TERMS AND CONDITIONS FOR THE MICHELIN YEAR END CASHBACK PROMOTION ("PROMOTION").

IMPORTANT: PLEASE READ THESE TERMS AND CONDITIONS ("**TERMS AND CONDITIONS**") BEFORE ENTERING THIS PROMOTION. THIS IS A LEGALLY BINDING AGREEMENT BETWEEN YOU AND MICHELIN MALAYSIA SDN BHD ("**MICHELIN**") ESTABLISHING THE TERMS AND CONDITIONS UNDER WHICH YOU ARE ENTITLED TO PARTICIPATE IN THIS PROMOTION. BY ENTERING THIS PROMOTION, YOU CONFIRM THAT YOU HAVE READ AND UNDERSTOOD, AND AGREE TO ABIDE BY, THESE TERMS AND CONDITIONS.

1. **Organizer.** The Promotion is organized by Michelin Malaysia Sdn Bhd ("**MICHELIN**").

2. **Promotion Period:**

- Promotion Period ("**Promotion Period**"): **12 November 2026 till 31 December 2026**.
- Submission Deadline: **03 January 2027, 11:59PM** or until the eWallet Cashback (as stated in Clause 4.5.4) are fully redeemed, whichever comes first.

3. **Eligibility.**

3.1. General Eligibility Requirements

- All residents of Malaysia aged 18 years and above as at the start of the Promotion Period are eligible to participate in the Promotion.

3.2. Only individual consumers are eligible to participate in the Promotion. For the avoidance of doubt, any purchase made under a company or organization name including dealer claims or automotive industry-related business purchases are not eligible for the Promotion.

3.3. Not eligible

- The following individuals are not eligible to participate in the Promotion:
    - Employees of MICHELIN and its related corporations and their immediate family members.
    - Employees of any party, including but not limited to agents of MICHELIN, dealers and/or retailers, which is directly involved in organising, promoting or conducting the Promotion.
    - Individuals engaging or are, in MICHELIN's opinion, likely to engage in sub-wholesale, resale or sale of the Eligible MICHELIN Products to downstream distributors or retailers.
    - Any entry containing (i) NRICs; (ii) telephone numbers; (iii) email addresses and (iv) house or shop addresses used by or associated with any individuals mentioned in this Clause 3.3. shall be disqualified from participating in the Promotion.

3.4. Eligible MICHELIN Products

- For the purpose of this Promotion, the following MICHELIN passenger car, SUV, or Commercial Light Truck tyre models with a tyre size of 15" and above are individually referred to as **"Eligible MICHELIN Product"**:

Passenger Car		
Energy XM2	Pilot Sport 3	Pilot Sport 5 Energy
Energy XM2+	Pilot Sport 3 ST	Pilot Sport S 5
Primacy 3 ST	Pilot Sport 3 ZP	Pilot Sport PS2
Primacy 3 ZP	Pilot Sport 4	Pilot Sport Cup 2
Primacy 4	Pilot Sport 4 ST	Pilot Sport Cup 2R
Primacy 4 ST	Pilot Sport 4 ZP	Pilot Sport Cup 2 Connect
Primacy 5	Pilot Sport 4 S	Pilot Super Sport
Primacy 5 Energy	Pilot Sport 4 S ZP	Pilot Super Sport ZP
E Primacy	Pilot Sport 5	Pilot Sport EV

SUV		
LTX Force	Primacy SUV+	Latitude Sport 3 ZP
Primacy SUV	Pilot Sport 4 SUV	Latitude Sport 3
Primacy 3 SUV	Pilot Sport 4 SUV ZP	LTX Trail
Primacy 4 SUV	Latitude Tour HP	Cross Terrain
Primacy A/S	Latitude Sport	

Commercial Light Truck
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3.5. The following are the lists of participating dealers which carry Eligible MICHELIN Products:

3.5.1. Central Region - https://l.ead.me/bh4nNW;

3.5.2. Northern Region - https://l.ead.me/bh4nNf;

3.5.3. Southern Region - https://l.ead.me/bh4nNn;

3.5.4. East Coast Region - https://l.ead.me/bh4nOJ;

3.5.5. East Malaysia Region - https://l.ead.me/bh4nOP;

3.5.6. Selected MICHELIN Associate Dealers - https://l.ead.me/bh4u8T.

3.6. All Eligible MICHELIN Products must be purchased from participating dealers only. Participants are required to check with the dealer if they are a participating dealer.

