

MICHELIN CORPORATE FOUNDATION

2021 ANNUAL REPORT



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For this new edition, the Michelin Corporate Foundation has followed an eco-design approach from the very start of the project to reduce the impacts of publication on the environment.

The 2021 annual report marks a shift towards environmental responsibility:

- fewer copies have been printed,
- **the page format (225x210 mm) has been revisited to reduce paper wastage,**
- **the cover page is no longer coated to lessen the use of toxic components,**
- **Munken Polar paper has been selected which is certified Cradle to Cradle.**

This certification is an international standard encouraging companies to transition towards a circular economy based on trustworthy and sustainable products. Applying the Cradle to Cradle concept means not just minimizing the negative environmental impacts of product manufacturing but going further by leaving a positive imprint.

Our printer SPRINT has the 'Imprim'vert' label. All printing companies so designated undertake to meet three requirements. These are to manage hazardous waste products properly, to store dangerous liquids securely so as to avoid accidents and the risk of pollution and not to use toxic substances.

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FOREWORD

As I get nearer the moment, in July 2022, when I step down as Executive Director of the Michelin Corporate Foundation, I cannot help but look back on the road we have traveled since 2014 when our foundation was created.

I recall, first of all, the discussions and the reasoning behind its creation. The need was to breathe new life into Michelin's corporate giving, which up to then was taking place at site level. We wanted to give it an organization, a team of people, a budget and, with the 'Helping people move forward' slogan, a vision. This corporate sponsorship would potentially serve the interests of all communities where Michelin is present and fund and back projects at site and corporate level.

In setting up the Corporate Foundation, Michelin was stating its intention not just of playing a role in society beyond its manufacturing and trading activities, but also of giving support to the communities of which it is a part and showing its attachment to the humanistic values it has always shared.

As a practical demonstration of its firm commitment, Michelin has generously endowed the Foundation with an average of 17.8 million euros a year, to a total of 125 million euros over the past 7 years. This places us among the French

corporate foundations most generously endowed by their parent company.

Its comfortable financial position has enabled the Foundation to back 462 projects in the 8 different fields of sustainable mobility, protecting the environment, health, sport, education, community action, heritage and the arts. Our sponsorship has extended to 33 countries in 5 continents.

Beyond these abstract numbers, I look back on some of the many causes we have backed, such as road safety, sustainable low-carbon mobility, the conservation of forests and green spaces, medical research, sport, aid for the disabled, for palliative care, for deprived neighborhoods and for the jobless. And we should also mention education, the arts and the preservation of historical buildings.

The communities in which Michelin is present have needs which vary greatly from one country and region to another. Our different forms of sponsorship have generally enabled us to match local needs closely.

I also remember all those people, sometimes in despair of not being able to advance an urgent cause for lack of funds, from the public purse in particular, who expressed their

gratitude when we told them we would back them.

As I look back, I see all the members of my team, ever motivated and deeply committed, who have contributed so professionally to making our corporate giving effective. Not forgetting the many Michelin employees who have given time and energy to the projects they have been involved in.

It is natural for a manager stepping down from his job to write a final report. And just as naturally, I feel the need to express the only wish that seems important to me, and that is long live our splendid Foundation.



PHILIPPE LEGREZ,
EXECUTIVE DIRECTOR OF THE MICHELIN CORPORATE FOUNDATION

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THE FOUNDATION TEAM



PHILIPPE LEGREZ
Executive Director



ANNE TEFFO
Executive Deputy Director



NATHALIE ELLIE
Communication and project manager



WASSILA OUAFI
Contracts and project manager



SOPHIA ARIS
Accounting and project manager



BÉATRICE GAUDARD
Administration and project manager

VALUES AND COMMITMENTS



THE MICHELIN GROUP'S LONG-STANDING DEDICATION to social responsibility is at the origins of the Foundation. Its creation echoes the values and dedication of the Group through the support given to innovative, socially committed projects in line with its tradition of respect and concern for humanity. The projects backed by the Group are consistent with its activities and closely linked to its staff and locations.



THE FOUNDATION'S VOCATION is to complement the corporate giving initiatives of the Group's subsidiaries and their involvement in local communities (Michelin Volunteer initiative). This patronage is already in effect in the many countries where the Group operates.



THE FIELDS in which the Foundation operates are broad enough to encourage the many people working in associations, foundations and charitable organizations to ask for support. The Foundation gives them a new opportunity to show their civic commitment, generosity and inventiveness.

INTRODUCING THE FOUNDATION

Created at the beginning of 2014, the Michelin Corporate Foundation has as its purpose to back projects of general interest in all the countries where the Michelin Group is present.







THE FOUNDATION SUPPORTS PROJECTS IN FIVE AREAS:


















SINCE ITS CREATION, THE FOUNDATION HAS GIVEN ITS PATRONAGE TO 462 PROJECTS IN THESE FIVE AREAS IN AROUND THIRTY COUNTRIES.

THE FOUNDATION'S PRESENCE IN THE WORLD SINCE ITS CREATION

EUROPE






-  FRANCE
-  ITALY
-  POLAND
-  ROMANIA
-  SCOTLAND
-  UNITED KINGDOM

ASIA

-  BURMA (MYOMAR)
-  CAMBODIA
-  CHINA
-  INDIA
-  INDONESIA
-  ISRAEL
-  JAPAN
-  LAOS
-  NEPAL
-  SINGAPORE
-  SOUTH KOREA
-  TAJIKISTAN
-  THAILAND
-  THE PHILIPPINES
-  VIETNAM



AFRICA

-  CHAD
-  IVORY COAST
-  LIBERIA
-  MOROCCO
-  SENEGAL
-  SOUTH AFRICA

SOUTH AMERICA

-  BRAZIL
-  FRENCH WEST INDIES
-  HAITI
-  MEXICO

NORTH AMERICA

-  CANADA
-  UNITED STATES



GOVERNANCE AND FINANCE

Three governing bodies manage the Michelin Corporate Foundation:

THE EXECUTIVE BOARD,

chaired by Florent Menegaux, comprises four members of the Michelin Group Executive Committee, a staff representative and three personalities from outside the company. The Executive Board defines overall strategy and approves projects of 100,000 euros and over.

