

TERMS & CONDITIONS FOR THE MICHELIN PREMIUM PERFORMANCE MORE VALUE IN EVERY DRIVE PROMOTION (“PROMOTION”)

IMPORTANT: PLEASE READ THESE TERMS AND CONDITIONS (“**TERMS AND CONDITIONS**”) BEFORE ENTERING THIS PROMOTION. THIS IS A LEGALLY BINDING AGREEMENT BETWEEN YOU AND MICHELIN MALAYSIA SDN BHD (“**MICHELIN**”) ESTABLISHING THE TERMS AND CONDITIONS UNDER WHICH YOU ARE ENTITLED TO PARTICIPATE IN THIS PROMOTION. BY ENTERING THIS PROMOTION, YOU CONFIRM THAT YOU HAVE READ AND UNDERSTOOD, AND AGREE TO ABIDE BY, THESE TERMS AND CONDITIONS.

1. **Organiser.** The Promotion is organised by Michelin Malaysia Sdn Bhd (“**Organiser**”).

2. **Promotion Period.**

- The Promotion is valid from 1 June 2026 until further notice. Michelin reserves the right to amend, suspend, or terminate the Promotion at any time without any prior notice.

3. **Eligibility.**

3.1. **General Eligibility Requirements**

- Residents of Malaysia aged 18 years and above as at the start of the Promotion Period are eligible to participate in the Promotion.

3.2. Only individual consumers are eligible to participate in the Promotion. For the avoidance of doubt, any purchase made under a company or organisation name including dealer claims or automotive industry-related business purchases are not eligible for the Promotion.

3.3. **Not eligible**

- The following individuals are not eligible for participation in the Promotion:
 - Employees of MICHELIN and its related corporations and their immediate family members.
 - Employees of any party, including but not limited to agents of MICHELIN, dealers and/or retailers, which are directly involved in organising, promoting, or conducting the Promotion.
 - Individuals engaging or are, in MICHELIN's opinion, likely to engage in sub-wholesale, resale or sale of the Eligible Products to downstream distributors or retailers.

3.4. **Eligible Products**

- For the purpose of this Promotion, any of the following products are individually referred to as “**Eligible Products**”:

MICHELIN	
Size	Pattern
215 60 17	PRIMACY 5
215 55 18	PRIMACY 5
225 55 19	PRIMACY 5
225 60 18	PRIMACY 5
195 50 16	ENERGY XM2 +
225 50 18	PRIMACY 5

MICHELIN	
Size	Pattern
235 50 18	PRIMACY 5
265 60 18	LTX TRAIL ST
225 55 19	PRIMACY SUV+ DT*
265 60 18	PRIMACY 5
225 50 18	PILOT SPORT 5
215 55 17	PRIMACY 5
215 55 17	PILOT SPORT 5
235 40 18	PILOT SPORT 5
225 65 17	PRIMACY 5
225 45 18	PILOT SPORT 5

3.5. The following are the venues which carry Eligible Products:

3.5.1. All TYREPLUS distributorships, a list of which can be found at <https://www.michelin.com.my/auto/dealer-locator>;

3.5.2. All Michelin Expert Centre distributorships, a list of which can be found at <https://www.michelin.com.my/auto/dealer-locator>;

3.5.3. Selected MICHELIN Associate Dealers. For a list of the selected Associate Dealers please call the MICHELIN hotline at +603 – 7680 3888.

3.6. All Eligible Products must be purchased from participating dealers only. Participants are required to check with the dealer if they are a participating dealer. Participants will also be able to see the Promotion's promotional materials displayed in the participating dealer's outlet.

3.7. The Eligible Products must be purchased within the Promotion Period as indicated in the proof of purchase.

3.8. Each of the participating dealer has been allocated a fixed quantity of the Eligible Products eligible for redemption. You may check with the dealer if any Eligible Products are still available which are eligible for redemption.

4. How to Participate.

4.1. To qualify for the Promotion, Participants must purchase the Eligible Products from participating dealers only.

4.2. Subject always to Clause 5, for every eligible purchase, participants are entitled to purchase the Eligible Products at a special offer price.

4.3. PARTICIPATION DETAILS

Participants who wish to enter the Promotion must follow these steps:

Step 1 Check with the participating dealers on the Eligible Products:

- a. Stock availability.
- b. Purchasing price.

Step 2 Purchase the Eligible Products.

5. **Promotion.**

- 5.1. Participants are eligible to purchase the Eligible Products at the offer prices set out in the table below.

Size	Pattern	West Malaysia		East Malaysia	
		Standard Recommended Retail Price	Offer Recommended Retail Price	Standard Recommended Retail Price	Offer Recommended Retail Price
215 60 17	PRIMACY 5	RM 688	RM 588	RM 779	RM 668
215 55 18	PRIMACY 5	RM 756	RM 568	RM 857	RM 638
225 55 19	PRIMACY 5	RM 851	RM 698	RM 965	RM 788
225 60 18	PRIMACY 5	RM 827	RM 728	RM 938	RM 818
195 50 16	ENERGY XM2 +	RM 380	RM 338	RM 430	RM 378
225 50 18	PRIMACY 5	RM 804	RM 668	RM 911	RM 758
235 50 18	PRIMACY 5	RM 916	RM 678	RM 1039	RM 768
265 60 18	LTX TRAIL ST	RM 965	RM 728	RM 1095	RM 828
225 55 19	PRIMACY SUV+ DT*	RM 926	RM 788	RM 1050	RM 898
265 60 18	PRIMACY 5	RM 967	RM 828	RM 1097	RM 938
225 50 18	PILOT SPORT 5	RM 970	RM 848	RM 1099	RM 958
215 55 17	PRIMACY 5	RM 616	RM 478	RM 697	RM 538
215 55 17	PILOT SPORT 5	RM 747	RM 638	RM 847	RM 718
235 40 18	PILOT SPORT 5	RM 1012	RM 788	RM 1148	RM 888
225 65 17	PRIMACY 5	RM 628	RM 568	RM 713	RM 638
225 45 18	PILOT SPORT 5	RM 835	RM 628	RM 947	RM 708