3.7. The Eligible MICHELIN Product must be purchased within the Promotion Period as indicated in the proof of purchase.

3.8. Each of the participating dealer has been allocated a fixed quantity of the Eligible MICHELIN Products available for redemption under this Promotion, on a first-come, first-served and while stocks last basis. Once a participating dealer's allocated quota has been fully redeemed, no further redemptions may be made through that participating dealer and you will no longer be eligible to participate in the Promotion through such dealer. You are responsible for checking with the participating dealer whether any eligible MICHELIN Products remain available for redemption.

3.9. MICHELIN shall not be responsible for any failure by a participating dealer to inform customers that its allocation has been exhausted and shall not be liable for any unsuccessful redemption or inability to receive the e-Wallet cashback arising from the exhaustion of such allocation.

4. How to Participate.

4.1. To qualify for the Promotion, participants must purchase a minimum of two (2) and up to a maximum of four (4) pieces of the Eligible MICHELIN Product(s) with a tyre size of 15" and above in a single invoice or receipt.

4.2. Subject always to Clause 4.5 and Clause 5, for every eligible purchase, participants are entitled to redeem one (1) eWallet Cashback.

4.3. Participants must submit their entry with their particulars in the manner set out in Clause 4.5.1.

4.4. For any submissions that are successful, participants will receive an SMS and/or email notification. For inquiries, please contact the Programme Centre, details of which are set out in Clause 4.5.3. below.

4.5. PARTICIPATION DETAILS

4.5.1. Participants who wish to enter the Promotion must submit their particulars in the following manner:

Step 1 Scan the QR code or visit promo link https://promo.michelin.com.my/promotions/year-end-2026 found on the promotional material.

Step 2 Complete all necessary details in the Online Redemption Form.

Step 3 Upload a scanned copy/photocopy of your purchase invoice/receipt.

Step 4 Click Submit.

Step 5 Within three (3) working days, you will receive an SMS on your registered phone and/or email notification indicating that your submission has been received.

4.5.2. Each participant, whose participation shall be tracked by mobile telephone number and NRIC number, may only submit one (1) entry and may only purchase up to a maximum of four (4) pieces of tyres in relation to such entry.

4.5.3. Full contact details of the Programme Centre ("**Programme Centre**") are as follows:

MICHELIN YEAR END CASHBACK PROGRAMME CENTRE
c/o Apostrophe Marketing Communications Sdn Bhd
Unit 26-8, Oval Damansara, 685 Jalan Damansara,
Taman Tun Dr Ismail, 60000 Kuala Lumpur, Malaysia.
Office Hours: Monday – Sunday, 9AM – 6PM, including public holidays
Contact Person: Ms. Michelle
Tel: +6016 678 1172
Email Address: michelin.yearend26@apostrophe.com.my

4.5.4. The maximum number of redemptions for the entire Promotion Period is capped at twenty thousand (20,000) on a 'first-come, first-served' and 'while stocks last' basis.

4.5.5. Once the maximum redemption has been reached, an announcement will be made within forty-eight (48) hours on MICHELIN's Promotion/Facebook page, no further claims will be honored, and the Promotion will automatically end, notwithstanding any remaining time in the Promotion Period.

4.5.6. All submissions received after:

- **03 January 2027, 11:59PM**, or
- **All the eWallet Cashback** as stated in Clause 4.5.4 have been fully redeemed

shall not be accepted.

4.5.7. Participants must include all necessary details in the Online Redemption Form at https://promo.michelin.com.my/form/year-end-2026. Incomplete submissions will be discarded without prior notice. An incomplete submission is a submission which does not have complete details, is without or has incorrect/incomplete or unreadable proof of purchase or has incomplete details of the proof of purchase (without or incomplete purchase item, tyre size, quantity, purchase unit price, invoice number, or invoice date).

4.5.8. For any submissions that are rejected, participants will receive an SMS and/or email notification stating the reasons for the rejection. For further inquiries please contact the Programme Centre, details of which are set out in Clause 4.5.3. above.

