into brittle bone disease (osteogenesis imperfecta)

-

**Iris Hockey**

Armchair hockey and sports and physical activities for the disabled

**Médecins du Monde**

Ensuring medical coverage in rural areas of Auvergne and the upper Aude valley

-

**Du Répit pour les Familles**

Guide for family caregivers in the Loire and Saône-et-Loire départements

-

**Santé du Monde**

Distribution of sports equipment in European orphanages

**Université Clermont Auvergne Fondation (UCAf)**

Neuron'action

## **AUTISM: A FREE NATIONAL LISTENING AND INFORMATION PLATFORM**



### **Mission** Sport and health

The nationwide [www.autismeinfoservice.fr](http://www.autismeinfoservice.fr) web platform launched on April 2 2019 by the Autisme Info Service association aims to provide improved listening, guidance and support services to people with autism. The purpose of the project is to answer all questions about the condition which people ask by phone or email, using the website and the national directory of autism resources. The scheme's social helpline gives reassurance, encouragement and hope to autistic users and caregivers.

In time, Autisme Info Service intends to set up an observatory to monitor the expectations and practices of the public concerned, with an annual indicator and a portal to identify and share innovative local initiatives and coordinate all those involved more effectively.

The scheme provides a freephone number and a digital platform with a specialized website on autism spectrum disorder, a directory of resources and an individualized email query service. The platform is compliant with the best practices recommendations of the French National Health Authority. It gives easy access to up-to-date high-quality information on a wide variety of subjects such as pathology (incidence, symptoms, definition), screening, care management, financial assistance, administrative procedures and integration into the educational and professional environments.



Over 2,860 people directly benefited over a nine-month period in 2019, of whom 71% were parents or close relatives, and nearly 26,000 queries were answered. The platform proves its usefulness every day and the Michelin Corporate Foundation is proud to support this ambitious project serving a national cause. ■



#### **COUNTRY**

France

#### **IMPACTS**

Aiding  
the handicapped



# **DEVELOPING A NEW APPROACH TO THE TREATMENT OF BRITTLE BONE DISEASE WITH INSTITUT NECKER**



## **Mission**

## **Sport and health**

Institut Necker professor Valérie Cormier-Daire is heading a research project to improve the treatment of osteogenesis imperfecta (OI). This condition also known as brittle bone disease is one of the most frequent congenital bone disorders, with an estimated occurrence of one in every 15,000 births. It is characterized by low bone density which causes repeated fracturing occurring after mild traumas.

Osteogenesis imperfecta has widely differing clinical and molecular forms. The most severe cases develop in the womb whereas more benign forms appear only in adulthood. Whatever its nature, the condition is linked to genetic disorders affecting the production of type 1 collagen, a protein found in connective tissues and more particularly in the composition of the bones, skin, teeth and ligaments. In the case of the bones, the fragility of the bone tissue observed in OI is caused by alterations in the bone matrix, 25% of which consists of type 1 collagen secreted by cells known as osteoblasts.

The most frequent treatment, which is offered to children and to the severest cases, is effective but draconian, resulting over a long period in a modification to the structure and quality of the bone. In addition, it may prove ineffective for some recessive forms of OI. To overcome this, the Institut Necker is carrying

out an ambitious research project, looking into the development of a treatment targeting osteoblasts to produce better quality bone tissue. The Michelin Corporate Foundation is backing this promising project. ■



## **COUNTRY**

France

## **IMPACTS**

Supporting  
medical research



Research into improving the treatment of brittle bone disease (osteogenesis imperfecta)

# ***3. EDUCATION & THE COMMUNITY***

***IN KEEPING WITH ITS PRINCIPLES, THE FOUNDATION  
PROVIDES COMMUNITY SUPPORT AND ENCOURAGES EDUCATION  
AS A STIMULUS TO DEVELOPMENT.***

Early learning in a Ma Chance Moi Aussi center



## PROJECTS BACKED BY THE FOUNDATION

### Académie des Sciences

Establishment of Michelin Corporate Foundation-Académie des Sciences prize with l'Institut de France