THE SELECTION COMMITTEE

is made up of eight members representing the main activities or divisions of the Group. It is responsible for approving projects with budgets over 5,000 euros and below 100,000 euros.

THE EXECUTIVE DIRECTOR,

Philippe Legrez, manages the corporate giving activities of the Group with Executive Deputy Director Anne Teffo. He directly makes decisions concerning projects with budgets up to 5,000 euros.

**THE FOUNDATION'S ENDOWMENT IN 2021
WAS 14 MILLION EUROS.**

INTRODUCING THE BOARD MEMBERS



FLORENT MENEGAUX
CEO Michelin Group and President of the Executive Board of the Michelin Corporate Foundation



YVES CHAPOT
Managing Partner, Chief Financial and Administrative Officer, member of the Michelin Group Executive Committee



ADELINE CHALLON-KEMOUN
Executive Vice President, Brands and External Relations, member of the Michelin Group Executive Committee



JEAN-CLAUDE PATS
Chief People Officer, member of the Michelin Group Executive Committee



JEAN-MICHEL GUILLON
ASM President and CEO



PATRICK BERNARD
Michelin Group Staff Representative



BRICE LALONDE
Former French Minister of the Environment, President of Equilibre des énergies



CATHERINE PÉGARD
President of the Public Establishment of the Palace, Museum and National Estate of Versailles

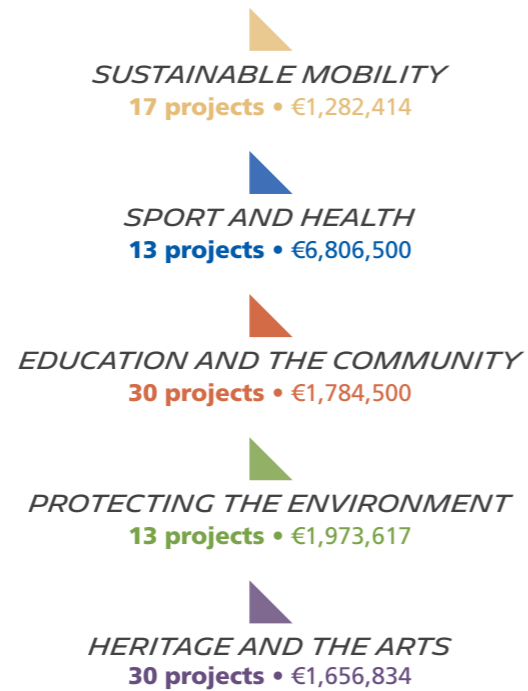


JEAN CHAZAL
University professor, neurosurgeon, Honorary Dean of the Faculty of Medicine, University of Clermont-Ferrand

THE FOUNDATION IN FIGURES

In 2021, the Foundation backed **103 projects**,
(36 of them new projects) with a total budget of **€13,503,865**.

ONGOING PROJECTS BY SUBJECT FIELD



TOTAL 103 PROJECTS • €13,503,865

ONGOING PROJECTS BY GEOGRAPHICAL REGION

South America / 2 projects

€180,000

Asia / 4 projects

€300,000

Africa, India, Middle East / 7 projects

€368,000

Intercontinental / 11 projects

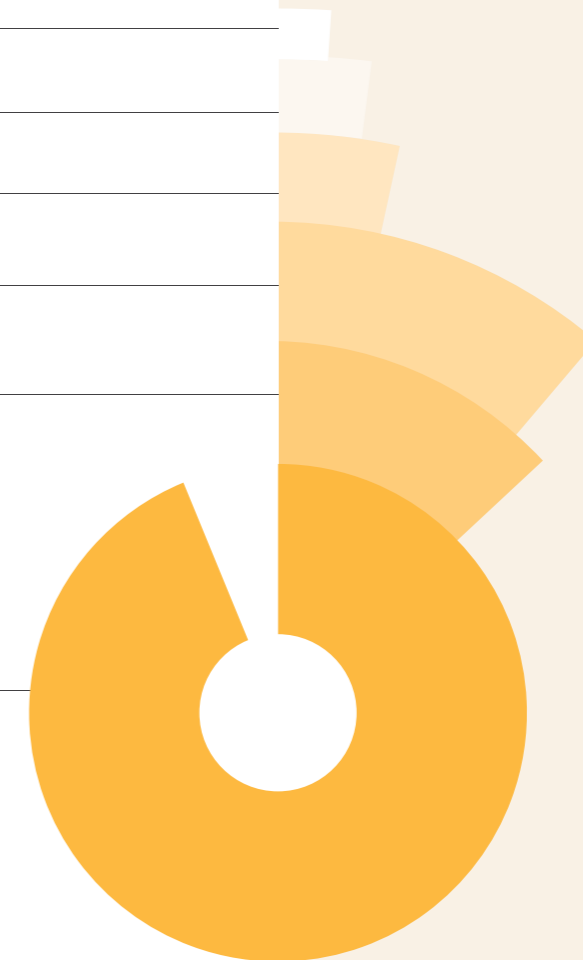
€985,422

North America / 5 projects

€1,283,045

Europe / 74 projects

€10,387,398



OFFERING A BETTER WAY FORWARD

*MORE THAN PROJECTS,
THESE ARE THE SHARED
ADVENTURES OF PEOPLE
DRIVEN BY THEIR
COMMITMENT.*

- IS:
- ▶ COMMITTING TO SUSTAINABLE MOBILITY
 - ▶ ACTING TO PRESERVE OUR CULTURAL HERITAGE
 - ▶ PROMOTING EDUCATION AND COMMUNITY ACTION
 - ▶ HELPING TO PROTECT THE ENVIRONMENT
 - ▶ WORKING FOR THE BENEFIT OF SPORT AND HEALTH

Find out more ▶

P.14
**SUSTAINABLE
MOBILITY**

The Foundation backs projects promoting the development of permanently sustainable mobility.