4.5.9. Participants will receive a notification via SMS and/or email of a successful submission. Hence, participants are required to correctly submit their contact details. MICHELIN and the Programme Centre shall not be responsible for any incorrect submission of contact details.

4.5.10. Participants must retain the original paid invoice and/or receipt as proof of purchase. Customers may be required to present original proof of purchase for verification when receiving their eWallet Cashback.

4.5.11. Failure to produce the original proof of purchase upon request will result in disqualification.

4.5.12. Participants must contact the Programme Centre on or before **31 January 2027, 11:59PM** in relation to any non-receipt of any applicable eWallet Cashback, and Michelin shall not entertain any such claims or related queries made after **31 January 2027, 11:59PM.**

4.6. All costs and/or expenses incurred arising from the participation of the Promotion, including but not limited to internet access, mobile data, telecommunication services, and any other incidental or related expenses, shall be borne by the Participants.

4.7. This Promotion is not valid in conjunction with any other on-going promotions, contests, offers and/or discounts, unless otherwise stated.

5 EWallet Cashback.

5.1 The value of redeemable eWallet Cashback shall be as follows:

Tyre Size Purchased (inches)	EWallet Cashback Value in RM	
	(for 2 tyres)	(for 4 tyres)
15” - 16”	30	60
17” – 18”	60	120
19” and above	100	200

5.2 The types of eWallet Cashback to which this Promotion relates shall be Touch ’n Go. MICHELIN retains absolute discretion as to which eWallet Cashback to provide under this Promotion, and eWallet Cashback is provided subject to availability. MICHELIN and the Programme Centre reserve the right to provide any other vouchers in replacement of the eWallet Cashback in the event that the eWallet Cashback is no longer available.

5.3 MICHELIN may conduct a random audit check on the submissions received. For this purpose, the Programme Centre may randomly contact a participant up to a maximum of three (3) times. Such contact may be done through telephone calls. The Programme Centre shall not contact a participant

more than once a day. If the Programme Centre does not receive a reply to the telephone calls, then MICHELIN reserves the right to reject the submission.

5.4 EWallet Cashback are provided strictly on a first-come, first-served basis, and only while stocks last. MICHELIN will not and is not liable for replenishing the supply of eWallet Cashback.

6 How Approved Participants will be Selected.

6.1 A qualified submission is a submission which has correctly included all details, and proof of purchase and meets all the requirements in Clauses 3 and 4.

6.2 Any decisions by MICHELIN in relation to this Promotion shall be final, and no appeals will be entertained.

7 Claiming an eWallet Cashback.

7.1 EWallet Cashback recipients may be required to sign and return a Declaration and Release Form which, among other things, releases MICHELIN, the sponsor of the eWallet Cashback, its respective subsidiaries and associated companies, agents, including advertising and promotional agencies, from all liability relating to the Promotion, and acceptance and/or use of the eWallet Cashback and confirms his/her compliance with applicable terms and conditions.

7.2 The Programme Centre will take up to ten (10) working days for the verification and approval process of all successful submissions.

7.3 EWallet Cashback will be directly transferred to recipients' Touch 'n Go eWallet account by the Programme Centre within ten (10) working days from date of approval.

7.4 EWallet Cashback will only be sent to the mobile number as per provided in the Online Redemption Form. Participants must provide their mobile numbers ACCURATELY. The Organiser will not be responsible for any error in transferring the eWallet Cashback caused by inaccurate mobile numbers provided by the Participants, and no resending of the eWallet Cashback will be entertained.

7.5 The mobile number provided must be registered in Malaysia.

7.6 Participants must ensure that they have a valid and active Touch 'n Go eWallet account.

7.7 The owner of the Touch 'n Go eWallet account must be the Participant. Transfer of the eWallet Cashback to any other person other than the Participant is strictly not allowed.

7.8 EWallet Cashback that is not successfully delivered, will be forfeited without prior notice.

7.9 In the event that a Participant is disqualified from the Promotion for any reason, including but not limited to breach of these Terms and Conditions or fraudulent activity, the Organiser shall have the right to revoke the eWallet Cashback previously given and demand its prompt return. All costs incurred in facilitating the return of the eWallet Cashback shall be the sole responsibility of the Participant.