### Agence Universitaire de la Francophonie

Support for university admission for refugee students from non-French-speaking countries

### American Red Cross

Purchase of an emergency response vehicle in the USA

### AMPEI

Support for the International Bilingual School (EBI) in Clermont-Ferrand for the 2018-2019 school year

### Association

#### Action contre la Faim

Action against hunger sports and community event at Boulogne-Billancourt

### Association Chemins d'avenirs

Customized program to help young high school students from deprived neighborhoods in France develop their potential

### Association CoCoShaker

Providing support for social entrepreneurs in the Puy-de-Dôme area

### Association pour le Développement des œuvres d'entraide dans l'Armée (ADO)

Support for an educational sponsorship scheme for military orphans

### Association Peace by Peace

Talks, learning workshops and visits for young people to the Invalides national museum

### Association RCF Solidarité

Support for the activities of RCF

### Au Bar des Sciences

Spreading science education

### CeCler

Backing for an aid to employment scheme created by CeCler for refugees

### Centre français des Fonds et Fondations

Supporting the activities of CFF

### Ma Chance Moi Aussi

Giving support to children from educationally deprived families through the Ma Chance Moi Aussi opportunity school opened in the La Gauthière neighborhood of Clermont-Ferrand

### Croix-Rouge française

Scheme to reestablish family ties among refugees in the Calais and Grande-Synthe areas

### Fondation un Avenir Ensemble

Sponsorship from high school to employment for six promising young people from deprived backgrounds in Clermont-Ferrand

### Fondation HEC

Support for the school's activities

### Fondation pour l'Innovation et la Transmission du Goût (FACE)

Education on taste and healthy eating through taste lessons in 7,000 school classrooms

### Fondation La main à la pâte

Science education in elementary and junior high schools with the help of the Maisons pour la Science network

### Fondation Panthéon Sorbonne

Aid to mobility for students in Puducherry, India

### Fondation SIGMA

Support for SIGMA's activities

### Fondation l'Usine Extraordinaire (FACE)

Promoting industrial development in France

### Fonds ESPCI

Support for the UPtoParis program

### Global Development Network

Moving the headquarters of the Global Development Network (GDN) from New Delhi to Clermont-Ferrand

### Handicap International

Employing disabled people with the aid of internationally inclusive enterprises

### IRCOM

Reorganizing the spaces used for social work and international aid training

### Presse et Pluralisme

Defending the diversity of the press

### Raid Essec

Multi-sports challenge in April 2019

### Restaurant Solidaire

Opening a community training kitchen and restaurant

### Les Simones

Promoting travel for the disabled

### Technical high school in Romania

Creating a day release program in manufacturing at the Energetic technical high school at Campina

Creating a day release program at the Mihai Viteazul high school at Zalau

### Université Clermont Auvergne Fondation

Support for UCAF's educational activities

# THE MICHELIN CORPORATE FOUNDATION SUPPORTS CHEMINS D'AVENIRS

Chemins d'avenirs

## Mission Education and the community

The Michelin Corporate Foundation is dedicated to equal opportunity. To this end, it is supporting Chemins d'avenirs, the first organization entirely devoted to young people in small towns and rural areas.

Left behind by the digital revolution, living at home without access to information or networks, unwilling to express themselves and having few possibilities, these youngsters stack up the odds against succeeding in life.

Chemins d'avenirs informs and supports them and champions their cause. Its one aim is to give them every chance of achieving their potential and their ambitions by helping them prepare their future studies, their entry into the world of work and their lives as citizens.

What makes Chemins d'avenirs different is its approach. It puts all its money on the young peoples' motivation, without reference to the usual criteria of education and social background.

In practice, the association's action is based on a mentoring system and the creation of a winning environment which brings together the education authorities, businesses and foundations, civil society and families in a common endeavor for the benefit of the youngsters.

The program revolves around four fundamentals designed to overcome the obstacles gradually:

- an innovative thought process tailored to each situation which is deployed over time

and provides individualized counselling;

- a personal tutor bringing to his pupil a detached and compassionate vision;
- training focused on computing skills, public speaking and preparing for exams;
- extended access to internship programs, interviews with professionals and cultural and social openings.