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**SPORT AND
HEALTH**

The Foundation works actively for the wellbeing of the communities where the Michelin Group is located.

P.30
**HERITAGE AND
THE ARTS**

With its strong commitment to community life, the Foundation encourages the creative spirit that contributes to local development.

P.22
**EDUCATION AND
THE COMMUNITY**

In keeping with its principles, the Foundation provides community support and encourages education as a stimulus to development.

P.26
**PROTECTING THE
ENVIRONMENT**

Respect for the environment and the preservation of resources are among the Foundation's priorities.

1. SUSTAINABLE MOBILITY

THE FOUNDATION BACKS PROJECTS PROMOTING THE DEVELOPMENT OF PERMANENTLY SUSTAINABLE MOBILITY.

Agence du Don en Nature (ADN)

Using community transport to distribute unsold essential non-foodstuff products to deprived people in France

Association pour le Droit à l'Initiative Économique (ADIE)

Mobility for employment

Association Prévention Routière

Mobiligo project for 6th and 7th grade school students

Association Prévention Routière

On the road, my brain is my buddy

Climate Chance

Sustainable mobility and transport roadmap in Senegal

EHESS FFJ – France Japon

FFJ-Michelin Corporate Foundation research chair in Urban Mobilities in the 21st Century

Enfants du Mékong

Working together to make the road to school safer 2021-2024

Fondation La main à la pâte

On the road, my brain is my buddy

IFRC (International Federation of Red Cross and Red Crescent)

Support for the Global Road Safety Partnership 2020-2022

IFRC (Global Road Safety Partnership)

VIA road safety education program 2021-2024

Les Quatre A

Training guide dogs for people with visual disabilities

MACEO OrbiMob'

Rising to the challenge of local mobility

Musée de l'Armée

Mobility assistance for school students attending the museum's open days

SuM4All

Implementing Sustainable Mobility in South Africa: a gender perspective

TATT (Ten At The Top)

Environmental Sustainability Through Public Transit – Increasing the fleet of electric buses in Greenville County and upstate South Carolina

YOURS (two projects)

Support for the road safety activities of Youth for Safety





SOUTH AFRICA: WORKING FOR WOMEN'S MOBILITY

The Michelin Corporate Foundation is backing an initiative launched by Sustainable Mobility for All (SuM4All) aiming to reduce gender inequality in public transport.

Discriminating between women and men

For women, travel can be a source of inequality and social exclusion, reinforcing existing differences between the sexes and inhibiting their potential for development. This situation exists in South Africa where the urban geography leads to long and inefficient travel patterns, creating special difficulties for women such as long waiting times, travel during the hours of darkness and overcrowding in the rush hours. This exposes them to the risk of aggression. As a consequence, 56% of South African women have already been victims of violence in public transport. In addition, the inefficient transport system seriously inhibits women's access to healthcare, education and leisure activities.

A pioneering report that defines, identifies and measures

The need to address sexual inequality in the transport sector is a necessity, essential to the sustainable development agenda. This is why the Michelin Corporate Foundation was keen to back the pilot initiative conducted by Sustainable Mobility for All (SuM4All) in South Africa. This worldwide multipartite consortium was created in 2017 under the auspices of the World Bank and brings together over 55 public and private bodies with the shared ambition of changing the future of mobility in the Southern Hemisphere.

More particularly, the Michelin Corporate Foundation has given financial support to an expert working party which has produced a report published by SuM4All entitled Sustainable Mobility in South Africa: Gender Mobility Evaluation and Roadmap for Action. This report is a major step forward in the program jointly managed by The World Bank, the Development Bank of Southern Africa (DBSA) and the South African authorities. It provides a documented analysis of the 'blind spots' associated with gender in public transportation policies and identifies the need for statistics to pinpoint and measure symptoms of exclusion more effectively. Its conclusions will serve to draw up recommendations for hard policy actions to be tried, tested and copied in other countries facing the same problems.



LES QUATRE A, PROVIDING GUIDE DOGS ALL OVER FRANCE

Les Quatre A is an association whose purpose is to meet the demand for guide dogs free of charge and offer animal therapy workshops. A valuable and generous initiative to which the Michelin Corporate Foundation has wished to give its backing.

Selection, training and guidance

Located at Sermentizon in the Puy-de-Dôme department, the Quatre A association is a certified guide dog training center with public benefit status. The organization is driven by four convictions: friendship (the association comprises a team of volunteers aided by accredited guide dog trainers); assistance (the association provides help on technical matters and paperwork); guidance (the association does its best to channel demand); autonomy (the association helps visually handicapped people achieve mobility with confidence). Since its creation in 1994, the association has worked with breeders to select pups capable of being raised as guide dogs and has trained them before entrusting them to their new masters. Time is needed to develop the relationship between man and dog. The aim is for the guide dog to become a real partner in life who can put an end to his master's isolation and help him in his daily movements. This service, which is still rare in France, is totally free, the Quatre A association bears all the costs of training. On average, four or five dogs are trained each year.

