



PRESS RELEASE

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Boulogne-Billancourt – April 29, 2022

MICHELIN CrossClimate^{2 SUV}, The expert in 4-season tires for SUVs, Leader in all categories¹

- The latest in the MICHELIN CrossClimate range, the expert 4-season tires, for SUVs.
- The leader for braking on snow, and on dry and wet ground, as well as for traction on snow¹
- The leader in terms of longevity, with no compromise on safety¹: performances made to last right up to the legal wear limit

The latest member of the MICHELIN CrossClimate range, the expert 4-season tires, for SUVs

On May 1, Michelin is launching the MICHELIN CrossClimate^{2 SUV} tire in Europe.

A new generation of 4-season tires that combine multiple performances, the MICHELIN CrossClimate^{2 SUV} tire allows you to contend with the majority of weather conditions, no matter the season. A 3PMSF (3 Peak Mountain Snow Flake) certified tire, it copes with drops in temperature and occasional snowfall.

The leader for braking on snow, and on dry and wet ground, as well as for traction on snow¹

The MICHELIN CrossClimate^{SUV} tire benefits from an innovative combination of cutting-edge technologies such as the MICHELIN EverGrip technologies that contribute to optimize braking on dry, wet, or snow-covered ground.

The expert 4-season tire, MICHELIN CrossClimate^{2 SUV} is the leading tire

- for braking on:
 - snow², an average of 5 meters;

¹ Balance of performance - Balance of performance proven by tests conducted in 2020 and 2021 on Dry braking, Wet braking new and worn, Snow braking new and worn, Snow traction new and worn, Longevity - see test details in legal mentions 2, 3, 4, 5, 6 - MICHELIN CrossClimate^{2 SUV} grabs 8 leading positions out of 8 tests. Legal wear limit or "worn" mean when worn on machine (buffed) to the depth of Tread Wear Indicator according to European regulation: ECE R30r03f.

² Snow braking tests - Snow braking tests, conducted by TÜV SÜD Product Service on Michelin's request, between 50 and 0 kph, October 2021 – January 2022 (on new and on 2mm buffed), on dimension 235/60 R18 107V and 107W on Audi Q5 40TDI 204hp, Audi Q5 50TFSIe 300hp comparing MICHELIN CrossClimate^{2 SUV} (new : 30,5m - worn : 38,4m) versus BRIDGESTONE Weather Control A005 EVO (new : 37,1 m - worn : 57,3 m) ; CONTINENTAL AllSeasonContact (new : 32,6 m - worn : 46,0 m) ; GOODYEAR Vector 4Seasons SUV Gen-3 (new : 33,9 m - worn : 45,8 m) ; PIRELLI Scorpion Vere All Season SF (new : 42,5 m - worn : 62,7 m). Extrapolation from 30-10 km/h to 50-0 km/h is based on the mean decelerations resulting from the measured braking distances achieved in the actual tests.



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- wet ground³, 2 meters on average (tires at the legal wear limit);
- and dry ground⁴.

Compared to its competitors, it thus allows for gaining almost 20% traction⁵ on snow.

The MICHELIN CrossClimate ² SUV tire is homologated for winter use and consequently benefits from the 3PMSF mark.

The leader in terms of longevity, with no compromise on safety¹: performances made to last right up to the legal wear limit

Thanks to the MaxTouch Construction technology, the MICHELIN CrossClimate ² SUV tire allows for driving an additional⁶ 5000 kilometers on average, compared to premium competitor tires, while maintaining a high level of safety, even when the tire is at legal tread wear limit²⁻³⁻⁴, and regardless of the weather conditions.

By avoiding premature removal every season, the tires are changed less often. Drivers can therefore control their budgets thanks to an extended tire lifespan. Less tires to replace also means less material to be used and less waste generated for the planet.

As of May 1, the MICHELIN CrossClimate ² SUV tire will be available in 40 dimensions from 17 to 20 inches. It is aimed at drivers seeking a safe ride first and foremost, regardless of the SUV category.