Since 2016, encouraged by its success, the association has extended its geographical coverage and stepped up its support. With the result that in 2020, nearly 1,000 young people will be helped in this way within the eight education authorities of Clermont-Ferrand, Nancy-Metz, Grenoble, Lyon, Dijon, Rouen, Caen and Rennes.

Thanks to backing from the Michelin Corporate Foundation, Chemins d'avenirs has significantly boosted its activity in the Auvergne-Rhône-Alpes region in the education authorities of Clermont-Ferrand, Grenoble et Lyon. The association has also set up new programs such as 'Elles Osent' ('They dare'), 'Culture & écriture' (Culture and writing), 'Les jeunes des territoires ont la parole' ('Young people in the regions speak out') and 'Alumni' ('Alumni'). This is a change of scale to which the Michelin Corporate Foundation is pleased to give its long-term support. ■



### COUNTRY

France

### IMPACTS

Committing to equal opportunity

# SEEING BEYOND DISABILITY: HANDICAP INTERNATIONAL ENCOURAGES BUSINESSES TO BE MORE INCLUSIVE



## Mission

## Education and the community

The Michelin Corporate Foundation is committed to diversity and inclusiveness in the world of work. Since 2018, it has been giving its backing to Handicap International - Humanity and Inclusion which is rolling out a program to promote the inclusive enterprise and lending support to organizations. The key theme of this approach is seeing beyond disability and making the enterprise benefit everyone.

Recognized as a major player working for the economic inclusion of disabled and vulnerable people, HI acts, reports, and assists public and private organizations in over 20 countries worldwide.

Using its experience, HI has launched an ambitious project to pool all the best practices which it and other organizations employ. It covers all the steps in the process of change management and support leading to the inclusion persons with disabilities, from hiring disabled employees and maintaining them in their jobs to promoting their cause. The objective during this initial phase is to identify the most appropriate and effective resources and subsequently allow training and awareness programs to be evaluated.

Using the different data gathered, methods and tools have been selected which will be tested and refined at the Michelin site at Chennai in India's Tamil Nadu state. To prepare for this, an expert has been dispatched by HI to work daily with the

local teams. The accessibility of infrastructures for persons with disabilities has been evaluated and the necessary modifications will be carried out using an action plan defined in collaborative workshops. Suggested improvements include, for example, adding a sign language commentary to the film presenting the site and producing a Braille version of the safety manual.

HI is mobilizing the whole site workforce around the issue of disability by creating a favorable environment and preparing the teams for the acceptance of disabled employees. HI is also advising management on the establishment of an inclusive human resource policy.

Additionally, events are being organized to create disability awareness in the local community, such as an 'inclusive marathon'.

As part of this project, HI organized the first European version of the Harkin Summit in Paris in April 2019. Over 78 organizations took part in the event, representing businesses and international foundations, sponsoring bodies and institutions. This exploratory summit aspired to create a worldwide momentum around the inclusion of persons with disabilities and the associated issues. A white paper entitled *Towards Inclusive Globalization: Policies and practices to promote the employment of people with disabilities* was published on this occasion. ■



## COUNTRY

Worldwide

## IMPACTS

Promoting inclusive policies in the workplace



Handicap International

# ***4. PROTECTING THE ENVIRONMENT***

***RESPECT FOR THE ENVIRONMENT AND THE PRESERVATION OF RESOURCES ARE AMONG THE FOUNDATION'S PRIORITIES.***





## PROJECTS BACKED BY THE FOUNDATION

### **Agence Française pour la Biodiversité**

Helping to clear 25,000 tires  
from Antibes bay

### **The Community Foundation of Greenville**

Reedy River reclamation and  
Unity Park scheme

### **EcoMoustik**

Fitting gutters in Thailand with a novel  
device made from recycled tires to protect  
certain populations from mosquitoes

### **INRA (CNRS)**

Reducing competition between man and  
nature by preserving the ecosystem of rooks  
(*corvus frugilegus*)