Animal therapy

In addition to its vocation of assisting visually handicapped persons, the association also offers animal therapy sessions to people with motor, cognitive or behavioral disorders. In a practical way, the Quatre A education team works with medical and social organizations in providing therapy sessions with small animals, mainly cats and dogs. The purpose is to develop, maintain or improve the potential of patients to think, move, sense, relate and interact socially. The physical and mental benefits are widely recognized. The Michelin Corporate Foundation was won over by this ambitious project which, by placing the animal at the heart of the process, gives new independence, confidence and security to people with a handicap.



2. SPORT AND HEALTH

*THE FOUNDATION WORKS ACTIVELY FOR
THE WELLBEING OF THE COMMUNITIES WHERE
THE MICHELIN GROUP IS LOCATED.*

ASM Omnisports

Support in 2021 for sport as a means of insertion and integration for all - Sport and health - Excellence in sports education

Autisme Info Service

Free information and call scheme providing help and guidance for people with autism, their families and the professionals working alongside them

Clermont-Ferrand University Hospital

Collection of biological samples for research into Covid-19

Du Répit pour les Familles

Internet guide for family caregivers in the Maine-et-Loire and Yonne departments. Promoting communication with families and patients suffering from neurological disorders

Fondation Les Amis de l'Arche

Inclusive shared housing for disabled adults provided by l'Arche at Clermont-Ferrand

Fonds pour les soins palliatifs

Writing patient life stories and wellness activities in hospitals

Foundation for Rural Recovery and Development (two projects)

Field clinic in Thiruvallur district in the state of Tamil Nadu in India

French Red Cross

Helping the Indian Red Cross in combatting Covid-19

HELEBOR (ex-Fonds pour les soins palliatifs)

Coordinated palliative care apartments

Hospitalités de Clermont

49th congress of chairmen of French-speaking hospitality programs

Institut Pasteur

Support for the coronavirus SARS-CoV2 task force at the Pasteur Institute in Paris

Les Auxiliaires des aveugles

Specially adapted journey of discovery at Mulhouse





ASM HAS BEEN A PIONEERING CLUB IN SPORT AND HEALTH FOR 110 YEARS

The Michelin Corporate Foundation has renewed its backing for ASM Omnisports whose major priority is to promote regular physical activity for all.

Sport is health

"Promote a sports policy open to the largest number of people, so as to initiate and educate young people, encourage people of all ages to take up sports widely and for as long as possible", declared Marcel Michelin when ASM was created in 1911. Since then, the association has never altered from its initial brief of encouraging sport at all stages of life as a counter to the harmful effects of a sedentary lifestyle. To educate young people throughout their lives in the benefits of sports and to prepare the best of them for high achievement, the club seeks to sustain enjoyment and motivation. With that aim in mind, in the multisport section, the club encourages youngsters from the ages of 15 months to 11 years to try a variety of sports without specializing in any single one. ASM is also behind the 'Vitality' program designed to develop sports and physical activity in companies, and also the Maison Sport Santé, given official recognition in 2021, which offers individual coaching by experienced instructors.

An impetus to integration

In 2021, with its 15 sports departments, 250 coaches and instructors, sports facilities covering more than 60,000 square meters and the ASM - Clermont Foot 63 shared training center grooming top-class rugby players and footballers, ASM Omnisports offers its 7,000 members an ideal environment of sporting excellence. More widely, by its social involvement promoting inclusiveness and by the values it conveys of citizenship, comradeship, tolerance and a liking for exertion, ASM plays a major educational and social role which it intends to develop in the future. Sport is a stimulus to health, essential for human development. The values embodied by ASM are wholly shared by the Michelin Corporate Foundation.



HELEBOR, CARE INCUBATOR

Since 2021, HELEBOR, a not-for-profit organization, has been extending the activities which le Fonds pour les soins palliatifs has been conducting since 2011. The Michelin Corporate Foundation is giving its support to the organization's new role as an incubator of projects. Its aim is to constantly improve the quality of life of patients in palliative care and their families.

Patient life stories

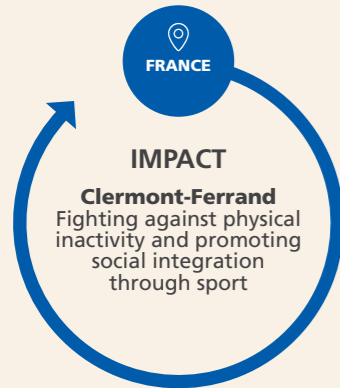
HELEBOR has developed a partnership with the Passeurs de mots, passeurs d'histoires® association to encourage the writing of patient biographies in hospitals in France. Terminally ill patients are given the chance to tell their life stories to a hospital biographer. They receive a bound copy of the book of their life to which they put their signature. This novel support initiative in palliative care is important for the patients, their families and for healthcare professionals. In the distress caused by illness, telling the story of one's life brings appeasement, liberation and self-esteem.

Wellness afternoons in palliative care units

Wellness afternoons take patients and their families out of the confinement of sickness and reintroduce them to a sensation of pleasure. Different therapeutic approaches are offered, such as hairstyling, beauty treatments, reflexology and relaxing massage sessions. They improve the treatment of suffering through a holistic approach. These special moments of comfort and kindness are important for calming anxiousness and helping patients to sleep.

Assisted living apartments

Underprivileged people suffering from serious illness are doubly penalized. Their illness prevents them from working and their hardship prevents them from receiving healthcare. A study carried out in two hospitals in eastern Paris has demonstrated a lack of refuge facilities for socially vulnerable patients requiring palliative care, especially those under 60. To meet the need for refuge facilities, HELEBOR offers an experimental accommodation scheme within specialized palliative care apartments. A team comprising a dedicated social worker, a nursing organizer, an educational assistant, a psychologist and a coordinating doctor provides care to residents. This project brings together the areas of palliative care and social work and aims to reduce inequalities in access to healthcare.