³ Wet braking tests - Wet braking tests, conducted by TÜV SÜD Product Service on Michelin's request, between 80 and 20 kph, October 2021 – January 2022 (on new and on 2mm buffed), on dimension 235/60 R18 107V and 107W on Audi Q5 40TDI 204hp, Audi Q5 50TFSIe 300hp comparing MICHELIN CrossClimate 2 SUV (new : 26,5m - worn : 37,3m) versus BRIDGESTONE Weather Control A005 EVO (new : 27,5 m - worn : 37,9 m) ; CONTINENTAL AllSeasonContact (new : 28,0m - worn : 40,7 m) ; GOODYEAR Vector 4Seasons SUV Gen-3 (new : 27,7 m - worn : 37,6 m) ; PIRELLI Scorpion Vere All Season SF (new : 30,4 m - worn : 41,3 m). Average of the performance on high and low μ wet surface with two different temperature ranges each.

⁴ Dry braking test - Dry braking tests, conducted by TÜV SÜD Product Service on Michelin's request, between 100 and 0 kph, October 2021 – January 2022 (on new and on 2mm buffed), on dimension 235/60 R18 107V and 107W on Audi Q5 40TDI 204hp, Audi Q5 50TFSIe 300hp comparing MICHELIN CrossClimate 2 SUV (34,7m) versus BRIDGESTONE Weather Control A005 EVO (36,0 m) ; CONTINENTAL AllSeasonContact (36,1 m) ; GOODYEAR Vector 4Seasons SUV Gen-3 (36,3 m) ; PIRELLI Scorpion Vere All Season SF (36,6m).

⁵ Snow traction tests - Snow traction tests, conducted by TÜV SÜD Product Service on Michelin's request, between 5 to 30 kph, October 2021 – January 2022 (worn means when worn on machine (buffed) to the depth of Tread Wear Indicator according to European regulation: ECE R30r03f), on dimension 235/60 R18 107V and 107W on Audi Q5 40TDI 204hp, Audi Q5 50TFSIe 300hp comparing MICHELIN CrossClimate 2 SUV (new : 100% - worn : 100%) versus BRIDGESTONE Weather Control A005 EVO (new : 75,2% - worn : 67,3%) ; CONTINENTAL AllSeasonContact (new : 93,4% - worn : 84,1%) ; GOODYEAR Vector 4Seasons SUV Gen-3 (new : 88,8% - worn : 80,9%) ; PIRELLI Scorpion Verde All Season SF (new : 64,3% - worn : 46,3%). Calculations based on the mean accelerations resulting from the measured acceleration times from 5-30 km/h achieved in the actual tests.

⁶ Longevity - Longevity test conducted by DEKRA TEST CENTER, on Michelin's request, January 2022, on dimension 235/60 R18 107V and 107W on HYUNDAI Santa Fé 2.2 I. CRDI comparing MICHELIN CrossClimate 2 SUV (est. 34 093 km) versus BRIDGESTONE Weather Control A005 EVO (est. -15 124 km) ; CONTINENTAL AllSeasonContact (est. -2 401km) ; GOODYEAR Vector 4Seasons SUV Gen-3 (est. -1 440 km) ; PIRELLI Scorpion Vere All Season SF (-1 543 km). Longevity test run in average real usage (D50) with 11 568 km run and extrapolated longevity at 1.6mm.



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Photos and/or attachments available at:

<https://contentcenter.michelin.com/portal/shared-board/f4dd05c5-784c-4e3c-a496-96309334ec6a>

About Michelin

Michelin's ambition is to sustainably improve its customers' mobility. The leader in the mobility sector, Michelin designs, manufactures, and distributes the tires best suited to their requirements and uses as well as services and solutions to improve transport efficacy. Michelin also puts forward offers that allow its customers to enjoy unique moments when traveling. Michelin also develops high-technology equipment intended for multiple fields. Based in Clermont-Ferrand, Michelin is present in 177 countries, employs 124,760 people and operates 68 tire factories that, together, produced approximately 173 million tires in 2021. (www.michelin.com).

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