### **Institut du Développement Durable et des Relations Internationales (IDDRI)**

Submission of proposals to national  
governments and businesses to implement  
the COP21 recommendations for achieving  
low-carbon mobility

### **Institut Europlace de Finances (Fondation Université Paris Dauphine)**

Research program into CO<sub>2</sub> pricing  
and low-carbon innovation within  
the Climate Economics Chair

### **Movin'On endowment fund**

Adherence of the Movin'On endowment  
fund to the Solar Impulse Foundation

### **Pierres & Arbres**

Redevelopment and enhancement  
of the Arboretum

### **Solar Impulse Foundation**

Identifying and implementing  
1,000 technical solutions for  
sustainable development

### **UniLaSalle**

Funding for a research fellowship  
in agricultural machinery and  
new technologies, phase 2 consolidation  
and development

### **WWF**

Decarbonization initiatives in India

Environmental protection activities in Sumatra

Supporting WWF's activities worldwide

### **Yellowstone Forever**

Revamping access to the brink  
of the Lower Falls area of  
Yellowstone's Grand Canyon,  
one of America's treasures





# 1,000 SOLUTIONS TO CHANGE THE WORLD

## SOLARIMPULSE FOUNDATION

### Mission Protecting the environment

Combining ecology and economy is the mission of the Solar Impulse Foundation which is deeply committed to environmental protection. It is pursuing its action this year under the leadership of its founder Bertrand Piccard who, with the creation of the World Alliance, has set himself the target of promoting clean technologies by bringing together all the players involved.

After the successful flight of Solar Impulse, the first zero-carbon perpetually autonomous aircraft, the Foundation has set a new challenge for itself. It wants to select 1,000 clean, efficient and viable solutions and present them to the world's leading decision-making bodies to speed up the transition towards a sustainable carbon-neutral economy.

To choose solutions that protect the environment cost-effectively, the Solar Impulse Foundation has developed the Solar Impulse Efficient Solution label. Inventors wishing to submit solutions must follow a rigorous evaluation process managed by a panel of independent experts. Solutions meeting the requirements of technical feasibility, environmental impact and profitability are awarded the label and take their place in the portfolio of 1,000 solutions. Once selected and awarded the label, the 1,000 solutions will be referenced in a detailed compendium. Bertrand Piccard will then undertake a world tour to present them to

governments and leading institutions and companies and in this way demonstrate their positive impact on the economy and the environment.

This project fully corresponds to the values of the Michelin Corporate Foundation which has made the protection of the environment one of its major priorities. ■



### COUNTRY

Worldwide

### IMPACTS

Encouraging innovation with environmental benefits



Conference with Bertrand Piccard

# ***5. HERITAGE AND THE ARTS***

***WITH ITS STRONG COMMITMENT TO COMMUNITY LIFE,  
THE FOUNDATION ENCOURAGES THE CREATIVE SPIRIT WHICH  
CONTRIBUTES TO LOCAL DEVELOPMENT.***



Sacre de Louis XIV – Ensemble Correspondances



## PROJECTS BACKED BY THE FOUNDATION

### **Alliance Française de Cuneo en Italie**

Cultural programs on French works of art broadcast on the Cuneo Alliance Française TV news magazine

### **Association Amos**

Les Jours de Lumière festival

### **Association des élèves et anciens élèves de l'Institut de Haute Finance**

Backing for the 31<sup>st</sup> Prix Turgot recompensing the best financial economy book of the year

### **Association Festival de La Chaise-Dieu**

53<sup>rd</sup> La Chaise-Dieu festival

### **Association Pop'Art**

(Coopérative de Mai)  
2019 arts season

### **Association pour la valorisation du Velay, Auvergne et Gévaudan**

Development of the Forteresse Saint-Vidal cultural heritage site with the creation of new events and attractions

### **Centre lyrique Clermont-Auvergne**

2019-2020 musical season

### **Château de Versailles**

'Virtually Versailles' digital exhibition in Singapore presenting the history and iconic venues of the palace of Versailles

