

MICHELIN BFGoodrich Promotion GIVEAWAY TERMS AND CONDITIONS

The promoter of this BFG Promotion giveaway (“Giveaway”) is MICHELIN TYRE COMPANY SOUTH AFRICA (PROPRIETARY) LIMITED, with Registration Number 1941/014581/07, having its Registered address at Adcorp Place, 102 Western Service Road, Gallo Manor Ext 6 Woodmead, Gauteng, 2191, Republic of South Africa. (hereinafter referred to as “Michelin”).

Giveaway Rules:

- This Giveaway is open to those residing in the following countries **aged 18** years or over: South Africa.
- Only one entry will be accepted per person. Multiple entries from the same person shall be strictly prohibited.
- Entry for the Giveaway starts on 15 November 2025 and ends by 30 June 2026. After this date no participation to the competition shall be permitted.
- Michelin employees and their authorized distributors/promotional agencies are not allowed to participate in the competition.

Giveaway Winners:

- Michelin will pick 1 participants that have participated in the Giveaway accordingly, at **random**.
- The winner of the Giveaway will be contacted [**via their social media account**], within [**30 days**] after the draw date. If the winner cannot be contacted or does not claim the prize within [**2 weeks**] of notification, we reserve the right to withdraw the prize from the winner and pick a replacement winner.
- Michelin will notify the winner when and where the prize can be collected or delivered.
- Upon claiming the prize, the winner must present a proof of identity (ID or passport with residence permit).
- Michelin’s decision in all matters to do with the competition will be final and no correspondence will be entered into.

Giveaway Prizes:

- The winner will receive:

Monthly Legend Prize:

- Hall of Fame website feature
- Adventure Gear Pack
- Branded merchandise
- 4x4 trail pass or equivalent experience

- Social media feature

Grand Prize - Legend of Legends Prize:

- A 4x4 upgrade kit to the value of R100k
 - Off-road getaway
 - Off-road gear kit
 - Drone or action camera
 - Trophy + vehicle plaque
 - Professionally
- If the Giveaway prize's tyre model and size are not available in the respective territory, Michelin may provide an alternative offer at on par or at an equal value.
 - Any additional costs such as tyre fitment, or alignment are excluded.
 - The prizes cannot be exchanged with cash or cash equivalents.
 - The prizes are non-transferable and are not redeemable for other alternative prizes.

General Terms & Conditions:

- By entering this competition, the participant is indicating his/her agreement to be bound by the entire terms and conditions of this Giveaway.
- The winner agrees to the use of his/her name in any publicity material, as well as their entry, as well as the storage of their personal information in the Michelin consumer database.
- The participants' entry into this Giveaway and acceptance of their selection shall imply their consent to the collection and storage of their personal information, as provided by them, into the Michelin consumer database for internal business or marketing purposes, which shall include without limitation direct marketing activities.
- Michelin shall have the right, at its sole discretion and at any time, to change or modify these terms and conditions, such change shall be effective immediately upon posting [[to this webpage https://africa.bfgoodrich.com/legends-hall-of-fame](https://africa.bfgoodrich.com/legends-hall-of-fame)].
- Michelin reserves the right to cancel this Giveaway at any time.