3. EDUCATION AND THE COMMUNITY

IN KEEPING WITH ITS PRINCIPLES, THE FOUNDATION PROVIDES COMMUNITY SUPPORT AND ENCOURAGES EDUCATION AS A STIMULUS TO DEVELOPMENT.

Académie des Sciences

Michelin Corporate Foundation-
Académie des Sciences prize

Agence Universitaire de la Francophonie (AUF)

AIMES program to recruit and assimilate migrants into higher education

American Red Cross

Funding for the purchase of emergency response vehicles

AMPEI

Support for the International Bilingual School in Clermont-Ferrand

Association RCF Solidarité

Support for radio broadcasts

Association IPAG Business School

Promoting improved corporate management practices

Aviation Sans Frontières

Flying to the aid of sick children and people living in remote areas

CeCler (two projects)

PIETRA platform

Chemins d'Avenirs

Helping young people from rural areas and small towns become socially and geographically mobile

Clermont Business School (ESC)

Encouraging talent diversity

CoCoShaker

Incubator of social entrepreneurs in Auvergne

Collège de France PAUSE

Emergency accommodation program for exiled scientists

ESPCI – UPtoPARIS

UPtoPARIS - Advanced doctoral research program in interdisciplinary science

Fondation Agir Contre l'Exclusion (FACE)

Fondation Usine Extraordinaire

Fondation Agir Contre l'Exclusion

FACE at schools in the Vosges region – fighting against exclusion

Fondation HEC Paris

Sponsorship for the 'Stand Up' equal opportunity initiative

Fondation La main à la pâte

Science education in elementary and junior high schools within the Maisons pour la Science network

Fondation Un Avenir Ensemble

Sponsoring young people from high school to employment

Fundacion LEER

Helping 6 to 12-year-old children in the Monte Castro district of Buenos Aires learn to read

Institut de Formation Technique de l'Ouest IFTO CHOLET

Training course in industrial metalwork

IRCOM

Improving accessibility for people with impaired mobility

Jane Alliance Neighbourhood Services

Support for Estiqlal School in Tajikistan

Le 101

Ecole 42 Lyon Auvergne-Rhône-Alpes - Free training for computer specialists

Ma Chance Moi Aussi

'Growing together' project

Paris Panthéon Sorbonne

Aid to mobility for students in Pondicherry, India

Science Toi

Annual science festival in the Puy-de-Dôme department

Secours Populaire 63

Helping 50 students bridge the digital skills gap by providing them with laptop computers

SIGMA

Support for the development of the Sigma engineering school (Institut National Polytechnique)

Technical high school in Romania

Day release program in manufacturing skills





AVIATION SANS FRONTIERES, 40 YEARS OF HUMANITARIAN AID

The Michelin Corporate Foundation is working alongside Aviation Sans Frontières in giving its support to two assignments benefiting remote and underprivileged populations. The tasks are to get emergency medical aid to sick children and provide medical logistics.

The wings of humanitarian aid

Created in 1980 amid awareness that aviation could play a key part in the international humanitarian aid chain, Aviation Sans Frontières is an NGO with public benefit status. Using airline network resources as well as its own fleet of planes, the organization brings essential logistical support to hundreds of aid workers by ensuring the transport of relief supplies and personnel all over the world.

Emergency relief

Through its 800 volunteer workers, Aviation Sans Frontières responds to up to twenty humanitarian aid requests every day. Working with a large number of NGOs, the organization provides support to over 600 seriously ill children every year, offering them places in European hospitals for operations which cannot be carried out in their own countries. Once cured, the young patients return to their families. Aviation Sans Frontières operates internationally to help remote and underprivileged communities connect to the outside world by providing basic necessities such as medicines, medical and surgical supplies and food supplements through a medical logistics system. Every year, over 8,000 packages of medical supplies are delivered to 26 countries.

The Michelin Corporate Foundation is proud to give its support to Aviation Sans Frontières by contributing to emergency operations managed by totally committed teams.



FIGHTING INEQUALITY, A COMMITMENT ALONGSIDE THE HEC FOUNDATION

There are talents everywhere but sometimes they have to be brought to light. That's why the Michelin Corporate Foundation has decided to back the rollout of the Stand Up program and the activities of the Equal Opportunities Mission initiated by the HEC Foundation. The aim is to offer all students the same chance of success, wherever they come from and whatever their social background.

Working towards inclusiveness and equal opportunity

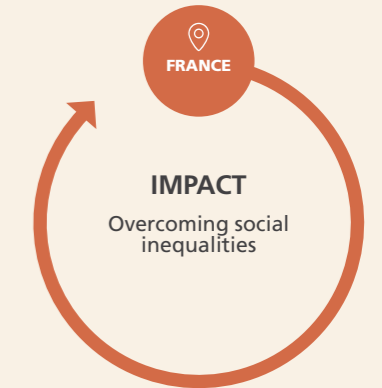
Self-censorship and lack of self-confidence are the main obstacles to success for some women and young people from less privileged backgrounds. For more than fifteen years, HEC Paris and the HEC Foundation have been implementing support and aid schemes to give wider accessibility to the education in excellence offered by the school. By means of these programs, they are working to combat situations of social and educational inequality faced by women and young people.

To dare is already to succeed

The 'Equal Opportunities Mission' provides support to students in high school through tutored learning paths such as the Eloquentia@HEC speaking in public program and offers the PREP seminar to students in pre-university preparatory classes. The aim is to improve students' chances of passing the exams for admission to a business school. The scheme is based on partnerships with high schools in priority educational areas and encourages students to believe in their potential and choose a course of study corresponding to their ambitions.

The second scheme, HEC Stand Up, is a continuing program of social opening and educational innovation offered free to women entrepreneurs from all backgrounds. The aim is to reinforce their aspiration to create their own businesses by acquiring the necessary freedom and financial independence. HEC Paris provides different workshops to help them rethink their entrepreneurial attitude, map out the steps towards launching their projects and put their plans into action.