8 MICHELIN shall not be responsible for any printing or typographical errors in any materials or for registrations, Promotion submissions that are illegible, incomplete, lost or misdirected, failed to be entered into the processing system, or are processed, reported, or transmitted late or incorrectly or are lost for any reason including electronic, computer, telephone, paper transfer, mail system, human or other error; including inability to access any website associated with the Promotion. Proof of submission shall not constitute proof of receipt by MICHELIN. If any information provided on a Promotion submission is found to be false, misleading or inaccurate, that entry shall be deemed invalid.

9 All third-party names, trademarks, service marks, logos, and/or intellectual property ("**Third-Party IP**") referenced or reproduced in connection with this Promotion, including but not limited to any materials (marketing, promotional, or otherwise) and specifically those related to the eWallet Cashback, are the sole property of their respective owners. This Promotion, along with the Organiser, is neither affiliated with, endorsed by, nor sponsored by the owners of such Third-Party IP, unless explicitly stated otherwise. Such owners are not members of the Organiser's group of companies.

10 MICHELIN reserves the right to cancel or postpone the Promotion in the case of the occurrence of one or more of the following impediments and their direct or indirect consequences: plague, epidemic, pandemic, outbreaks of infectious disease or any other public health crisis, including quarantine, lockdowns, or other business restrictions. In such circumstances, MICHELIN, its related and associated companies, and its agencies and companies associated with this Promotion shall not be held liable for any failure to perform their obligations pertaining to this Promotion and shall not be obligated to compensate Participants in any manner whatsoever.

11 Goods as Redemptions. Where redemptions under the Promotion are items/goods, they shall be subject to availability and may not be substituted for cash. MICHELIN reserves the right to offer alternative redemptions of similar monetary value, without prior notice. If redemptions involve manufactured items, they shall be subject to the manufacturer's terms and conditions for warranty, service and maintenance, and MICHELIN does not accept any responsibility for them. In particular, redemptions are provided by MICHELIN on an "AS IS" basis without warranties of any kind, including warranties of merchantability, satisfactory quality, non-infringement of intellectual property, or fitness for any particular purpose.

12 Taxes, etc. Taxes and other levies imposed by any relevant applicable government or tax authority, as well as other costs including insurance and incidental costs, that may be levied or incurred on any redemptions shall be fully borne by the participant.

13 MICHELIN, its related and associated companies, and its agencies and companies associated with this Promotion disclaim any and all liability arising from this Promotion and will not be liable for any loss (including, without limitation, indirect, special or consequential loss or loss of profits), expense, damage, personal injury or death which is suffered or sustained (whether or not arising from any person's negligence) resulting from their participation in this Promotion, submission and/or usage of any redemptions, except for any liability which cannot be excluded by law (in which case that liability is limited to the minimum allowable by law). The Participant undertakes that they shall not bring any claims or actions against MICHELIN or its related and associated companies arising out of the operation of the Promotion, whether in contract, tort or otherwise.

14 All entries will be the property of MICHELIN and the participant will not claim, use, or exploit the entries for any purpose by any means at any time. By entering this Promotion, each participant agrees that MICHELIN reserves the right to publish, use the names and/or photograph of winners as material for advertising and/or trade publicity purposes without payment or prior notice, and further agrees that in consideration for being awarded any redemptions the participant waives all rights associated with the use of his or her name in relation to such advertising and/or trade publicity purposes. Participants shall not be entitled to claim ownership or other forms of compensation on the materials.

15 The participant hereby grants MICHELIN the right to use, keep, share and / or publish any personal information you have provided for purpose of this Promotion, including all personal data submitted by the participant, in accordance with MICHELIN's Privacy Policy. For information on MICHELIN's Privacy Policy, please see www.michelin.com.my. If the participant would like to unsubscribe from MICHELIN's mailing list and does wish not to be contacted in any way for future promotions and other marketing activities, please contact us at www.michelin.com.my with your name, the mailing or email address and contact number which we use to contact you.

16 MICHELIN's decision is final and binding. In the event of any dispute arising from this Promotion or relating to the interpretation of these Terms and Conditions, the decision of MICHELIN on all matters pertaining to this Promotion shall be final and binding on all parties. No correspondence will be entertained.

