

2WH Summer Promotion T&Cs ROI:

MICHELIN Summer CAMPAIGN PROMOTION TERMS AND CONDITIONS ROI

1: The Michelin 'Summer Campaign Promotion' (the 'Promotion') and Win Back The Cost of Your Tyres ('Prize Draw') is open to all retail consumers who are UK residents aged 18 or over, except employees of the Promoter, their families, agents, or any third party directly associated with the creation and administration of this Promotion and Prize Draw.

2: By participating in this Promotion and Prize Draw, Claimants agree to be bound by these terms and conditions, and by any other requirements set out in the promotional material. The Promoter reserves the right to refuse entry or refuse to award a rebate to anyone in breach of these terms.

3: Completion of the mandatory fields is necessary to carry out identity checks and to validate your claim.

4: There is a purchase requirement. Claimants must purchase one or two Michelin motorcycle tyres listed in Section 5 below in one transaction between 1st August 2026 and 30th September 2026, which must be fitted to a motorcycle by that same dealer. A copy of a purchase invoice is required.

Cashback values are as follows when purchasing:

a single rear Michelin tyre €15;

two rear Michelin tyres €30;

a single front Michelin tyre €12;

two front Michelin tyres €24 and;

a front and a rear Michelin tyre €40.

5: Eligible tyres include: MICHELIN Anakee Adventure, MICHELIN Anakee Adventure 2, MICHELIN Anakee Road, MICHELIN Anakee Wild, MICHELIN Commander III Cruiser, MICHELIN Commander III Touring, MICHELIN Power 6, MICHELIN Power Cup 2, MICHELIN Power GP 2, MICHELIN Power Slick 2, MICHELIN Road 6, MICHELIN Road 6 GT, MICHELIN Road W GT, MICHELIN Scorchers 11, MICHELIN Scorchers 11F, MICHELIN Scorchers 11T, MICHELIN Scorchers 21, MICHELIN Scorchers 31, MICHELIN Scorchers Adventure and MICHELIN Scorchers. Online tyre purchases are not eligible for this Promotion and Prize Draw.

6. The opening date for claims is 12:00am on 1st August 2026. The closing date for claims is 11:59pm on 31st October 2026. Entries received after this time will not be accepted.

7. Win Back the Cost of Your Tyres Prize Draw:

7.1 Claim on the 'Summer Campaign Promotion' and opt-in to receive marketing materials from Michelin to be entered into a Prize Draw to win back the cost of your tyre purchase (up to two

tyres). The prize is to win back the full cost of your tyre purchase under the Promotion for up to two tyres.

7.2. To enter the Prize Draw: (1) purchase up to two Michelin tyres and (2) submit a valid claim at offer.michelin.co.uk/2wh-Summer2026-ROI and (3) consent to the marketing opt-in at the point of making the claim. All three steps must be completed in order to make a valid entry to the Prize Draw. If you consent to the marketing opt-in afterwards or separately to making the claim, the entry will not be valid.

7.3. The Prize Draw entries will be randomly selected by PHL and the winner will be selected from all entries correctly submitted in accordance with these terms and conditions. The winner will be selected 6th November and the winner will be notified by email.

7.4. If a winner does not respond to the Promoter within 14 days of being notified by the Promoter, then the winner's prize will be forfeited and the Promoter will be entitled to select another winner in accordance with the process described above.

8: Promotion only available at participating tyre dealers. A list of the participating dealers can be found at <https://www.michelin.ie/promotions>. If claimants are in doubt please ask your tyre dealer in advance if your purchase will qualify for this Promotion.

9: Claims must be made on an official claim form completed online at offer.michelin.co.uk/2wh-Summer2026-ROI and must be accompanied by with an uploaded, clear, and legible receipt highlighting the tyres purchased and registration. It is recommended that you keep a copy for your records. An on-screen confirmation is provided upon successful submission of the claim. Claimants must also supply their full name, and email address or contact telephone number and these details will be used by the Promoter only in accordance with Michelin Tyre Plc Data Protection and Privacy Policies which can be found online on the claims portal.