The Michelin Corporate Foundation has signed a three-year patronage agreement with the HEC Foundation. In this scheme, support will be given simultaneously to high school pupils and university students in the Ile-de-France region and in the Clermont-Ferrand area of the Auvergne-Rhône-Alpes region. At the same time, the Michelin Corporate Foundation has undertaken to sponsor 70 female entrepreneurs each year.



4. PROTECTING THE ENVIRONMENT

RESPECT FOR THE ENVIRONMENT AND THE PRESERVATION OF RESOURCES ARE AMONG THE FOUNDATION'S PRIORITIES.

Académie de l'eau

Worldwide monitoring of chemical pollution with the Global Panel on the Chemical Pollution of the Environment (GPCPE)

INRAE (CNRS)

Managing conflicts between man and nature, the example of rooks

Institut du Développement Durable et des Relations Internationales (IDDRI)

Facilitating decarbonation in transport

Movin'On

Contributing to the Solar Impulse Foundation project

Nova Scotia Nature Trust

'Twice the Wild' challenge - Protecting nature in Canada

Solar Impulse Foundation

1,000 Solutions Challenge and beyond

The Community Foundation of Greenville

Reedy River reclamation and Unity Park scheme

Transition Campus

Training for transformation - Education as an accelerator of ecological and social change

UniLaSalle

Chair in agricultural machinery and new technologies

WWF Brazil

Encouraging the sustainable production of natural rubber in Brazil to the benefit of local communities

WWF France

Supporting WWF's conservation projects

WWF Indonesia

Environmental protection in Sumatra

Yellowstone Forever

Redeveloping visitor access to Yellowstone Park



Aerial view of St Mary's River (Nova Scotia, Canada)



SUPPORTING THE LOCAL ECONOMY AND COMMUNITIES IN AMAZONIA

WWF is working in Brazil to support the circular economy, to the benefit of local Communities in the Amazon rainforest. Faced with the urgency of the health crisis, the NGO is working with the Michelin Corporate Foundation to back an ambitious production chain project.

A virtuous economy has been weakened

Unprocessed natural rubber is an important part of the local economy for communities in the Amazon rainforest. The sustainable management of the forests and natural rubber trees has the double benefit of preserving nature and reducing deforestation. It is also a source of lawful employment which does not damage the environment and avoids illegal activities such as gold mining, tree felling and the destruction of forests for agriculture. This virtuous circular economy has been seriously weakened by the Covid pandemic, while the social isolation it has caused has jeopardized the sustainable production of natural rubber and the wealth it creates.

A local economy and fighting deforestation, a winning model

In this situation, the Michelin Corporate Foundation has wished to give its backing to WWF Brazil by becoming involved in a project which takes account of both the socio-economic aspects of the health crisis and the impacts on the climate.

In the short run, the project aims to preserve the existing ecosystem by improving the way natural rubber is extracted and marketed by traditional communities. Better organizing the process and making it more viable will sustain employment for local people, mitigate the negative impacts of the health crisis, help promote forest conservation and reduce deforestation and the carbon emissions that go with it.

In practical terms, over the medium term, the project will potentially covers 14 conservation units with a total surface area of 6.8 million hectares of forest, directly providing sufficient revenues for the guardians of the forest, some 3,800 families who currently inhabit the forest and ensure its conservation.

The wider aim of the project is to develop and promote a natural rubber manufacturing chain which is inclusive, open, fair and compliant with the most stringent international environmental standards, thus reducing the pressure of deforestation on the Amazon rainforest.



TWICE THE WILD – RISING TO THE CHALLENGE OF CLIMATE CHANGE

Canada, with its enormous natural heritage, is investing through the Nova Scotia Nature Trust in an innovative program called 'Twice the Wild'.

Preserving Nova Scotia's wildlands

With the longest coastline in the world, a quarter of the planet's wetlands and boreal forests and a fifth of its fresh water, a vital habitat for birds, fish and mammals, Canada is aware of its responsibility towards nature and is acting to protect it for future generations.

To this aim, the Canadian government has granted over 14 million dollars to the Province of Nova Scotia to increase the number of protected areas. Responsibility for conserving public wildlands has been devolved since 1994 to the Nova Scotia Nature Trust which watches over more than 6,000 hectares of primary forests, iconic coasts, islands, lakes, rivers, wetlands and major wildlife habitats.

Involving citizens in the 'Twice the Wild' program

Beyond public natural areas, the Nova Scotia Nature Trust wants to play a more significant part in preserving the wild spaces in private hands which currently represent over 70% of Nova Scotia's land area and 85% of its coastline and whose management can sometimes be harmful for biodiversity. To meet this target, the Trust must engage with landowners to create a climate of mutual confidence favoring the development of environmentally acceptable solutions.

Despite the efforts and aid of the government, the Nova Scotia Nature Trust's funds are currently dwindling. Yet the Trust has decided to double the number of natural protected areas, to cover 12,000 hectares by 2023. To meet the challenge, the Trust is rolling out an innovative program called 'Twice the Wild', a true emergency call to action from every citizen. In practical terms, every donation made will unlock four times the amount in matching funds to be used wholly for the new protected areas.

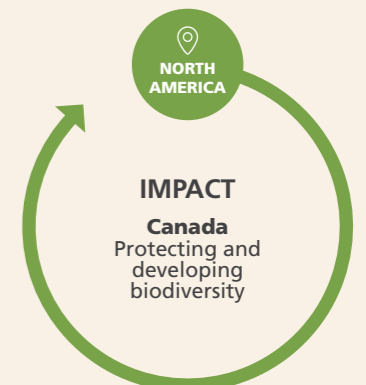
The Michelin Corporate Foundation, which operates internationally, has chosen to back this environmental initiative in Nova Scotia, a region where the Michelin Group has been present for 50 years.



