



**GROUPE**

Clermont-Ferrand, 10<sup>th</sup> March 2022

## **MICHELIN CrossClimate Camping, the new 4-season tire dedicated to motorhomes**

- The MICHELIN CrossClimate Camping tire for journeys in complete safety and tranquility all year round
- Tire developed to meet the needs of motorhomes, both when driving and when parked up
- A new range of all-season tires to explore new ground in complete safety

MICHELIN Cross Climate Camping is the latest in the MICHELIN CrossClimate range. Produced in Europe, it will be available as of March 1, 2022. After the launch of the four-season car tire, the MICHELIN CrossClimate 2, the manufacturer from Clermont-Ferrand wanted to extend its range to an ever-growing market: the motorhome

### **A four-season tire for motorhomes: safety for travel all year round without worrying about the weather**

The MICHELIN CrossClimate Camping tire has been designed to be used in complete safety all year round. This four-season tire, A rated for grip on wet ground according to European labeling, it provides safety and simplicity to motorhome users. MICHELIN CrossClimate Camping allows for traveling all year round without having to change tires. Certified 3PMSF for driving on snowy roads, it guarantees the driver control of the vehicle under most weather conditions.

### **A resistant tire to cope with the extremely specific stresses of the motorhome**

To develop the new MICHELIN CrossClimate Camping tires, the engineers from the R&D center in Ladoux have worked on a problem unique to motorhomes: users who do not drive much, leaving their vehicle parked up for long periods. In fact, when the motorhome remains without moving for a long time, the tires can become deformed under the weight of the vehicle, which may also be distributed unequally on each of the tires. Thanks to the work done to the casing, identified by a CP\* mark, the MICHELIN CrossClimate Camping tire has been designed to offset these stresses. Furthermore, its reinforced side walls\*\* allow for better resisting road aggression.

### **Control on all surfaces**

The V-shaped tread, still called MICHELIN V-Shaped Technology, designed especially for this type of all-season tire, and combining wide rubber blocks and large grooves to allow for driving on both dry and wet, and even on snowy ground. This technology allows for maneuverability on multiple types of surfaces: grass, mud, gravel, earth, etc.

\* ETRTO standard - Van tires for motorhomes

\*\*Compared to the old generation MICHELIN Agilis Camping



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8 dimensions available, covering 99% of the market\*\*\*

March 2022	Summer 2022
400788 225/65 R 16CP 112/110R TL	858573 215/70 R 15CP 109/107R TL
499581 235/65 R 16CP 115/113R TL (New)	674056 225/70 R 15CP 112/110R TL
403300 195/75 R 16CP 107/105R TL	153813 225/75 R 16CP 116/114R TL
559355 215/75 R 16CP 113/111R TL	628008 225/75 R 16CP 118/116R TL

Photos and attachments available at:

<https://contentcenter.michelin.com/portal/shared-board/742f74ca-2b42-4efc-a5c0-06e2ce26d723>

Michelin's ambition is to sustainably improve its customers' mobility. The leader in the mobility sector, Michelin designs, manufactures, and distributes the tires best suited to their requirements and uses as well as services and solutions to improve transport efficacy. Michelin also puts forward offers that allow its customers to enjoy unique moments when traveling. Michelin also develops high-technology equipment intended for multiple fields. Based in Clermont-Ferrand, Michelin is present in 170 countries, employs 123,600 people and operates 71 tire factories that, together, produced approximately 170 million tires in 2020. ([www.michelin.com](http://www.michelin.com)).

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\*\*\* Sales to users in 2019 for CP labelled tires via the GfK study institute in Germany, France, the United Kingdom, Italy, the Netherlands, Spain, and Turkey