Same project in Shanghai

### **Chœur Régional d'Auvergne**

2019-2020 choral season

### **Comédie de Clermont-Ferrand – Scène nationale**

2019-2020 theatre season

### **Communauté d'agglomération Bourges Plus**

Exhibition of archeological finds from the Avaricum business park showing the life of a riverside community through the ages

### **Les Dissonances**

Support for the concert season

### **Le Doyenné**

'Miro, the paths of poetry' exhibition at Brioude

### **Dundee Museums Foundation**

Creation of the Michelin Design Gallery within the Victoria and Albert Museum of Design, Dundee

### **École Supérieure**

### **d'Art de Clermont Métropole**

Support for artistic projects

### **Ensemble Correspondances**

2019 season of the Ensemble Correspondances in Paris and Versailles

### **Fondation Comédie-Française (Fondation de France)**

Restoration of the Salle Mounet-Sully

### **Fondation Long Thibaud Crespin**

2019 international piano competition

### **Fondation Notre-Dame**

Preserving and restoring the cathedral of Notre-Dame in Paris following the fire on April 15 2019

### **Fondation du Patrimoine**

Restoration projects on Auvergne heritage sites

La Chaise-Dieu enhancement project

### **FRAC Auvergne**

Contemporary arts events

### **Il Faut Aller Voir**

20<sup>th</sup> Carnet de Voyage travel journal festival

Support for the 20<sup>th</sup> anniversary of the Carnet de Voyage festival

### **Insula orchestra**

2018-2019 orchestral season

### **International African American Museum**

Creation of an African American museum at Charleston, USA

### **Mairie de Cébazat**

Sémaphore festival and cultural season

### **Ministère de la Culture**

36<sup>th</sup> European Heritage Days

### **Musée de l'Armée**

Refurbishment of the Louvois learning gallery for children from deprived areas

### **Musée national**

### **des arts asiatiques – Guimet**

'A firmament in porcelain, from China to Europe' exhibition

### **Observatoire du Patrimoine Religieux**

Publication of a guide to religious monuments for local elected officials

### **Orchestre d'Auvergne**

2019-2020 orchestral season

### **Orchestre Symphonique des Dômes**

2019-2020 orchestral season

### **Sauve qui peut le court métrage**

International short film festival

### **Sauvegarde de l'Art Français**

2019 season of 'The Biggest Museum in France' campaign

Restoration of the 15<sup>th</sup> century Pieta in Albi cathedral, phase 2

### **Universcience Partenaires**

Promoting scientific, technological and environmental education for the general public and especially young people

### **Ville de Clermont-Ferrand**

Support for Clermont-Ferrand's bid to become European Culture Capital in 2028

# THE RENDEZ-VOUS DU CARNET DE VOYAGE CELEBRATES ITS 20<sup>TH</sup> ANNIVERSARY



## Mission

## Heritage and the arts

For the sixth year running, the Michelin Corporate Foundation has given its patronage to the Il Faut Aller Voir association which organizes the Carnet de Voyage festival.

This annual event, which gives prominence to travel journals and narratives, takes place in Clermont-Ferrand in November. In the space of a weekend, the city becomes a forum for meetings with authors, discussions, film showings, workshops and listening sessions. Three days during which one hundred travel writers from France and around the world share their travel journals and meet the public.

2019 was especially significant because it marked the 20th anniversary of the Rendez-vous du Carnet de Voyage. Twenty fruitful years of discoveries, encounters and fabulous travel journals.

The anniversary was celebrated with a distinguished guest list. Among many others present were Jean-Christophe Rufin, member of the Académie Française, winner of the Prix Goncourt and a medical doctor by profession, and Li Kunwu, a particularly talented Chinese illustrator.

As is the case every year, several prizes were awarded. The Michelin Corporate Foundation's Grand Prix was given to Stéphanie Ledoux for *Trait pour trait* published by Editions Elytis while Clara Vialletelle received the jury's special prize for *C'est décidé je pars en Inde* published by Editions Hikari. ■



### COUNTRY

France

### IMPACTS

Supporting the arts

# THE MICHELIN CORPORATE FOUNDATION AND LA SAUVEGARDE DE L'ART FRANÇAIS



## Mission

## Heritage and the arts

Since 2014, the Michelin Corporate Foundation has been engaged alongside La Sauvegarde de l'Art Français. It is giving particular backing to the 'Biggest Museum in France' campaign whose aim is to safeguard and showcase the artworks of France's small towns.