The extraction of natural rubber



The Amazon forest



5. HERITAGE AND THE ARTS

WITH ITS STRONG COMMITMENT TO COMMUNITY LIFE,
THE FOUNDATION ENCOURAGES THE CREATIVE SPIRIT THAT
CONTRIBUTES TO LOCAL DEVELOPMENT.

AMOS

Les Jours de Lumière festival 2021 at Saint-Saturnin

Association des élèves et anciens élèves de l'Institut de Haute Finance

34th Turgot prize for the best book on financial economics

Centre Culturel Jules Isaac

Development of the Centre Culturel Jules-Isaac digital and multimedia platform

Chœur Régional d'Auvergne

Backing for the 2021 music season

Clermont Auvergne Opéra

Backing for the 2021 musical season

Clermont-Massif Central 2028

Support for Clermont-Ferrand's bid to become European Culture Capital in 2028

Comédie de Clermont-Ferrand National Theatre

Backing for the cultural program

Comédie-Française

Memories of la Comédie-Française (manuscripts and costumes)

Coopérative de Mai

Backing for the arts and music program

École Supérieure d'Art de Clermont Métropole

Preparing the school's students for professional life

Ensemble Correspondances

Backing for the musical bicycle tour

Fondation Notre Dame

Making safe and restoring the cathedral of Notre-Dame in Paris

Fondation des Monastères

Conserving and passing on Franciscan art treasures

Fondation du Patrimoine (Auvergne)

Restoration of The Mondière forge at Thiers

Fondation du Patrimoine (Auvergne)

Restoration of the Redemptorist Convent in Riom as an art and music school

Fondation pour la Sauvegarde de l'Art Français

On the road with 'The Biggest Museum in France' event

FRAC Auvergne

FRAC Auvergne's artistic activities

Il Faut Aller Voir

Backing for le Rendez-vous du Carnet de Voyage event and the Michelin Corporate Foundation prize

La Chaise Dieu festival

Backing for the 55th festival in August 2021

Le Doyenné (Auvergne)

'Nicolas de Staël, tradition and revolution' exhibition in Brioude

Long Thibaud Crespin

Backing for an international music competition

Musée National des Arts Asiatiques – Guimet

2021 'A firmament in porcelain' exhibition at Shanghai in China

Observatoire du Patrimoine Religieux

Redesigning the OPR website

Orchestre national d'Auvergne

Helping to extend the international reach of a key player on the local cultural scene

Orchestre Symphonique des Dômes

Backing for the 2021 music season

Sauve qui peut le court métrage

International Clermont-Ferrand short film festival

Sémaphore de Cébazat (Auvergne)

'Sémaphore in Song' festival and cultural season

Universcience Partenaires

Promoting scientific, technological and environmental education

V&A Dundee Museum

Creation of the Michelin Design Gallery

Virtually Versailles

Palace of Versailles digital experience at Seoul in Korea



Restoration of La Donation du Rosaire à sainte Catherine de Sienne et saint Dominique – Church of Saint Laurent (Morbihan, France)



Detail of the leaves – Town Hall of Chamalières-sur-Loire (Auvergne, France)



Berliet fire engine (Morbihan, France)



ON THE ROAD WITH THE BIGGEST MUSEUM IN FRANCE

Working alongside la Sauvegarde de l'Art Français, the Michelin Corporate Foundation is helping restore France's cultural heritage thanks to the dedication of Michelin employees.

A fruitful treasure hunt

La Fondation pour la Sauvegarde de l'Art Français, which celebrated its centenary in 2021, is behind the Le Plus Grand Musée de France ('the Biggest Museum in France') operation which encourages participants to identify art works, objects and paintings, in churches and town halls and seek patronage for their restoration. Eight Michelin manufacturing facilities, Vannes (in the Morbihan department), Saint-Doulchard (Cher), Bassens (Gironde), Blavozy (Haute-Loire), Roanne (Loire), Blanzly (Saône-et-Loire), Golbey (Vosges) and La Chapelle-Saint-Luc (Aube) signed up to this project in 2021. Employees were encouraged to search out artworks in need of restoration and with their commitment, 86 artworks (paintings, sculptures, woodwork) of great artistic value have been brought to light.

Eight selected works

Subsequently, in an online poll, employees were invited to select one work for restoration at each facility. For each work, the Michelin Corporate Foundation undertook to hand over a cheque for 10,000 euros.

- At Vannes – Berliet fire engine. Preserved in the Gourin fire station, the Berliet fire engine dating from 1956 is registered in the supplementary list of French historical monuments.
- At Bassens – Grape harvest cart. Discovered in a barn, this cart is preserved in the wine cellar on the Beauval estate.
- At Saint-Doulchard – The Ten Commandments. Discovered in the Protestant chapel at Sancerre, this 17th century canvas is a rare example of Huguenot art.
- At Blavozy – Door panels. These panels at Chamalières-sur-Loire date from the 11th century and are the oldest in France.
- At Roanne – Notre Dame de Charlieu. In the hospital chapel at Charlieu, this 17th century Madonna with child is the patron saint of the town's weavers.
- At Blanzly – The choir stalls. At Saint-Sernin-du-Bois, the 18th century choir stalls were commissioned by the celebrated Abbé Fénelon.
- At La Chapelle-Saint-Luc – Notre Dame de la bonne voie. This sculptured composition was erected at Barberey-Saint-Sulpice at the beginning of the 20th century by survivors from a train crash.
- At Golbey – La vocation de Sainte Menne. In the church at Deycimont is preserved a rare 18th century canvas on a little-known theme.