10: Only one claim per motorcycle is permitted. Entry into this Promotion and Prize Draw cannot be in conjunction with any other offer.

11. Lost, incomplete, invalid, illegible or late claims will not be accepted. The Promoter reserves the right to investigate, and where necessary, dispute a claim if it believes the claim is not legitimate and amend, suspend or cancel the Promotion or Prize Draw where it becomes necessary to do so. In such circumstances, payment to the Claimant's bank account October be withheld until the Promoter is satisfied that the claim is legitimate. In order to satisfy itself that the claim is legitimate the Promoter shall review the claim information including but not limited to the Claimant's name, email address, physical address, vehicle registration number, IP location, and any other information deemed necessary by the Promoter to ascertain that the Claimant is complying with these terms and conditions. The Promoter's decision is final.

12: All personal data collected for the administration of this Promotion shall not be retained by the promoter and will be destroyed securely following the closing date of the Promotion.

13: We will endeavour to process your claim as quickly as possible but please allow 3 working days to process your claim and up to 60 working days for payment to be authorised and confirmed, and depending on your bank, for the monies to arrive in your account.

14: The Promoter reserves the right to amend these terms and conditions or to cancel, alter or amend the Promotion or Prize Draw at any stage, if deemed necessary in its opinion, or if circumstances arise outside of its control.

15: The Promoter reserves the right to substitute with an alternative reward of equal value in the event that circumstances beyond its control make this unavoidable.

16: The Promoter excludes liability to the fullest extent permitted by law for any loss, damage or injury occurring to the participants arising from his or her entry into the Promotion or Prize Draw.

17: These terms are governed by English law. If you are a consumer then, wherever you live, you can bring claims against us in the English courts and if you live in Wales, Scotland or Northern Ireland, you can also bring claims against us in the courts of the country you live in. If you are a consumer, we can claim against you in the courts of the country you live in. If you are a business, you irrevocably agree to submit all disputes arising out of or in connection with our contract with you to the exclusive jurisdiction of the English courts.

18: Promoter: Michelin Tyre PLC, Campbell Road, Stoke-on-Trent, ST4 4EY.

19: Claim related queries must be sent to michelin-2whSummer@thephlgroup.co.uk, or call +443300532799.

Privacy Notice:

Personal Data Statement: Michelin Tyre plc ('Michelin') acts as a Data Controller for this Promotion and Prize Draw. Where security checks are carried out, Michelin is a joint controller with The PHL Group. You can contact Michelin's data protection officer by emailing legal.general@michelin.com. You can request access to your data, update inaccurate or incomplete data, object to the processing of your data and suppress information which relates to you. You also have the right to request the deletion of personal data or restrict the processing of your personal data. The Promoter will process Claimants' data based on these terms and conditions. The Promoter will only retain claimants' information for 3 months after the end of the Promotion.

For further information on your rights, see the ICO's website ico.org.uk. If you are not happy with how we deal with your personal data, you can lodge a complaint with the ICO. Please see michelin.co.uk/web-content/privacy for further details.

Personal data collected is being collected by The PHL Group (on behalf of Michelin), solely to manage and administer the Promotion, arrange your bank transfer and to verify the information provided. Your data may be shared with third parties in order to verify your identity and carry out security checks. We also use a third-party email provider, Force 24 Limited, to send you service emails relating to the Promotion. Your data will be processed based on your agreement to the Promotion terms and conditions and will be retained for no longer than 3 months following the end date of the Promotion. For help and advice email: michelin-2whSummer@thephlgroup.co.uk or call: +44 330 053 7563

Marketing – if you select to receive marketing, personal data collected for marketing purposes is being collected by The PHL Group. Michelin will use your consent as the legal basis for collecting your information as requested for marketing purposes. Michelin will generally retain your information until you choose to unsubscribe. However, if we have not heard from you for a while or notice that you have not opened our emails etc. in a period of 36 months, we will

remove your details from our database. You can withdraw your consent at any time by contacting us at legal.general@michelin.com or by clicking the unsubscribe link in any marketing email.