17 No dishonesty tolerated. You acknowledge and agree that no form of dishonesty will be tolerated. If you are found to be dishonest, as determined in MICHELIN's sole and absolute discretion, you will immediately be disqualified from this Promotion. Dishonesty includes, but is not limited to, counterfeiting invoices or receipts, using multiple identification numbers, tampering with, hacking of the Promotion websites or webpages (if any), participating in this Promotion without meeting the eligibility requirements, using any automated software or device to gain an advantage during the Promotion, use of the Promotion beyond the defined rules of the Promotion, attempting to disable or overwhelm any of MICHELIN's websites or the Promotion websites or webpages (if any), attempting to disrupt any portion of the Promotion, including but not limited to, allowing somebody else to use your Personal Information, or tampering with the submission process.

ANY ATTEMPT BY A PERSON TO DELIBERATELY DAMAGE ANY OF MICHELIN'S WEBSITES OR UNDERMINE THE LEGITIMATE OPERATION OF THE PROMOTION MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS; AND SHOULD SUCH AN ATTEMPT BE MADE, MICHELIN RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

18 No waiver. MICHELIN's failure to enforce any provision of these Terms and Conditions shall not constitute a waiver of that or of any other provision.

19 Modification of these Terms and Conditions, etc. MICHELIN may unilaterally (1) modify these Terms and Conditions; and/or (2) withdraw or terminate this Promotion at any stage without any liability towards anyone. In the event of any modifications to these Terms and Conditions, Participants agree that their continued participation in the Promotion will constitute their acceptance of the modified Terms and Conditions.

20 All information is correct at the time of publishing. In the event of any inaccuracy or any discrepancy between the print and online versions, the online version shall prevail over the print version.

21 Severability. Each of the provisions of these Terms and Conditions apply to the maximum extent permitted by applicable law. If a court holds any provision of these Terms and Conditions to be illegal, invalid or unenforceable, the rest of these Terms and Conditions will remain in effect and these Terms And Conditions will be amended to give effect to the eliminated provision to the maximum extent possible.

22 Laws. The Promotion shall be governed by and interpreted in accordance with the laws of Malaysia. The Promotion is void where prohibited or restricted by law and is subject to all applicable laws.

PRIVACY NOTICE

The personal data you provide to MICHELIN pursuant to this Promotion, including without limitation your name, IC number and address, will be processed and are required to administer your participation in the Promotion. Entries submitted without the personal data required will be discarded. MICHELIN may also use your personal data to communicate with you about its products and services, update you on new services and benefits, provide personalized promotional offers and allow you to participate in contests and surveys. In this regard, your personal data may be disclosed and transferred to our service providers, suppliers and/or affiliates which may or may not be located outside Malaysia. If you have any complaints, comments or questions on this Privacy Notice, or wish to access or correct your personal data, or limit our processing of the same, please contact MICHELIN at **www.michelin.com.my.**

NOTIS PRIVASI

Data peribadi yang anda beri kepada MICHELIN menurut Promosi ini, termasuk tetapi tidak terhad kepada nama, nombor IC dan alamat anda, akan diproses dan adalah diperlukan untuk mengurus penyertaan anda dalam Promosi ini. Sertaan yang diserahkan tanpa data peribadi yang diperlukan akan dibuang. MICHELIN mungkin juga akan mengguna data peribadi anda untuk berkomunikasi dengan anda tentang produk-produk dan perkhidmatannya, memaklumkan anda tentang perkhidmatan dan manfaat baru, menyediakan tawaran-tawaran promosi yang diperibadikan dan membolehkan anda untuk menyertai pertandingan-pertandingan dan tinjauan. Dalam hal ini, data peribadi anda mungkin akan didedahkan dan dipindahkan kepada pembekal-pembekal perkhidmatan, pembekal-pembekal dan/atau ahli-ahli sekutu kami yang mungkin akan atau tidak terletak di luar Malaysia. Sekiranya anda mempunyai sebarang aduan, ulasan atau soalan berkenaan Notis Privasi ini, atau ingin akses atau membetulkan data peribadi anda, atau mengehadkan pemprosesan kami, sila berhubung dengan MICHELIN di **www.michelin.com.my.**