SAVING THE HERITAGE OF LOCAL INDUSTRY AT THIERS

Shut down in 1984, the former Mondière cutlery plant forge at Thiers in the Puy-de-Dôme department has been given a makeover, with the impetus of the town council and the regional authority and with the backing of the Michelin Corporate Foundation and La Fondation du patrimoine.

A world-famous industrial past

The Mondière forge is located in the historical Vallée des Usines at Thiers, spanning the Durolle river. The plant, whose specialty was hot forging knife blades, is a prime industrial heritage site. The hydraulic force of the Durolle river has been used since the Middle Ages to power flour mills, tanneries, papermills and, since the development of cutlery manufacturing, the hammers and grindstones of the knifemaking workshops.

From the 15th century onwards, a quarter of the local population was engaged in cutlery manufacturing. Progressively, the objects made in the valley were exported to Spain, Italy, Germany, Turkey and the East Indies. In the 20th century, the Mondière forge switched from waterpower to electricity. Over time, the swift-flowing Durolle river has weakened the aging structures and, one after another, the manufacturing plants in the valley have closed.

Thiers, world cutlery capital

In the narrowest part of the Durolle gorges, the Vallée des Usines has profited from several renovation projects since the 1980s. The Creux de l'Enfer plant has been converted into a contemporary arts center while the May manufactory has become a venue for temporary exhibitions and seminars.

The Mondière forge is part of a vast restoration scheme which will blend the plant into the scientific and cultural experience of the cutlery museum. "The Mondière forge is the showpiece of our industrial history and we don't want to give up our heritage", says Thiers town councilor Pierre Contie in charge of culture, heritage and tourism.

The restoration of the forge, backed by the Michelin Corporate Foundation, should bring to light a dormant treasure and help make the local area more attractive.



The Mondière forge at Thiers (Auvergne)



CORPORATE GIVING PROJECTS AT COUNTRY LEVEL, THE FOUNDATION'S FAVORITES

The activities of the Michelin Corporate Foundation are complementary to the country-level Michelin Volunteer initiative around Michelin Group locations.
The Michelin Volunteer program contributes to human development within the Group and is an effective and practical incentive to action for the whole workforce.
The Foundation presents three Michelin Volunteer favorites for 2021.

Alessandria, Italy (Southern Europe, EUS region)

PLANTING 50 PAULOWNIA TREES

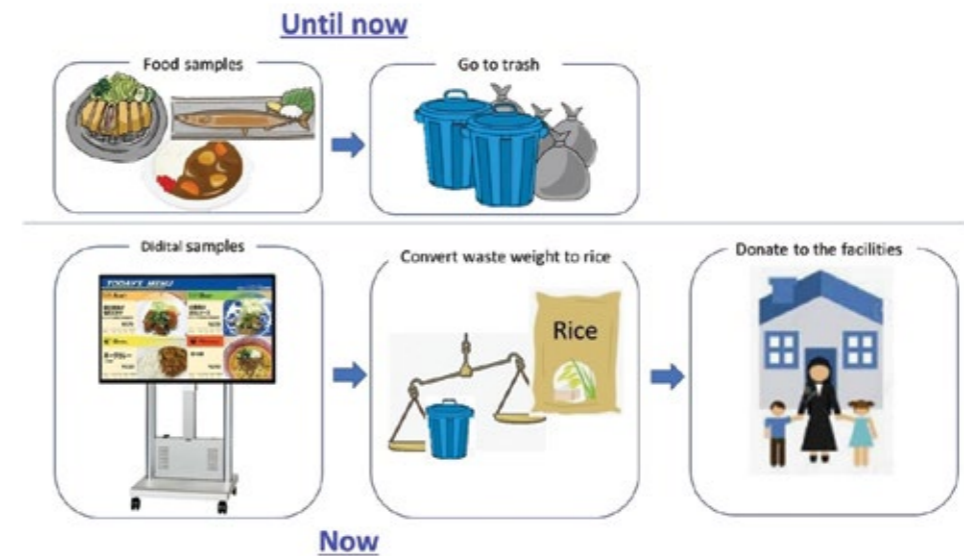
Fifty trees have been planted to celebrate the 50th anniversary of the Alessandria facility. The Paulownia was selected as it sequesters the most carbon of all tree species. It regenerates impoverished or contaminated soils and contributes to biodiversity by its rapid growth. The Paulownia Piemonte association and the town council have welcomed this initiative to protect the environment which involves ten members of the plant's workforce



Ota, Japan (Eastern Asia and Australia, E2A region)

CONVERTING WASTE FOOD INTO CEREALS

In Japan, Michelin is sensitizing its workforce to the issue of food wastage by showing food waste on digital displays in the works canteen at Ota. As part of this initiative, five members of the workforce are working to exchange food waste for cereals. Their aim is to donate to the local charities aiding families finding it hard to feed their children. In four months, 144 kilos of cereals have been distributed.



Chennai, India (Africa, India Middle East, AIM region)

DONATING FOR THE INCLUSION OF DISABLED CHILDREN

At Chennai, the Group is aiding the integration of disabled people into the local community with a donation to the Vidya Sagar organization.

The charity enables the parents of children suffering from neurological disorders to care for their children at home and assists their integration into the community.

The funds donated by Michelin are used for training and physiotherapy, to improve the effectiveness of self-help groups and to create public awareness of the difficulties of the disabled. Vidya Sagar's specialized instructors train teachers and parents at the same time and in this way the same methods of communication and education are used at school and at home.

The Vidya program is funded by other organizations in India but Michelin's donation alone enables support to be provided to over 30 villages in the Thiruvallur district where the Michelin plant is located.

Mindful of its corporate social responsibility (CSR), the Group intends to make its support to local communities in India permanent and also extend it to Africa, the Middle East and Sri Lanka.



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