Students from the Sciences Politiques and Sorbonne universities in Paris are especially involved in this operation and they have been joined this year by Michelin employees from the plants at Bourges, Roanne and Vannes.

Working individually or in teams, sometimes with their families, they have set out to discover the cultural heritage of their regions and identify the endangered works of art in need of restoration.

Their choices have been submitted to a panel made up of employees and representatives of the Michelin Corporate Foundation and Fondation pour la Sauvegarde de l'Art Français as well as museum and restoration professionals.

Restoration of the works selected by the panel will be funded by the Michelin Corporate Foundation.

At Bourges, two works have been considered worthy of recognition:

- the **Cuffy ex voto model ship** is exhibited in the church of Saint-Maurice and is a registered historical monument. Dating from the 19<sup>th</sup> century, the model is the replica of a ship built of wood and cloth;

- the **Feast of Herod** panel, also registered as a historical monument, is a key feature of the local heritage. After restoration, the work will return to the village church of Étrechy where it will be put on show.

At Roanne, a **statue of Saint Anne** has been chosen. Belonging to the Musée Joseph Déchelette, the work was placed in the church of Sainte-Anne in the 1990s after being exhibited in the Écomusée du Roannais textile museum. And at Vannes, a model ship dedicated to Saint Anne has also been selected for restoration. This work of art dating from 1830 has been classified as a historical monument since 2014. It is preserved in the sanctuary of the basilica of Sainte-Anne-d'Auray. ■



## COUNTRY

France

## IMPACTS

Safeguarding our cultural heritage



Feast of Herod, Étrechy



Statue of Saint Anne

## **CORPORATE GIVING PROJECTS AT COUNTRY LEVEL, THE FOUNDATION'S FAVORITES**

The work of the Michelin Corporate Foundation complements the corporate giving and local community initiatives of the Group's affiliate corporations which take place in and around Michelin locations all over the world.

In 2019, the Foundation selected two special projects which in its eyes exemplify the generosity and commitment of the Group's workforce.

**In 2020, Michelin Thailand is celebrating ten years of sustainable development projects initiated by its employees for the benefit of local communities.**

For the past ten years, Michelin Thailand has been acting to the benefit of local communities. This engagement was born of the wish of workers in Thailand to volunteer time to this cause. The mobilization has grown stronger with time and now the whole country is involved. In the ten-year period, 153 projects have seen the light of day, to which 7,255 employees have contributed 51,000 hours of voluntary work. The activities cover very different areas, from renovating schools and improving infrastructure and facilities in the villages to planting trees and many others.

Early in 2020, a travelling exhibition visited Michelin sites in Thailand, telling the story of these ten years of commitment and giving due recognition to the employees who have made them possible.

Michelin Thailand is proud of this initiative which it intends to continue and extend. It is the practical illustration of the convictions and values we share, which are to inspire by example, strengthen our team spirit and place the people of our planet at the heart of everything we do. ■



Michelin Thailand

## Children's day organized by Michelin Hungary at the András Cházár school for disabled children at Vác.

This year, for the third time, the Vác logistics center team was again enthusiastically involved with the András Cházár school and its 80 disabled pupils in organizing a special occasion, a day just for children.

The aim of this event was to offer the pupils a range of varied and stimulating activities matching their very different disabilities. There were lots of stands with all sorts of different games, from contests with balloons and electric cars to creative workshops and even a race on an electric bicycle generating power for a lemon juicer. As they went from activity to activity, the children had to collect stamps which they could redeem for prizes.

As well as bringing happiness to all the children, this event was also an opportunity for the twenty members of the Michelin organizing team to immerse themselves in a different world, one in which handicap is completely accepted. It was precisely this human dimension which motivated them and encouraged them to become involved.

They were moved by their experiences of that day during which they were given more than they gave. They were impressed by the work of the teachers and are counting on renewing their action in 2020. ■



Children's day

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