- 5.3. The offer prices above are based on MICHELIN's promotion on its Recommended Retail Pricing only. **Final prices are determined by individual dealers and may vary between dealers.**
- 5.4. Prices stated on the Offer Recommended Retail Price are only applicable on the Eligible Products. Any services or parts associated with installation of the tyres including, but not limited to, balancing, alignment, and valve replacement are not included in the Promotion.
- 5.5. The Promotion is provided strictly on a first-come, first-served basis, and only while stocks of the Eligible Product last.

6. **Claiming the Promotion.**

- 6.1. Participants will get the Promotion at the point of purchase from the participating dealers.
- 6.2. Each dealer has been allocated a fixed quantity of the Eligible Products under the Promotion. Prior to purchasing the Eligible Products, please check with the dealer if any stocks are still available for purchase.
- 6.3. For the avoidance of doubt, the Promotion is available only while stocks of the Eligible Product last and MICHELIN will not and is not liable for replenishing the supply of stocks to the Dealers for the purposes of the Promotion.
7. MICHELIN reserves the right to cancel or postpone the Promotion in the case of the occurrence of one or more of the following impediments and their direct or indirect consequences; plague, epidemic, pandemic; outbreak of infectious disease or any other public health crisis, including quarantine, lockdowns, or other business restrictions. In such circumstances, MICHELIN, its related

and associated companies, and its agencies and companies associated with this Promotion shall not be held liable for any failure to perform their obligations pertaining to this Promotion and shall not be obligated to compensate Participants in any manner whatsoever.

8. Taxes and other levies imposed by any relevant applicable government or tax authority, as well as other costs including insurance and incidental costs, that may be levied or incurred in relation to the Promotion shall be fully borne by the participant.
9. MICHELIN, its related and associated companies, and its agencies and companies associated with this Promotion disclaim any and all liability arising from this Promotion and will not be liable for any loss (including, without limitation, indirect, special or consequential loss or loss of profits), expense, damage, personal injury or death which is suffered or sustained (whether or not arising from any person's negligence) resulting from their participation in this Promotion, submission and/or usage of the Gift(s), except for any liability which cannot be excluded by law (in which case that liability is limited to the minimum allowable by law). The participant undertakes that they shall not bring any claims or actions against the MICHELIN or its related and associated companies arising out of the operation of the Promotion, whether in contract, tort or otherwise.
10. MICHELIN's decision is final and binding. In the event of any dispute arising from the Promotion or relating to the interpretation of these Terms and Conditions, the decision of MICHELIN on all matters pertaining to the Promotion shall be final and binding on all parties. No correspondence will be entertained.
11. No dishonesty tolerated. You acknowledge and agree that no form of dishonesty will be tolerated. If you are found to be dishonest, as determined in MICHELIN's sole and absolute discretion, you will immediately be disqualified from the Promotion. Dishonesty includes, but is not limited to, counterfeiting invoices or receipts, using multiple identification numbers, tampering with, hacking of the Promotion websites or webpages (if any), participating in the Promotion without meeting the eligibility requirements, using any automated software or device to gain an advantage during the Promotion, use of the Promotion beyond the defined rules of the Promotion, attempting to disable or overwhelm any of MICHELIN's websites or the Promotion websites or webpages (if any), attempting to disrupt any portion of the Promotion, including but not limited to, allowing somebody else to use your Personal Information, or tampering with the redemption process.

ANY ATTEMPT BY A PERSON TO DELIBERATELY DAMAGE ANY OF MICHELIN'S WEBSITES OR UNDERMINE THE LEGITIMATE OPERATION OF THE PROMOTION MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS; AND SHOULD SUCH AN ATTEMPT BE MADE, MICHELIN RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

12. No waiver. MICHELIN's failure to enforce any provision of these Terms and Conditions shall not constitute a waiver of that or of any other provision.
13. Modification of these Terms and Conditions, etc. MICHELIN may unilaterally (1) modify these Terms and Conditions and/or (2) withdraw or terminate this Promotion at any stage without any liability towards anyone. In the event of any modifications to these Terms and Conditions, Participants agree that their continued participation in the Promotion will constitute their acceptance of the modified Terms and Conditions
14. All information is correct at the time of publishing. In the event of any inaccuracy or any discrepancy between the print and online versions, the online version shall prevail over the print version.
15. Severability. Each of the provisions of these Terms and Conditions apply to the maximum extent permitted by applicable law. If a court holds any provision of these Terms and Conditions to be illegal, invalid, or unenforceable, the rest of these Terms and Conditions will remain in effect and

these Terms and Conditions will be amended to give effect to the eliminated provision to the maximum extent possible.

- 16.** Laws. The Promotion shall be governed by and interpreted in accordance with the laws of Malaysia. The Promotion is void where prohibited or restricted by law and is subject to all applicable laws.